

EUROPEAN NEWS DIGEST

Alitalia, unions reach accord

The management of Alitalia, Italy's state-run national airline, yesterday reached a ground-breaking agreement with the main unions that involves the ending of damaging restrictive labour practices. The outline agreement follows a strike on Monday and series of wildcat strikes which caused chaos to Alitalia's operations last week. The deal centres on a commitment by unions to end their ban on cabin crew being allowed to switch between different types of aircraft, longer working hours, an unspecified cut in wages and a freeze on pay increases through to 1996 plus a stop on new recruitment. Against this, redundancies among ground staff, originally planned at 4,000, will be 1,570. But this figure does not include 800 people approved for early retirement by the previous Craxi government and natural wastage envisaged at about 800 a year during the course of the three-year restructuring plan. Yesterday Alitalia declined to give details of the agreement, which must now be put before union members for approval. Suits, the militant cabin crew union, excluded from the negotiations and which caused the wildcat strikes of last week, also said it would reject the deal. Its members, some 300 strong, also said they would go ahead with planned strikes on July 21 and 22. *Robert Graham, Rome*

Russians 'money-laundering'

Millions of pounds have been laundered by Russian criminals through banks in the United Kingdom since Russia's moves towards market and currency liberalisation, a senior UK law enforcement official announced yesterday. Mr Albert Pacey, director-general of the National Criminal Intelligence Service, told reporters in Moscow that of 13,000 "suspicious" transactions reported by UK financial institutions last year, 200 involved funds from the Russian Federation. "That is not a large number but what distinguishes them were the amounts of money involved - from half a million pounds to several million pounds," he said, speaking after meetings designed to build a working relationship with Russian law enforcers. *Legia Boulton, Moscow*

Austria poll set for October 9

The Austrian government has called general elections for October 9 and European elections will be held early next year, after Austria's January 1995 admission to the European Union, interior ministry officials said yesterday. Austria's coalition government, led by Chancellor Franz Vranitzky's Social Democrats (SPÖ) with their junior partner, the conservative People's Party (ÖVP), was successful in securing a Yes vote in the referendum on EU membership in June, but the SPÖ had fared badly in regional elections in March. Austria's far right Freedom Party (FPO), led by Jörg Haider and one of the parties opposing EU membership, retained support at regional elections, and Mr Haider has claimed that those who voted No in the referendum will support him in October. The Social Democratic party has ruled alone or in coalition since the early 1970s, and analysts argue that the SPÖ coalition is likely to hold on after the election. *Reuters, Vienna*

UK, France pressure Serbs

The foreign ministers of Britain and France yesterday tried to tighten the screws on Serb leaders and warned of a wider war if rival communities failed to endorse the plan for Bosnia's partition along ethnic lines. Bosnian Serb leaders told the foreign ministers of Britain and France yesterday they would neither endorse nor reject the "last-chance" plan. In meetings with Bosnian Serb leaders, Mr Douglas Hurd, UK foreign secretary, and Mr Alain Juppé, his French counterpart, said earlier the international community expected Serb forces to hand over one-third of the 70 per cent of Bosnian territory they hold. Under the plan, the new Muslim-Croat federation would gain control over 51 per cent of the war-torn country leaving 49 per cent to the Bosnian Serbs. Mr Hurd warned that if the plan is rejected, the five nation "contact group" - comprising the US, Russia, Germany, the UK and France - have considered lifting the arms embargo against the Muslim-Croat federation, further tightening of UN sanctions and withdrawal of the 18,000-strong UN force from Bosnia. The ministers were later due to meet President Slobodan Milošević, who they hope will join them in persuading Bosnian Serbs to accept partition. The Serb assembly - far more radical than its leadership - has rejected previous peace plans despite intense international pressure. *Laura Silber, Belgrade*

UN in \$540m Sarajevo project

Despite the uncertain prospects for peace in Bosnia-Herzegovina, work is about to begin on a \$540m UN co-ordinated action plan for the restoration of essential services to Sarajevo. United Nations officials said yesterday. Nearly half the money is needed for projects described as "urgent" and scheduled for completion by the end of this year. Immediate priorities include restoration of the city's gas supply, water chlorination, refuse removal, restoration of power lines and repairs to schools in time for the autumn term. Mr Edward Rousset, operations director for the action plan, said over \$80m had already been raised following a pledging conference in New York in June, the three largest donors so far being the US, Britain and Japan. *Frances Williams, Geneva*

Riviera beach pollution claim

Excessively high levels of bacteria from human waste were found in the water off four of 11 French Riviera beaches tested, environmentalists said yesterday. The Greens party called for an investigation on whether bathing was safe at the four beaches after laboratory tests of water quality were conducted at the request of the Vai Nissa, an association led by Patrice Miran, a political leader in the region who is also a Greens member. The tests, conducted last week, found levels of bacteria well above guidelines set by the European Union. *Reuters, Nice*

ECONOMIC WATCH

Portugal's trade deficit falls

Portugal's trade deficit fell 15.7 per cent during the first three months of 1994, compared with the same period last year, to Es300.5bn (\$1.2bn), the National Statistics Institute said yesterday. An 11.9 per cent increase in first-quarter export earnings to Es63.2bn strengthened signs of recovery after recession in 1993 caused mainly by a fall in exports. Spending on imports rose 1.4 per cent to Es363.7bn. The trade deficit with the European Union, which accounts for 72 per cent of Portugal's foreign trade, fell 26 per cent to Es178.6bn for the first quarter. Exports to the EU rose 10.8 per cent to Es496.7bn. Imports fell by 2.1 per cent to Es875.3bn. In a further sign of recovery, the government yesterday forecast an increase of almost 50 per cent in tourism earnings this year to about Es1,000bn. *Peter Wiss, Lisbon*

■ French M3 money supply shrank 0.8 per cent in May from the previous month, giving a year-on-year fall of 4.1 per cent, the Bank of France said.

■ Western German wholesale prices in June rose at their fastest pace of the year, rising 0.8 per cent from May and up 1.8 per cent year on year, the Federal Statistics Office said.

■ Spain's broad M3 money supply rose 1.6 per cent in June from May, the Bank of Spain said, while lending to the private sector rose 5.8 per cent from May.

MEPs show little support for Santer

Who the MEPs would like as next Commission president

Incumbent Delors and Italian ex-PM Amato top popularity list

Figures indicate number of MEPs naming candidate as first choice

Jacques Delors
Current Commission president
Giuliano Amato
Former Italian prime minister
Jean-Luc Delahe
Belgian prime minister
Pauline Green
British prime minister
Peter Struck
East German prime minister
Rainer Luthe
Dutch prime minister
Luisa Reis
Foreign Affairs Commissioner, UK
Eduardo Duhalde
President, Spanish Constitutional Court, Argentina
Jacques Santer
Luxembourg prime minister
Hans Eichelmann-Jones
Former Danish foreign minister
Wolfgang Schäuble
Former German finance minister
Rómulo Ruggiero
Former Italian foreign trade minister
Poul Schleifer
Former Danish prime minister
Pedro Solbes
Spanish finance minister

Source: FT Poll of 150 MEPs July 8-13. Figures do not add up to 150 as 10 MEPs named another candidate as first choice



France (18), Italy (20), Spain (5), Belgium (9), Ireland (8), Netherlands (18), Portugal (12), Denmark (4), Greece (4). None of the six MEPs from Luxembourg could be contacted.

A total of 177 MEPs were contacted by telephone and asked to take part in the poll, with 27 declining. The MEPs were asked to list in order of preference their three favoured candidates. Mr Delors was given 35 first places, seven second places and eight third places. Mr Amato gained 23 first places, 15 second places and six third places.

Mr Jean-Luc Delahe, the Belgian prime minister, who was the leading candidate until opposed at the Corfu summit, gained 15 first places, 14 second and 14 third.

By contrast, Mr Santer was given first place by only six MEPs, with one putting him in second place and five in third.

Mr Helmut Kohl, the German Chancellor and current president of the European Council, is likely to be told of MEPs' hesitancy about Mr Santer on Friday. At Mrs Green's insistence, he will then meet the leaders of the main political groups in the parliament to sound them out before joining heads of government at the Brussels summit.

Whoever emerges as the European Council's nominee from tomorrow's summit will be expected to appear before

the Socialist group in Strasbourg next Tuesday, and then the parliament's full plenary session on Wednesday.

The FT polled Euro-MPs on their preference for Commission president. David Marsh and David Gardner report

On Thursday, MEPs intend to vote on the candidate. Although Maastricht entities then only to approve or reject the Commission as a whole, if the vote were negative or even close it could badly damage the credibility of the choice.

The parliament insists all members of the Commission be named by the end of October, and intends to hold individual, US Senate-style confirmation hearings of the member states' nominees before voting on the whole Commission in December. There is no provision in Maastricht for these but the assembly says it will not put ratification of the Brussels team on the agenda unless they are held.

Readers requiring more information on the FT poll should contact Neil McDonald, FT Research Unit, 071-573-3385.

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NEWS: THE AMERICAS

Redesign for dollar to beat counterfeiters

By Ken Wain in Washington

The US Treasury yesterday unveiled plans to change both the look and security features of the dollar, to try to stem the rising tide of fake bills.

This is the first significant change to US paper money since 1929, when note sizes were reduced by 35 per cent.

But, while the dollar may be out of favour on the foreign exchange markets, it remains the currency of choice among international counterfeiters.

No-one knows the full extent of their work but Mr Guy Caputo, deputy director of the US Secret Service, the Treasury's anti-counterfeiting bureau, yesterday estimated that, for fiscal 1994, fake bills with a face value of some \$13bn (£82.8m) would be seized overseas and about \$70m in the US.

More than \$350bn of US notes is in circulation, more than half outside the US. However, the US is becoming increasingly concerned at what could be destabilising effects of counterfeiting overseas, particularly from plants in the Middle East, officials said.

Mr Lloyd Bentsen, Treasury secretary, rejected suggestions that the US should replace its existing currency and issue a new one. The advantages of that, such as flushing out criminals' cash hordes and disrupting the laundering of drug money, would be more than offset by the potential loss of confidence in the dollar, said Mr Frank Newman, Treasury under-secretary for domestic finance.

The US has never demonised or recalled its currency, official after official told the House banking committee yesterday as the plans were unveiled, nor will it now.

Older bills will continue to be valid but Secret Service operations against faking the older-style notes would be stepped up and destruction of old notes, as they wore out, would continue until the vast majority of bills in circulation

was of the new design, Mr Newman said.

The Treasury does not intend to change the size, colour or portraits on the notes, but the central portrait that dominates one side of each bill will be enlarged and moved off-centre, and a battery of new security devices will be introduced, to try to combat ever more sophisticated counterfeiters.

The Treasury plans to introduce a watermark and an enhanced security thread in a different position for each denomination. Such threads were first introduced in 1990 for \$50 and \$100 notes. The plans also include increased use of microprinting, in the design and in reflective material embedded in the paper.

The new bills would also feature "interactive or moire" patterns that distort when copied photographically. Covert, machine-readable features would also be introduced.

The changes would increase the cost of producing an individual note by an estimated 1 per cent and the first new \$100 notes would be in circulation by 1996, officials said, with other denominations to follow.

Despite the fanfare with which the Treasury unveiled its proposals, officials admitted that they are now on a treadmill of introducing new design features in efforts to thwart forgers.

"In the future, more frequent changes will be required, to meet the threat of advances in technology, and each change will necessitate further public education," said Ms Mary Ellen Withrow, US Treasurer.

"Our plan is a pre-emptive step to protect US currency from high-tech counterfeiting," Ms Bentsen said.

Although forged bills made up only a tiny fraction of those in circulation, "we would risk eventual diminishment of confidence in the integrity of our currency if we did not change it to meet the challenges of a new generation of technology," he said.



President Itamar Franco of Brazil (pictured above) looks set to order a pay rise for military and government employees early next week, which would raise serious concern about the government's ability to control spending before the presidential election due in October, reports Angus Foster in São Paulo.

Mr Franco has asked finance ministry officials to assess the government's scope to raise salaries. A decision is likely on Monday or Tuesday. "The president wants an increase; it is the size which is being discussed," said his spokesman, Mr Fernando Costa.

The president has come under pressure from the military, who complain their salaries have not kept pace with inflation for many years. Mr Romildo Canhão, a minister with

close military links and who has been reviewing pay levels, has suggested an average 28 per cent rise for most government employees. That would lift government spending by the equivalent of about \$2.5bn (£1.5bn) this year.

Analysts said the request was optimistic but that any increase at this stage would damage the government's credibility. The current anti-inflation economic plan needs a balanced budget to help convince markets that the government will not start printing money to pay its bills.

The president has already proposed an 8 per cent increase in the minimum wage, to take effect this year, and a package of emergency spending in Brazil's north-east, together likely to cost more than \$800m.

Bill to outlaw replacement of strikers fails

A bill to outlaw the permanent replacement of striking workers was thrown out by the Senate yesterday, in a blow to US organised labour and the Clinton administration, Ken Wain reports from Washington. Backers of the bill failed by seven votes to muster sufficient support to overturn a Republican filibuster of the bill, meaning it is unlikely to be reintroduced this year.

The legislation, a version of which was approved last year in the House, would have prevented companies from permanently replacing workers on strike for more pay. But employers would not have been prevented from using managers or temporary replacements to continue operations during a strike.

The bill was opposed by US business. "Senators understand this bill would have serious consequences for the economy and US competitiveness," Mr Jeff Joseph, vice-president for domestic policy at the US Chamber of Commerce, said.

Unions pushed for the change, and President Bill Clinton had promised to sign the bill if it passed Congress. Permanent replacement of strikers has been legal in the US since 1988. The issue became controversial in the 1980s. The

US inflation pressure stays moderate

US inflationary pressures remain moderate, despite robust economic growth, official figures indicated yesterday, writes Michael Prowse in Washington.

The consumer price index rose 0.3 per cent last month, and by 2.5 per cent in the year to June, in line with Wall Street projections.

The "core" consumer price index, which excludes the volatile food and energy components, rose by 0.3 per cent and 2.9 per cent respectively.

Economists at C J Lawrence, the New York broker, said inflation in the US service sector, at 3.2 per cent in the year to June, had failed to its lowest in a decade. Inflation in the goods sector has edged up in recent months, but is still at an annual rate of only 1.6 per cent.

Following reports on Tuesday of zero producer price inflation last month, the figures were not seen as putting immediate pressure on the Federal Reserve to tighten monetary policy.

Most analysts, however, expect the Fed to signal further interest rate increases in coming months, as part of a longer-term strategy to prevent rapid economic growth eventually putting strong upward pressure on inflation.

A troubled industry finds political support hard to come by, write Jeremy Kahn and Robert Corzine

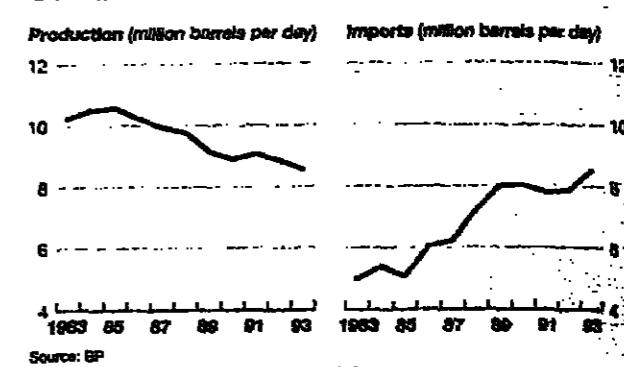
US oil loses its clout

than marginal relief. "I think there has been a tremendous amount of sympathy expressed but we haven't seen a lot of action," said Ms Bode.

The debate over whether to lift the 20-year old export ban on Alaskan North Slope oil exemplifies the dubious political rewards of getting too deeply involved in oil issues.

Amid warnings that the US would be running foul of international free trade provisions, Mr Clinton has offered tentative support to a deal between oil producers and some labour unions to lift the export restriction.

US oil



Production (million barrels per day)

Source: BP

ardy, have won tentative

trials. The prohibition was a 1973

oil crisis trade-off for congressional approval of the trans-Alaska oil pipeline. The ban

has since been championed by a range of groups, including environmentalists who fear further exploitation of the Alaskan wilderness.

Under an arrangement engineered mainly by British Petroleum, the largest Alaskan oil producer, the ban would be lifted on condition that only US flagged and crewed tankers be used for export. But international shipping groups have warned that such a restriction would be prohibited under the General Agreement on Tariffs and Trade and might interfere with Organisation for Economic Co-operation and Development negotiations on shipping liberalisation.

Mr White said Mr Clinton was aware of the "substantial" trade complications lifting the ban poses and would only support eliminating it if these issues were resolved.

Brussels plan for export credit rules

By Nancy Dunne in Washington

Gatt caught in Congress crossfire

Nancy Dunne on threat to US ratification of Uruguay Round



Nader: sovereignty warnings

It is hard to tell friend from foe as months of back-biting have eroded the bipartisan majority in Congress which has long supported liberalised trade.

When an agreement was struck among the members of the General Agreement on Tariffs and Trade last December, there seemed to be few hindrances to its approval in the US this year, beyond a busy congressional schedule.

There was then no hint of the highly charged partisanship and the soaring level of distrust that now surrounds the question.

The test comes today as legislation approving the Uruguay Round deal gets its first inspection today in the key House Ways and Means committee.

The perception that President Bill Clinton stumbled at the Group of Seven meeting in Naples, where his plan for further trade negotiations was rejected, has fuelled Republicans' hopes of gains in the House of Representatives in the elections in November.

The administration has been scrambling for months to find the \$1bn or \$14bn needed for passage. Although most economists say the deal will stimulate business and ultimately increase tax revenues, arcane and controversial budget rules require that either new fees be imposed or programmes cut to compensate for the expected

loss in tariff revenue over the next five years.

Congress can waive the budget rules and in ordinary times would. Current posturing has Republicans such as Minority whip Newt Gingrich calling for a waiver and insisting that no new taxes would be acceptable.

Democrats, uneasy about presidential vulnerability and fearing that support of a waiver would make them subject to charges of big spending, have come up with a number of funding proposals, all of which have been demolished by lobbyists representing the various interest groups.

Senator Pat Moynihan, chairman of the Senate Finance committee, fumed on the Senate floor earlier this week, accusing fellow Democrats at the White House of "leaks, distortions and innuendos."

The focus of his ire was a line which appeared in the Wall Street Journal saying that White House aides were worried that Congress would not have time "to get to the world trade pact this year".

It was the administration which had failed to submit a funding proposal, the senator said. It was the administration which had agreed to implement legislation with a "fast track" authority to negotiate with Chile and other Latin American countries, the administration has included in the implementing legislation a request for new "fast

track" negotiating authority.

Republicans and business groups are in open rebellion because the administration has vowed to include negotiation of labour and environmental standards in all future trade pacts. Many Democrats say they will oppose a fast-track provision if mention of labour and environment is dropped from the fast-track language.

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Ground shakes under homeowners

An insurance policy crisis is forcing US authorities to act, reports Richard Waters

A swelling insurance crisis in California, following the Northridge earthquake earlier this year, is forcing US authorities to reconsider how they should deal with natural calamities.

Tomorrow Mr John Garamendi, California's insurance commissioner, will host a meeting to try to find a way around the decision by big US insurance companies to stop selling new policies to California homeowners.

Over the past two months, Farmers, a subsidiary of the UK's BAT Industries, and Allstate, another big US insurer, have stopped selling new homeowners insurance in the state, though they are renewing existing policies. State Farm stopped adding to its Californian risks a year ago, after its losses of \$3.4bn (£2.2bn) on Hurricane Andrew made the company rethink its exposure to natural disasters. It was also the biggest loser in

Northridge, with a liability of \$1.3bn.

The insurance crisis has taken six months to develop. At first, insured losses from the ground-shaker in southern California were put at no more than \$2.5bn, although that would still have made it the US's third most expensive insurable event, after hurricanes Andrew, which cost \$15.5bn and Hugo (\$4.2bn).

Estimates have since soared to at least \$8.5bn, according to an industry group, and possibly to \$7bn or more, according to unofficial estimates.

One insurance company, 20th Century, nearly folded under the losses and was ordered by state regulators to cut its exposure to future losses as part of a recapitalisation plan in April. That put pressure on others to take up the slack, leading to a domino effect in which, one by one, all big insurers have stopped writing new policies. Allstate was

the last to move, a fortnight ago. "We could not afford to be the only game in town," said Mr Jerry Choate, president of the company's property and casualty business.

Mr Garamendi has taken steps to ensure Californians are not left uninsured. He extended the "Fair" plan – adopted to cover the uninsurable risks of wildfires which tore through southern California last autumn – to cover earthquake exposure as well. This scheme offers cover to anyone who cannot get it elsewhere.

He has also called on state governor Pete Wilson to stop insurers withdrawing from California, something Florida was forced to do last year after Hurricane Andrew saw insurers halt sales of new cover to property owners in the state. Florida has since put a limit of 5 per cent a year on the proportion of policyholders that an insurer can shed each year.

In front of Mr Garamendi tomorrow will be the insurance industry's own plan. This would involve putting earthquake risks into a separate "pool", to be financed jointly by the insurers. Under one version, only new earthquake risks would go into this pot, leaving individual insurers with their existing exposure; an alternative would be all earthquake risk being pooled.

Californian homeowners (only one in four of whom choose to buy earthquake cover, which must under state law be offered to all policyholders) pay around \$350m a year in earthquake premiums. That could rise to \$650m as a result of Northridge, says Mr Robert Pike, general counsel of Allstate; he bases the figure on the rise in premiums Mr Garamendi has instituted in the Fair plan to cover earthquake risk.

The problem for the commissioner is that the industry's proposal could leave state taxpayers picking up the tab from a big disaster. If another earthquake struck before the insurance pool had built up its reserves, the pool would borrow against future premiums. That could raise up to five times its reserves at the time, estimates Mr Pike at Allstate.

Losses above that would be met by a \$1bn levy on insurance companies.

That might be enough for a Northridge-style earthquake. But what about the proverbial "Big One" that every Californian fears? The same problem exists for Florida's catastrophe fund, which has the power to borrow only \$2bn.

Two years ago, Mr Garamendi was forced to cancel a state earthquake compensation fund which would have paid up to \$15,000 to each homeowner when it became clear that the state taxpayer could

Derivatives bill put to House

By Richard Waters
in New York

He recently started talks with various securities companies on voluntary regulation of their derivatives activities.

Wall Street's traditional broking and dealing activities come under the SEC, but most securities firms have set up separate subsidiaries to trade in the specialised derivatives markets, putting them outside the SEC's regulatory net.

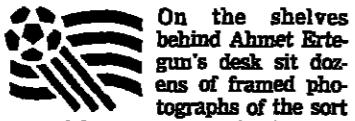
The bill introduced yesterday would require all unregulated dealers, such as those owned by securities firms and insurance companies, to register with the SEC, and give the regulators power to set capital standards for dealers.

It would also set rules for the sales practices of derivatives firms, including a requirement for them to assess the suitability of instruments for particular customers.

The Markey bill follows legislation proposed by the House banking committee, which would cover the derivatives activities of commercial banks.

WORLD CUP

Mr Atlantic helps soccer fans find the groove



On the shelves behind Ahmet Ertegun's desk sit dozens of framed photographs of the sort you might expect to see in the Manhattan office of Atlantic Records' co-founder and chairman. There is a picture of Ertegun with Quincy Jones, the legendary record producer, and one of Ertegun arm-in-arm with Mick Jagger.

Yet on the top shelf is a prominently displayed picture that has no connection with the world of rhythm and blues, jazz and soul in which Ertegun has spent most of his working life.

It is a photograph of Ertegun holding a cumbersome gold statuette instantly recognisable as the centrepiece of international sport's crown jewels – the World Cup trophy. In the picture, Ertegun is sporting the awed, slightly sheepish grin that any soccer fan might wear in the circumstances. But Ertegun is no ordinary soccer fan. He is a member of the World Cup 1994 organising committee.

Ertegun, who is 70, earned his place on the committee for his efforts over the past 25 years in helping the roots of soccer grow in a seemingly infertile land. During the early 1970s, he and his late brother Nesuhi persuaded Warner Communications to provide the financial backing for a New York team – the Cosmos – to play in the North American Soccer League.

For a few glorious years, the Ertegunes, with the help of Pelé, Franz Beckenbauer and other soccer

greats, put the Cosmos and the NASL on to the American sports map, where it stayed until excessive spending and insufficient revenues plunged the league into bankruptcy and failure a decade ago.

In spite of the unhappy ending, Ertegun remembers the days of the Cosmos fondly. He recounts a story about Beckenbauer's astonishment at finding himself dribbling the ball towards goal in his Cosmos debut while an announcer carefully explained the rules of the game to the crowd over the loudspeaker.

But Ertegun is too busy enjoying this World Cup to dwell on the past. As someone who was always confident that the tournament would be a success, he is especially delighted with the large numbers of Americans who have attended the games. He says the television pictures which have shown stadiums filled with colourful, partisan fans following their national teams have not told the full story.

"It always looks as if there are more foreigners than Americans, but there aren't. The foreigners are very visible, and very audible. You know: 'Ooh, aah, Paul McGrath, ooh, aah, Paul McGrath.' Right? You hear that."

Yet he says, referring to a popular US player, "there's no 'Ooh, aah, Alexi Lalas. Ooh, aah, Alexi Lalas'." Ertegun's point is that traditional

soccer countries may not know it, but Americans have embraced the World Cup wholeheartedly – but not noisily.

He also remarks on how soccer in the US has been attracting a different kind of fan. "I learned this from the Cosmos – soccer in America is a family sport. In Europe men go to see soccer, and they sometimes take their sons, if they're old enough. Here the whole family goes. They have picnics in the parking lot. The Americans view it as a nice day out."

But can a top-level US professional soccer league be founded on the enthusiasm of fans who view the game as a nice day out? Remember that Fifa, soccer's governing body, awarded the World Cup to the US in the hope that the interest generated would provide the basis for establishing a fully-fledged soccer league, one that would last longer than the ill-fated NASL.

Ertegun is realistic about whether the World Cup legacy will sustain Major League Soccer, the new league planned for next year. "The fact that it's a world event has attracted a lot of attention [to the World Cup]. Now, when we have a professional league next year, I'm not sure that a game between Tulsa and Buffalo will attract many viewers. It's a thing we've got to build again from the ground up."

That takes time, perhaps more time than Fifa or some soccer boosters in the US have to spare. "It took ice hockey some 30 to 40 years to make the impact it has so far. It could take us 20 years to really build [soccer] up into a top game in America," says Ertegun.

With Americans – or Fifa – wait that long? Ertegun thinks so. "Soccer has been played here since 1900. We've had the patience to stay with it so far." The key, he says, lies in ensuring that the new league is competitive, with no single team dominating the others, as happened with the Cosmos.

And he believes that the best American players should be allowed to play abroad, because it is only in the big European leagues that they can earn the kind of money which will start enticing young athletes away from mainstream American sports and into soccer.

It can happen, Ertegun believes, because of soccer's universal appeal. "You don't have to be 7ft tall, as in basketball, or weigh 250lb, as in American football. It's a game everyone can play. But the great athletes are drawn to the games where they can make the most money. If some of our players playing abroad start to make a million bucks a year, we may see a lot of kids from the inner city home their talents."

"Maybe we'll have some of those young men who can run 100m in under 10 seconds learn how to do the same with a ball between their feet. When that happens, we could have the world's greatest team."



Ahmet Ertegun: Atlantic Records' co-founder is no ordinary fan

Brazil's 'twins' stress team-work

Ahead of yesterday's World Cup semi-final against Sweden in Los Angeles, Brazilian strikers Romário and Bebeto admitted they were unimpressed with Brazil's showing to date.

"Technically, we haven't shown soccer of great quality," said Romário. "We're making up for it with strength and team-work. Individually, we have the obligation to play better."

US defender Alexi Lalas, outgunned by Bebeto in Brazil's 1-0 second-round victory, said the South American team were "dribbling maniacs" who hurtled at opponents at 100mph.

Yet Brazil's brightest stars are underwhelmed with their team's showing. "We're not playing that 'show soccer' people expected," Romário said. "We're playing a modern and efficient soccer."

Bebeto added: "What matters is the end result. It's useless to play pretty and lose. Maybe it's not great soccer, but it's practical."

Brazil knew bitter disappointment in the last five World Cups. They were always among the favourites but somehow failed to win, often through over-confidence or theatrics – known in Brazil as "playing in high heels."

Coach Carlos Alberto Parreira has been criticised for implanting a scrappy style and causing the demise of Brazil's art-house soccer.

But Romário defends him: "We haven't yet been able to admire Parreira's work. But we should be grateful for what he's done. Someone like me wouldn't put up with the things he's had to take."

Arguably, Parreira's greatest feat has been to maintain harmony among a cast of prickly characters. And some observers say he has added desire, spirit and awareness to the Brazilian line-up.

"For many years, people said Brazil's yellow jersey was very pretty, but had no heart inside," said Romário. "After this World Cup, I think they'll say it's a pretty jersey with 11 hearts inside."

■ Third-Place Play-Off

Saturday

Los Angeles, 8.30pm BST

■ Final

Sunday, July 17

Los Angeles 8.30pm

Tassotti's eight-game ban 'excessive', says Spaniard

Luis Enrique, the Spanish forward whose nose was smashed by Italy's Mauro Tassotti during the World Cup quarter-final last weekend, yesterday criticised the eight-match ban Tassotti subsequently received.

Enrique called the punishment "excessive" and said he would have been satisfied with an apology from Tassotti.

Fifa, soccer's governing body, imposed only a four-game suspension on Brazilian defender Leonardo for elbowing American Leonardo for elbowing American Tab Ramos in the face during a second-round match, even though Ramos suffered a fractured skull.

Tassotti's suspension, one of the heaviest in World Cup history, was also criticised by Italian

newspapers. The Corriere della Sera called it "a mad decision by the Fifa mafia" while La Voce chipped in: "This ugly mess over Tassotti has shaken the national team in a World Cup ruined by the mad omnipotence of [Fifa general-secretary Sepp] Blatter."

Fifa used video evidence for the first time to decide Tassotti's punishment. Earlier, Blatter had refused to study such evidence to examine the sending-off of Italian striker Gianfranco Zola.

Spanish newspapers viewed the ban on Tassotti as compensation for Spain's elimination from the finals.

The Italian soccer federation has said it will appeal against the

ban, which could end the 34-year-old Tassotti's international career.

Signori upset at being left out of semi-final

Italy's Giuseppe Signori was simmering yesterday after being dropped from the starting line-up for the semi-final against Bulgaria.

"I can't tell you how I feel," he said. "I must think it over... I'm not happy."

Signori was dropped to make room for mid-fielder Roberto Donadoni. The leading scorer for the last two seasons in the Italian league, Signori was sent on as a

second-half substitute in the quarter-final against Spain and set up the winning goal by Roberto Baget with two minutes left.

"It was a painful but unavoidable choice," coach Arrigo Sacchi said. "I picked the players who could do better at mid-field."

Stoichkov chases seven-goal mark

Prior to yesterday's semi-final, Bulgarian star Hristo Stoichkov needed two more goals to hit the seven-goal barrier at the World Cup, a mark that has not been reached in 20 years.

He was the only player left in

the tournament with five goals. In contention with four apiece were Sweden's Kennet Andersson and Martin Dahlin, and Brazil's Romário. Russia's Oleg Salenko is the leading scorer with six goals, a record five coming against Cameroon.

Grzegorz Lato of Poland scored seven goals during the 1974 World Cup. Just Fontaine of France holds the record: 13 goals in the 1958 tournament.

Goals bring joy to weary people

In Brazil as elsewhere, the weary people need a glimpse of happiness.

Goals give them that. Recent research has shown that factory workers are much more productive the day after a Brazilian victory. Should Brazil win the World Cup, the country will close for at least one day of celebration. If it loses, experts say, there will be an increase in suicides.

Brazilian players do not consider this a burden. They are protected by their cockiness – so long as they do not lose. After Brazil's 3-2 quarter-final win against Holland, Romário told reporters: "You witnessed art today," while Brazil manager Carlos Alberto Parreira said: "The last 34 minutes provided some of the most exciting, dramatic moments of the World Cup."



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The World Cup has seen more bookings than ever before. But not just by the referees.

NEWS: INTERNATIONAL

'Dear Leader' takes complete power in N Korea

Radio broadcasts from Pyongyang indicated yesterday that Mr Kim Jong-il had assumed complete political power in North Korea following the death of his father, President Kim Il-sung. Our Seoul and Beijing Correspondents report.

Mr Kim, the country's 'Dear Leader', has been raised 'to the

highest position of the (ruling Korean Workers') party, the state and the revolutionary armed forces,' the state-controlled Radio Pyongyang said. The statement suggests Mr Kim now occupies the three key posts in the country, including general secretary of the party and president, in addition to his current role

as supreme commander of the armed forces.

But the radio broadcast did not mention the official titles of these positions, indicating Mr Kim would not formally be named to them until next week after his father's funeral on Sunday.

In Beijing Mr Li Peng, the Chinese

prime minister, on his return from a central European tour hailed Mr Kim Jong-il as North Korea's 'new leader'. Mr Li led other Chinese leaders to the North Korean embassy where they bowed to a large portrait of the late leader and wrote condolence messages.

According to China's official Xin-

hua news agency, Mr Li then asked the ambassador, Mr Chu Chang Jun, 'to convey his regards and respects to the Democratic People's Republic of Korea's new leader, Kim Jong-il'. The ambassador replied that under the leadership of Mr Kim Jong-il, the Korean people would turn grief into strength.

Radio Pyongyang announced that North Korea would hold preparatory talks with the US in New York next week on resuming their negotiations on the international inspections of the North's nuclear facilities. The discussions, begun in Geneva last Friday, were suspended after President Kim's death.

Kim's challenge is to save his nation from collapse

Pyongyang's economy is caught in a seemingly endless downward spiral, John Burton reports

The principal challenge confronting Mr Kim Jong-il, the new leader of North Korea, is whether he can reverse the country's economic decline and save it from possible collapse.

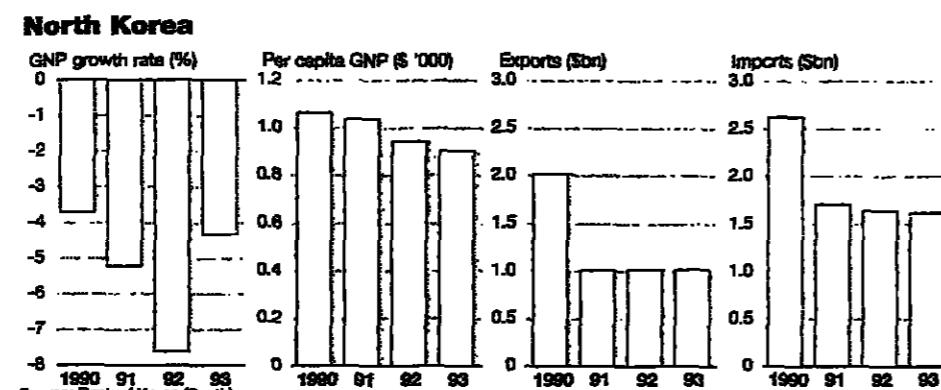
The North Korean economy is caught in a downward spiral, with gross national product having shrunk at an average annual rate of 5.2 per cent during the past four years.

The immediate problems have been caused by the collapse of the Soviet bloc, which ended a barter-trade system that supplied Pyongyang with cheap and vital oil imports.

The resulting energy shortage has caused factories to work at half their capacity or less.

The problems have been compounded by food shortages caused by four years of poor harvests. Bad weather and the backward agricultural system in a mostly mountainous country have been blamed for an estimated 40 per cent shortfall in grain supplies needed to feed the 22m North Koreans.

The economy has also been undermined by more funda-



mental flaws, including a highly centralised and inefficient planning system, a large heavy-industrial sector working with outdated equipment, and a huge diversion of resources to support one of the largest military forces in the world.

The country's governing *juche* (self-reliance) ideology and its attempt to create a self-sufficient economy is another main cause of the decline. Trade accounts for 13

per cent of North Korea's GNP of \$20.5bn (£13bn), an exceedingly low ratio by international standards.

The adverse developments represent a potential political threat to the North Korean government, since the poor economic condition may even provoke a popular uprising.

In an unprecedented admission last December, the government acknowledged the country's economic woes and signalled an important policy shift by downgrading the role of heavy industry.

Instead, increased emphasis was placed on agriculture, the growth of light industry to supply more consumer goods, and the development of export industries that could provide North Korea with badly needed hard currency to buy oil and food supplies from abroad.

Some analysts believe Mr Kim Jong-il was behind the changes. 'Although Kim Jong-il has not made any public pronouncements on economic reforms in saving the economy, the people who surround him are primarily technocrats who want a change in economic policy,' one western diplomat said.

The key element in a future North Korean economic strategy is to attract foreign investment which would support new plant facilities that could produce goods for export.

North Korea is already taking part in a project sponsored by the UN Development Program to develop a free-trade and investment zone around the cities of Rajin and Sondong in north-eastern North Korea. Other free economic zones are being proposed for the port of Nampo near Pyongyang and Sinuiju on the border with China.

The country over the past year has also revised its foreign investment laws, basing them on Chinese practices, to attract foreign capital and technology. But political considerations will probably limit the opening of North Korea to foreign investment, which raises doubts about the effectiveness of the proposed reforms in saving the economy.

But South Korea's main business groups at least are eager to set up factories in North Korea, to take advantage of a cheap, disciplined and Korean-speaking labour force.

Initial investments would focus on production of textiles and electronic goods, but activity could eventually expand to the operation of heavy-industry plants such as steel, and the construction of ports and other infrastructure projects.

Seoul has so far blocked business ties with the North because of the continuing dispute over Pyongyang's nuclear programme. But if the issue is resolved, South Korean investment is expected to receive the active backing of the government.

Seoul wants to prevent a sudden economic collapse of the North, which could trigger a costly and rapid reunification of the two Koreas. Instead, it hopes to promote the gradual upgrading of the North's industrial structure, which would reduce reconstruction costs in the future once the countries are united.

Signs of change in Golan deadlock

The back garden of the Burgh al-Kuneitra restaurant in Syria is a minefield which marks the 1964 ceasefire line with Israel. The terrace offers a panoramic view of the Israeli-occupied Golan Heights, with lush green fields, neat rows of cherry trees and high-tech surveillance posts.

The front entrance opens into the ghost town of 'liberated' Kuneitra, once home to more than 50,000 Syrians but now abandoned and in ruins. While Jordan and the Palestinians are pushing towards peace with Israel, the Golan Heights believe talks between Israel and Syria. Damascus demands a complete Israeli pullout from the plateau while Israel talks about withdrawal.

No big breakthrough is expected during a visit by Mr

James Whittington reports from Kuneitra, Syria

Warren Christopher, US secretary of state. But most Syrians believe a peace deal is inevitable. Signs are there that President Hafez al-Assad is preparing for such an eventuality. Nearly 80 per cent of the Golan Heights was captured by Israel in the Six-Day War of 1967. Six years later, in the October War of 1973, Syria tried to win back but failed when Israeli forces pushed Syrian troops to the edge of Damascus. A ceasefire line was negotiated by Dr Henry Kissinger, then US secretary of state, whose shuttle diplomacy entailed 43 visits to Damascus in less than eight months.

In June 1974, most of the newly-occupied land was returned, plus around 300 sq km of territory lost in the 1967 war, including 'liberated' Kuneitra and its restaurant.

Since then, there has been deadlock. The Israelis have built 40 settlements on the plateau which are home to about 15,000 settlers. They cultivated the fertile soil and set up listening posts in the hills. In 1981 the Knesset, Israel's parliament, formally approved annexation of the area.

Syria left most of the Golan to it as it was at the end of the war. Some 400,000 displaced Syrians got temporary housing in and around Damascus. President Assad proceeded to shape nearly all his foreign and domestic policies around the goal of achieving full return of the Golan Heights.

So far, real progress between Syria and Israel has been virtually imperceptible. But serious and detailed negotiations have been going on, primarily through the US administration, with President Bill Clinton's meeting with Mr Assad in January and Mr Christopher's three stops in Damascus this year. This week Syrian officials were saying they have nothing new to offer from their last proposal which demands the following from Israel:

- It must scrap its annexation of the Golan Heights.
- It must recognise Syria's sovereignty over the Golan.
- It must commit itself to a full withdrawal, as required by UN Resolutions 242 and 338.
- There must be equal security arrangements in the area.
- Normalisation of relations must be linked to the speed of the Israeli withdrawal.

While negotiations continue, President Assad has been quietly making changes in expectation of a peace settlement. A new road is being built from Damascus to the Golan. Scores of long-serving governors and party officials have been or are soon to be replaced. A reshuffle has taken place in one of the main pillars of Mr Assad's regime, the armed forces.

New appointees to the civil administration are seen as more liberal and open to peace than their predecessors. But the new generals are hardliners. Much to Britain's dismay the new air force chief Gen Mohammed al-Khouli is believed to have masterminded the 1983 Nizar Hindawi plot, when Syria allegedly tried to blow up an Israeli aircraft at London's Heathrow Airport.

As usual, President Assad is ruling with a two-edged sword. After decades of anti-Israeli propaganda he needs fresh bureaucrats who can work with a peace settlement. But at the same time he needs hardline loyalists to maintain discipline in the 150,000-strong armed forces which have the most to lose from peace.

This approach will not be welcomed by Israel or the US, but such is the nature of the president's hold on power.

Murayama backs overhaul of Japanese defence policy

By William Dawkins in Tokyo

Mr Tomiichi Murayama, Japan's new socialist prime minister, yesterday pledged his backing for the first overhaul of defence policy for 18 years.

The defence review, by an independent panel set up in February and due to conclude its work next month, is expected to propose heavy cuts in the number of ground forces but at the same time prepare for fast responses to regional crises and increased spending on defence electronics.

Japan is one of the last leading industrialised countries to adjust its defence guidelines to the end of the Cold War, a reflection of a taboo on defence debate, linked to the pacifist constitution.

Panel officials are understood to lean towards reducing the number of ground troops from the present 150,000 to between 100,000 and 130,000.

which is likely to win support from Mr Murayama's pacifist Social Democratic party.

But the SDP may find it harder to accept the panel's proposal, in a draft report yesterday, that the military should establish an organisation to oversee Japanese contributions to United Nations peacekeeping. Mr Murayama hinted at his own reservations over UN peacekeeping by responding coolly to the German constitutional court's decision, the previous day, to permit German troops to take part in UN operations. 'Each country has its own situation,' he said.

The draft plan also aims to prepare Japan to defend itself against several regional threats, such as North Korea, and to support the US presence in east Asia. The draft report calls for co-operation with the US on anti-missile systems, a response to Washington's calls

for Tokyo's participation in its theatre missile defence treaty, which allows US forces in Japan, should be revoked.

In another indication of the moderating influence of his dependence on the LDP, Mr Murayama yesterday withdrew his ban on official ministerial visits to the Yasukuni shrine to Japanese war dead. Four LDP cabinet members will wish to visit the shrine on August 15, the 50th anniversary of the end of the second world war.

However, Mr Murayama has found scope to express his party's instincts, by sending an effusive telegram of condolence over President Kim Il-sung's death to the North Korean authorities.

Mr Murayama said he was acting as SDP leader, rather than prime minister, but was reminded by some cabinet members that Japan was supposed to have no diplomatic relations with North Korea.

Beijing official for Taipei

By Laura Tyson in Taipei

China is to despatch its chief Taiwan negotiator to Taipei later this month, making him the most senior mainland official to set foot on the island since the two parts of China split in 1949.

In an apparent easing in cross-strait ties, Taipei and Beijing have agreed to resume talks over fishing disputes and repatriation of illegal immigrants and airline hijackers.

Mr Chiao Jen-ho, Taiwan's chief China negotiator, yesterday welcomed the planned July 27 visit to Taipei by his Beijing counterpart, Mr Tang Shuei, who notified Taipei late on Tuesday of his intention to accept its invitation.

The news came as China responded to a recent Taiwan white paper, by saying Beijing 'firmly opposed' any moves 'detrimental to China's territorial sovereignty and the cause of peaceful reunification'.



A farmer walks his parched paddy beds in east Java. A drought has ruined much of Indonesia's rice harvest.

EU in danger of losing out on Asian economic miracle

By Lionel Barber in Brussels

The European Union risks losing out on the 'economic miracle' taking place in Asia unless it strengthens political ties and boosts investment in the region, according to a European Commission policy paper.

The document agreed in Brussels yesterday calls for a radical rethink of EU strategy toward Asia, which it treats as a coherent economic region

encompassing Japan, China, and East Asia. By the end of the century, the paper notes that 1bn Asians will have significant consumer spending power, with 400m having average disposable incomes at least as high as Europeans or Americans.

Mr Jacques Delors, president of the European Commission, drove home the increasing importance of Asia during last weekend's Group of Seven summit in Naples. By the

year 2010, the G7's share of global output would fall from 75 per cent to 50 per cent, he predicted.

The German presidency of the EU encouraged the Commission to produce a paper on Asia as a means of increasing awareness of the region's economic importance and making the Union more outward-looking.

The paper lists several priorities for action:

- A wider political dialogue to

extend the coverage of the UN conventional arms register and the Nuclear Non-Proliferation treaty. Deeper co-operation on controls of sensitive technology, and 'strengthening the policy of encouraging the improvement of human rights'.

• Raising Europe's profile in Asia, through more education visits and training programmes, cultural exchange and twinning cities: 'The EU needs to make a far greater

effort to explain its policies,' says

China, Indonesia and Pakistan; and following up the EU's 'market transition programme' in Vietnam with other moves to offer policy advice to former command economies now embarked on economic reform.

The EU is now the second biggest market for exports from developing Asian countries after the US. It absorbed Ecu123bn (£101bn), or 27 per cent of their total exports, in 1993.

China, India and Pakistan; and

with other moves to offer policy advice to former command economies now embarked on economic reform.

• It must scrap its annexation of the Golan Heights.

• It must recognise Syria's sovereignty over the Golan.

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• Normalisation of relations must be linked to the speed of the Israeli withdrawal.

HK pension plan is aimed at a maturing society

Colony's government wants to provide for growing number of over-65s, writes Simon Holberton

The words 'welfare state' and 'Hong Kong' have always seemed to be at odds, given the colony's free-wheeling capitalist image. But when on Tuesday the government outlined plans for a comprehensive old-age pension scheme, some in the colony began to wonder whether a society whose state provisions had always stopped at the basics of housing, health and education was now about to be taken a benefit too far.

The consultation paper issued for comment drew a strongly negative response from business leaders and their representatives in the colony's Legislative Council (LegCo), which may eventually be called on to turn the proposal into law. China, which would have to approve any scheme through the Joint Liaison Group before the government can proceed, gave conflicting signals.

Hong Kong's aged residents currently rely on a fragmented system of old age allowances and invalidity benefits.

The scheme would provide

those over 65 years of age with a pension of HK\$2,300 (£193) a month, index-linked to the rate of inflation. In all, 3 per cent of Hong Kong's annual wage bill

will be collected and transferred to a specially established fund that will be isolated so that all of it would be dedicated to pension payments

and administration of the scheme. Employees would contribute 1.5 per cent of their pre-tax income and employers would make a matching contribution. The pension would be means-tested at first - to exclude those with assets, other than the family home, in excess of HK\$2m - but after 10 years would become a universal benefit. All employees would make contributions from the outset.

The government's defence of its initiative - which will be subject to a three-month consultation exercise - is that Hong Kong is becoming a mature economy and that there is growing community pressure for a state pension. People over the age of 65 will double as a percentage of Hong Kong's population to 18.5 per cent by 2050.

Unions also lent their support to the plans. The pro-business Liberal party said it opposed the scheme in principle, but hedged its position until it had 'consulted' more widely. The immediate reaction from business was to push the idea. Beijing is very keen on the CPF, to which it attributes much of Singapore's economic success, and plans to

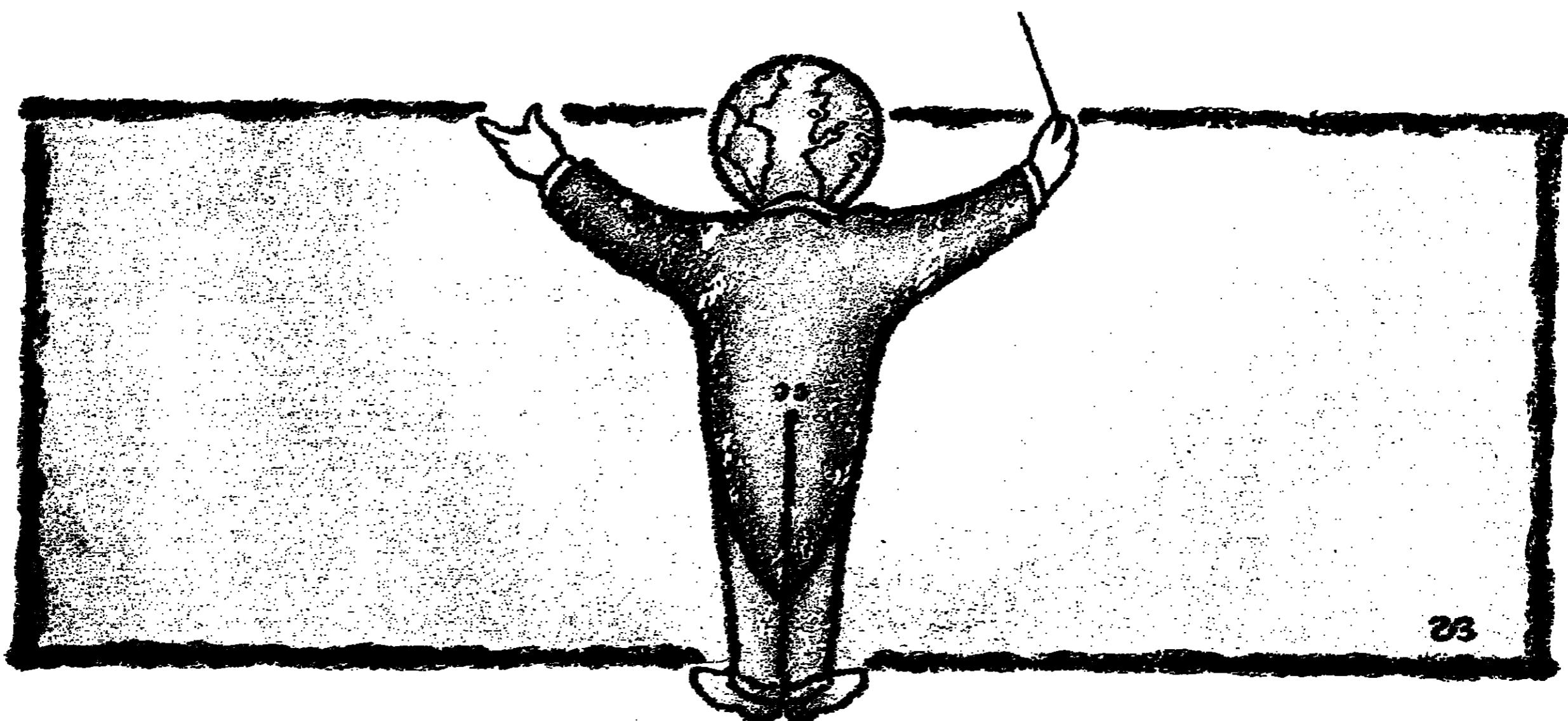
experiment with one in Shanghai. The Hong Kong government, however, rejected the CPF and a mandatory privately-run retirement scheme because both would take

Signs of
change
in Gola
deadlock

James
Whittington
Reports from
Karamoja, Uganda

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SFA to monitor derivatives

By Norma Cohen, Investments Correspondent

The Securities and Futures Authority, the self-regulatory body for leading City firms, is monitoring the ability of the largest securities houses to assess the risks they take on with complex derivative products.

In a series of inspection visits, some of the firms, which are largely subsidiaries of the world's largest commercial and investment banks, have been told to alter their risk models and their management structures.

Also, the SFA is insisting that firms whose senior directors do not have a reasonable grasp of the work done by the more junior "rocket scientists" who design complex products to appoint a team which does. The team should report directly to the board, SFA officials said.

In its annual report for the year ended March 31, 1994, the SFA said the switch in strategy follows a review of the way its surveillance division carries out its duties at firms "whose operations cover a wide range of different products and especially over-the-counter and derivative products."

A special surveillance team will monitor the activities of 24 major securities houses and an annual "risk management review" will be conducted. So far, the reviews have been conducted at 12 firms, the annual report said.

The change in strategy is in line with growing concern among securities regulators world-wide about whether firms which sell over-the-counter derivatives understand the risks they are taking on.

In particular, the SFA is looking at the models each firm uses for determining the pricing of complex bespoke derivative products for which there are no screen-based prices. The prices of these products vary widely with market movements and the amount of capital required to be held for each will vary widely depending on how the price is determined.

Regulators fear that inadequate pricing models will leave firms holding too little capital to cover losses in highly volatile trading conditions such as those earlier this year.

Separately, the SFA said its administrative expenses have risen, partly reflecting increased costs of professional services associated with its enforcement duties.

Regulator wins crucial City case

By John Mason and Norma Cohen

A High Court judge yesterday, in a sweeping judgement which will affect regulators all over Britain, ruled that the Securities and Investments Board, the City's chief regulatory watchdog, cannot be sued for damages by private individuals unhappy with its enforcement activities.

The UK courts have never been asked to rule on a point of law about the remedies available to those who feel aggrieved by the way regulators carry out their duties.

Mr David Mayhew, solicitor for Clifford Chance, the SIB's counsel, said the ruling will also buttress the Bank of England, the Monopolies and Mergers Commission and the Office of Fair Trading, among others.

Afterwards, SIB officials expressed considerable satisfaction at the result. One said: "This was about the propriety of the exercise of our powers. We have very strong powers to do things and this case was a test of whether we use them properly."

Mr Justice Lightman threw out the action seeking £7m in damages from the SIB in a case

brought by Melton Medes, a trading conglomerate accused of breaking pension fund investment rules.

The plaintiffs had argued that the SIB had disclosed "restricted information" in violation of Section 179 of the Financial Services Act to the pension scheme beneficiaries who are asking the company to restore a similar amount to the scheme.

Had the scheme beneficiaries not obtained the information, they would not have pursued their case against Melton Medes for restitution to the scheme, they argued.

In his ruling, Mr Lightman said that the law clearly states that individuals have no private right of action if they feel aggrieved. The intent of Section 179 is to protect the special interests of informants and "to control in the public interest the use of information acquired rather than to subject SIB, in this respect, to private law actions."

The only remedy open to Melton Medes is to seek a criminal prosecution of the SIB or a judicial review of its conduct.

He denied the plaintiffs' request for leave to appeal his ruling and awarded indemnity costs to the SIB.

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by Philip Stephens, Political Editor

Top government administrators, the legendary "mandarins" of Whitehall, are up in arms. They have too many ministerial masters.

On the eve of a government policy paper foreshadowing more cuts in administrative jobs, the mandarins are complaining that ministers have exempted themselves entirely from the drive to reduce the size of the state.

A handful of optimists in Whitehall are suggesting Mr John Major might use the forthcoming reshuffle to practise what the government preaches and cut the number of ministerial jobs in the government.

Realists predict the prime minister will be more concerned to maintain the fragile peace amongst the Tory rank-and-file, so patronage will again come before principle.

The Treasury estimates that privatisation and contracting out has cut the size of the government by about a quarter since the start of the Thatcher revolution in 1979.

Civil servants numbers also have dropped 24 per cent from 732,000 to 554,000. Today's paper will forecast another fall to below 500,000 within the next four years.

However, comparison of the official lists show that there were 81 ministers and 21 paid government whips (in charge of internal party discipline) in Mrs Margaret Thatcher's first administration. Now there are 87 ministers and the same number of whips.

If these well-heeled ministers had suffered the same squeeze as their mandarins the number

chauffered to and from their plush offices at taxpayer's expense would have fallen sharply to a mere 62. The cost is not borne only by the taxpayer. Superfluous ministers add to the workload of their civil servants.

Nor can these myriad parliamentary under-secretaries, ministers of state, solicitors' general and economic secretaries claim their Westminster workloads have increased. Responses to MP's questions more often than not consist of referrals to the relevant agency or privatised business.

Maxwell action dismissed

By John Mason

A legal action brought by the Maxwell pensioners to claim up to £385m from the administrators of Maxwell Communications Corporation was dismissed by the Court of Appeal.

Three appeal court judges rejected the argument of the liquidators of Bishopsgate Investment Management, the former manager of the Maxwell pension funds, that it had a prior claim to the first £235m of the money raised from the sale of MCC assets.

Price Waterhouse, the administrators of the largest quoted company run by the late Mr Robert Maxwell, has so far raised about £680m from such asset sales.

PW has proposed treating BIM in the same manner as other creditors - by paying dividends raised from the asset sales.

However, BIM had claimed it had a prior claim over the full amount of BIM's pension money wrongly paid to MCC.

The ruling will not enable PW to bring forward its plans to pay interim dividends to creditors since BIM still has other claims outstanding against MCC which have to be settled in the High Court.

The appeal court awarded costs against BIM and refused it leave to appeal to the House of Lords. However, lawyers for the former pension managers said that they still intended to apply for a further hearing.

Shrinking state still proves top heavy

by Philip Stephens, Political Editor

Top government administrators, the legendary "mandarins" of Whitehall, are up in arms. They have too many ministerial masters.

On the eve of a government policy paper foreshadowing more cuts in administrative jobs, the mandarins are complaining that ministers have exempted themselves entirely from the drive to reduce the size of the state.

Realists predict the prime minister will be more concerned to maintain the fragile peace amongst the Tory rank-and-file, so patronage will again come before principle.

The Treasury estimates that privatisation and contracting out has cut the size of the government by about a quarter since the start of the Thatcher revolution in 1979.

Civil servants numbers also have dropped 24 per cent from 732,000 to 554,000. Today's paper will forecast another fall to below 500,000 within the next four years.

However, comparison of the official lists show that there were 81 ministers and 21 paid government whips (in charge of internal party discipline) in Mrs Margaret Thatcher's first administration. Now there are 87 ministers and the same number of whips.

If these well-heeled ministers had suffered the same squeeze as their mandarins the number

chauffered to and from their plush offices at taxpayer's expense would have fallen sharply to a mere 62. The cost is not borne only by the taxpayer. Superfluous ministers add to the workload of their civil servants.

Nor can these myriad parliamentary under-secretaries, ministers of state, solicitors' general and economic secretaries claim their Westminster workloads have increased. Responses to MP's questions more often than not consist of referrals to the relevant agency or privatised business.

The appeal court awarded costs against BIM and refused it leave to appeal to the House of Lords. However, lawyers for the former pension managers said that they still intended to apply for a further hearing.

No peace dividend for the people of Plymouth

Roland Adburgham reports on the plight of a regional sub-economy based on defence and the historic city at its heart

On Plymouth's historic Hoe, overlooking the sea, there is an imposing memorial to the port's servicemen and women killed in the two world wars. It is inscribed with no fewer than 23,182 names. Today, Plymouth is having to come to terms with the casualties of peace.

The 850 redundancies at the city's Devonport naval dockyard, announced last month, are the most recent consequence of the peace dividend. In the seven years since the consortium DML took over the privatised management of the yard, the workforce had shrunk from 11,400 to 4,350 even before the latest job losses. The euphoria last year of winning the contract to refit Trident submarines has evaporated.

Plymouth has one of the highest concentrations of defence establishments in the country. As well as parts of the city, male unemployment is 25 per cent.

The first years of DML cutbacks saw early retirements and large pay-offs. Redundancy costs, met by the taxpayer, averaged £30,000 a person. Mr Peter Whitehouse, DML's business development director, said: "Now the young and those who genuinely want to work will be unemployed and the social and economic impact will be much higher."

Many of the redundancies are among the well-paid and skilled. At the crowded Devonport job centre, nearly all the vacancies are for unskilled or semi-skilled work, often part-time.

The defence dependency, not only of Plymouth but of the counties of Devon and Cornwall, has stimulated a recognition that the sub-regional economy needs to be restructured. A public and private sector partner-

European and government funding is starting to come into the region. Plymouth last year gained European Objective 2 status. It has also been designated an assisted area. But Plymouth Business School calculated that funding to compensate for the loss of defence-related spending had been insignificant.

"Much of it has come very late and it's just too little," said Mr Jameson.

"There is no joined-up thinking between one government department and another. The Ministry of Defence is acting totally unilateral."

The government has become conscious of its vulnerability in the south-west (last month the Conservatives lost the European parliamentary seat of Cornwall and Plymouth West to the Liberal Democrats).

One action has been to create a development corporation for three of

the waterfront military sites in Plymouth. Mr John Collinson, its chief executive, who is seeking a variety of inward investment from leisure to light industry, said: "I am heartened by the interest. Plymouth is probably better known around the world than it is in London. It is about time the city took its rightful place on the stage and I think it will."

Companies such as Toshiba of Japan and Wrigley of the US have plants in the city. To encourage tourism, Plymouth is promoting itself as a "historic waterfront city."

Mr John Mann, chief executive of Devon & Cornwall training and enterprise council, said: "Plymouth has such natural potential - it is a wonderful place to be. But as it sheds its garrison town image, it is finding it difficult to say what it wants to be in the future."

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MANAGEMENT: MARKETING AND ADVERTISING

The row over food ads directed at children is reminiscent of the tobacco debate, says Diane Summers

Sour taste of sweet debate

During one typical week of children's television programmes on Independent Television in the UK last month there were 358 advertisements, well over half of them for food products. Of these commercials, three-quarters were for breakfast cereals (mostly the sugary kind), confectionery, fast food, soft drinks, ice cream and jellies. In 22 hours of children's TV, there was just one ad for fruit.

To the National Food Alliance - a campaigning umbrella group which includes such unlikely bedfellows as the British Dental Association and the National Farmers Union - the figures say it all. On Monday the NFA published the results of a Mori survey which claimed to show that three-quarters of parents think food advertisements do not encourage children to eat healthily. According to the poll, two-thirds of parents want to see tougher restrictions on food ads.

All advertisements for fatty and sugary foods should be banned from programmes that large numbers of children are likely to view, says the group in a submission to the Independent Television Commission, the body which regulates commercial TV.

The Advertising Association, which represents both advertisers and the advertising industry, furiously described the survey as "a superficial and cynical attempt to steer the political debate about the Health of the Nation (the government's white paper on strategy for improving health published in July 1992) on to advertising". Food advertising is not about diet but about individual brands, says the association: "Brand ads are not tools of social engineering, even if the NFA would like them to be."

The AA sees advertising as once again being made the scapegoat. Many of the arguments, and certainly the level of emotion, are reminiscent of the debate surrounding tobacco advertising.

In turn, the association is launching the results of its own research at a seminar in Cambridge today. Conducted by Leeds University researchers, it concludes: "Rather than families seeing advertising as distorting the pattern of their children's eating, in fact advertising is perceived as potentially positive in that it may encourage children to try out new foods."

The latest row was sparked by the government in March when it said that its Nutrition Task Force - one of the bodies set up after the Health of the Nation white paper - would be taking an interest in advertising. The ITC and the Advertising Standards Authority, the body which polices printed advertising, were asked to scrutinise their codes of practice in the light of the white paper dietary targets.

These targets include a huge reduction in the consumption of fat. Diet, and in particular fat consumption, is seen as a highly significant factor in the incidence of coronary heart disease and strokes, among the greatest causes of preventable premature death and disability.

The advertising industry was asked to look at how it could "encourage positive use of the advertising message to promote dietary advice consistent with the Health of the Nation". Meanwhile, the ITC and ASA were to "identify any desirable changes" to advertising codes, paying particular regard to advertising to children.

The ITC already applies some rules in the area. TV ads must not, for example, encourage children to eat frequently throughout the day, or to consume food or drink, especially sweet, sticky foods, near bedtime. Advertisements for confectionery or snack foods must not

suggest they are substitutes for a balanced meal, and there are also restrictions on health claims that manufacturers are allowed to make.

The NFA wants these codes strengthened to the point where ads for sweets and many snack foods would be banned from children's programmes and the 8pm "watershed" would be applied to ads for fatty or sugary food featuring, for example, cartoon characters or toys.

The group points to the tougher restrictions applied in some other countries. For example, Canada, Sweden and the Flanders regional government in Belgium ban advertising to children during children's programmes. France bans use of children in food ads. Ads for sweets in the Netherlands, allowed after 8pm, feature a toothbrush logo to

remind children to brush their teeth although, says the NFA, "the effectiveness of this has been questioned not just from a dental health perspective but from the apparent endorsement such logos give to confectionery products".

The AA replies that "the effects of advertising are badly misunderstood. Advertising restrictions will not improve the nation's health". In its response to the government's Nutrition Task Force, it says: "A strategy for improved health is best addressed by a targeted programme of public education, encouraged by public authorities and supported by food manufacturers and retailers."

The AA's research from Leeds University certainly highlights the extent to which public education is still needed if government targets are to be met. One of the most startling findings is that "nutrition" appears to be about the least important factor when it comes to planning the family menu.

The researchers concluded that planning, buying, preparing and cooking food account for 37 per cent of families' concerns, while whether the family would actually eat and enjoy the food accounted for a further 51 per cent. Nutrition and health accounted for 7 per cent and even then the subjects tended to be associated with specialised "health" foods and vitamin tablets, rather than daily intake.

The exact role that advertising has to play in the process of raising public awareness - the AA maintains, self-evidently, that advertising's role in these matters is always vastly overrated - is likely to remain a matter of controversy.

Advertisers are being asked to promote dietary advice but 'brand ads are not tools of social engineering' says the industry



Advertisers are being asked to promote dietary advice but 'brand ads are not tools of social engineering' says the industry

Why I holiday in UK

As the British make their annual summer pilgrimage to the beaches of Spain, France and Greece, they leave behind a country increasingly popular with tourists from elsewhere.

Britain is the world's sixth largest earner of tourist revenues. Last year, a record 19.1m overseas visitors spent £9.1bn in the UK.

The conventional view is that foreign visitors come to the UK for its historical and cultural attractions. A new set of marketing guides, published by the British Tourist Authority, reveals a more complex picture.

Australians and New Zealanders find British castles, gardens and historic houses appealing. Greeks, on the other hand, have no interest in such attractions: they visit the UK to shop, learn English - or undergo surgery.

The BTA's 26 guides show that UK hotels and tour organisers need to adapt their marketing to the country in which they are trying to sell their services.

Belgian visitors like golfing, walking and cycling when they visit the UK. Norwegians like canal cruising. Argentines want to watch rugby.

Visitors from Hong Kong do not like to walk. They enjoy pageantry but do not like rain. Many Israeli visitors to London go to the theatre every night.

Top attractions for Indian and Pakistani visitors are Madame Tussaud's and the Tower of London. Although a large proportion of Indian and Pakistani visitors come to the UK on business or to see friends and relatives, there are increasing numbers of young, financially independent tourists from the two countries.

Visitors from France tend to come to the UK to find eccentricity and cosy pubs.

Michael Skapinker

***Order form and prices can be found in the free publication BTA Marketing Opportunities, Department D, BTA, Thames Tower, Black's Road, London W6 9EL.**

A most subtle prescription

Drugs companies are using indirect methods, says Victoria Griffith

Us pharmaceutical companies are bombarding consumers with public health information in a subtle effort to market their products. The theory is that the more people know about their health, the more likely they are to seek help, and the more prescription medicines drug manufacturers will sell.

Genentech, for example, helped finance a print campaign on how to recognise the early signs of a heart attack, indirectly promoting its angina drug, Actives. Merck backed an information campaign on enlarged prostate market its Proscar product. Upjohn and Solvay are launching a public awareness campaign on obsessive compulsive disorder to boost sales of their new drug, Luvox, a relative of Prozac.

Once, the pharmaceutical

industry promoted prescription drugs only to physicians. Today, drug companies find direct marketing to consumers more effective. "We try to empower people with information about their health," says Wyeth-Ayerst. "Earlier, people didn't really participate in their treatments. They just took what the doctor gave them. But now, patients are much more involved."

Drug companies have been traditionally wary of directly promoting prescription drugs, because of strict Food & Drug Administration rules. The FDA

requires that all advertising of prescription medicines reveal potential side-effects and provide a balanced view of the benefits and disadvantages of the product.

Pharmaceutical manufacturers often provide money for the awareness campaigns to public health organisations, which then put out information in the form of brochures, print and television advertisements.

"We're seeing more of this [contributions for public awareness campaigns by drug companies] as opposed to traditional contributions over the last several

years," says Steven Erickson, a spokesman for the Arthritis Foundation. "There's more of a marketing element involved."

Yet public health organisations say they welcome the trend. "It's a win-win situation," says Brigid Samner, vice president of communications for the National Heart Association. "We get the information out, patients get a chance to live healthier lives and the drug manufacturers get their message out."

Many health associations have established "corporate" offices to work together with companies

on the advertisements, which the associations then vet for accuracy and balance.

The advertisements must contain more than just information about the disease to be effective, though, says Nancy Glick, a senior vice president with the public relations firm Hill and Knowlton. "You need to provide basic information, but you also need to tell consumers what they can do about it: either 'call this 800 number for more information', write for a brochure on or 'ask your doctor about'."

Sometimes, the public awareness messages are followed up by direct

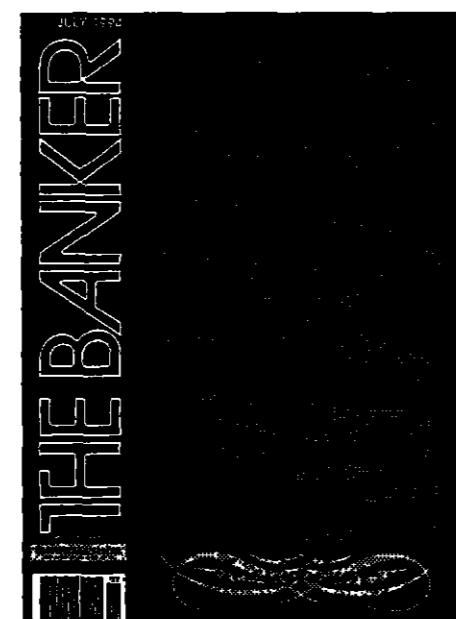
marketing. Drug companies are becoming less heavy about advertising prescription medicines. Merck, for instance, began a campaign for its drug Proscar with general health messages detailing "what every man should know about his prostate". More recently, however, the company has switched to advertisements which declare "Only one medicine can shrink the prostate: Proscar".

The public awareness campaigns as a marketing tool have proved so effective that other sectors are beginning to jump on the bandwagon. Makers of calcium supplements, for instance, have sponsored commercials on osteoporosis, and one sunscreen manufacturer is expected to launch a campaign this summer on skin cancer and the dangers of exposure to the sun.

Victoria Griffith

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Partnership tackles
region's image
Page II

FINANCIAL TIMES SURVEY

MERSEYSIDE

Thursday July 14 1994

Merseyside has been handed a two-edged sword. This week the European Commission approved outline plans to spend £628m of EU money over the next six years to help one of Britain's most deprived conurbations catch up with other more prosperous parts of Europe.

This is Merseyside's share of the EU's "Objective 1" funding for those parts of Europe where the local gross domestic product per head is less than three-quarters of the EU average. Other beneficiaries include Greece, Portugal, Ireland, the Highlands and Islands of Scotland and parts of the former east Germany.

The award does bring with it its own dilemma, as Mr John Stoker, head of the UK government regional office on Merseyside and the man who will be in charge of the money, points out. "Objective 1 is two-edged because you can interpret it positively or negatively." In other words, if an area needs such help, that might put investors off.

Yet, if the resources are handled well, they could accelerate economic growth and create unprecedented business opportunities, reversing the decline that has enveloped Merseyside for decades.

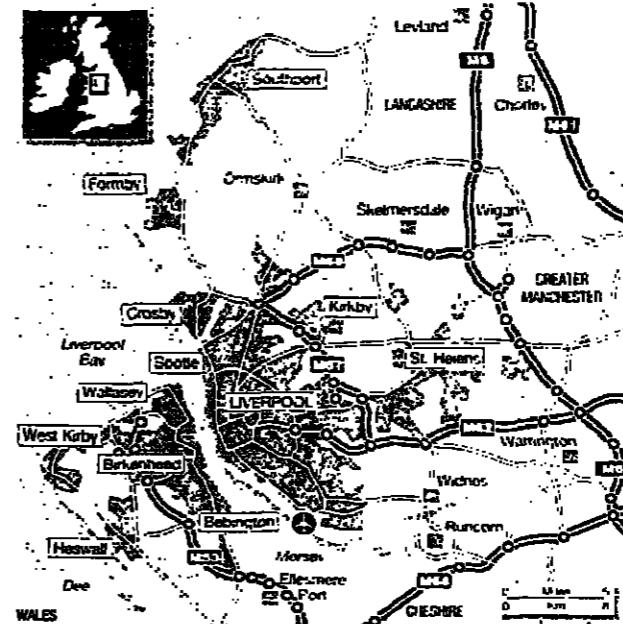
The trick, as the conurbation's leaders recognise, is to cut with the right edge of the sword. Worried Eurocrats in Brussels rejected initial proposals. These would have involved the disbursement of funds on projects not dissimilar to others that have so far failed to stop the decline.

Training is one of these. Professor Patrick Minford, Liverpool University's celebrated monetarist, has warned that soft-focus training - preparing people for jobs that might never materialise - is likely to encourage emigration in search of work, further weakening the skills base. He wants more spent on physical infrastructure, arguing that freer movement encourages trade.

Brussels called in Mr Peter Lloyd, professor of geography at Liverpool University, to redraw the spending plans. Among the people he consulted



Liverpool: Albert Dock, the Pier Head and (in the background) the city centre



is yielding benefits," Mr Stoker points out.

Already in place is Merseyside Development Corporation, a government agency now chaired by Sir Desmond Pitcher, the chairman of North West Water. It has rescued the Mersey waterfront from dereliction, though it has blotted its copybook recently with a public relations disaster over financial losses incurred by a promotional opera concert.

An infrastructure of financial and professional service providers is re-establishing itself. Among them, KPMG Peat Marwick is playing a central role in devising and evaluating financial mechanisms needed for regeneration, while Grant Thornton's Mr Amin Amiri is running a vigorously competitive corporate finance operation from Liverpool.

The latest newcomer is Mr Ian Lobley, director of 3i's Merseyside office, the successor to Mr Rob Toomey, who has joined Edward Billington, the Liverpool sugar merchant and food process group, as development director.

Mr Lobley provides the best evidence of growth where it is needed most (because more jobs are created there) - in the small and medium-sized business sector. "Our local equity

book has grown from £10m to £25m since 1991. 3i's total portfolio has risen from £25m to £60m in the same period," he says.

He believes the base of small and medium-sized businesses is too small and must be seriously nurtured. Mr Tim Beer, in charge of a new operation for KPMG dealing with owner-managed businesses, thinks mergers and acquisitions among them - possibly aided by a new fund set up with Objective 1 help - is one answer.

The region's basic prob-

lems, leading up to the

need to seek special assistance from Brussels, have been in the changing patterns of world trade, transportation technology and global economic groupings. Nearly a cen-

tury ago, Liverpool was the leading European terminal for transatlantic emigration to the US and for world trade.

It grew rich on it but has been in relative decline ever since. A body similar to the new Mersey Partnership was proposed in the 1920s, when it was already clear that a damaging change to the economic structure was under way.

The jet age, bulk cargo han-

dling, containerisation of

shipped freight, and Britain's political and economic alliance with an ever-uniting Europe have all further accelerated Merseyside's decline since the 1981 Toxteth riots.

Church leaders - notably the Rt Rev David Sheppard, Bishop of Liverpool - characterised the riots as an explosion of frustrated helplessness in the face of unbridled market forces, but the aftermath did more damage as Merseyside demonstrated an unrivalled ability to shoot itself in the foot.

Marxist factions on Liverpool's city council and among its town hall trade unions sought to municipalise as much of the local economy as they could. Bitter confrontation with the Thatcher government ended with 47 councillors disqualified for financial mismanagement and Liverpool in debt to foreign banks which had financed a series of deficit budgets.

With Merseyside's capital emanating little but bad news, the private sector and the four other Merseyside councils - Wirral, St Helens, Knowsley and Sefton - ran for cover and decided to act independently.

Seven years after the House of Lords confirmed the disqualification, the Merseyside community is coming together again, though with less than wholehearted commitment from Wirral, which watches developments warily from its self-contained peninsula across the Mersey from the other four, contiguous, boroughs.

In the meantime, the Labour party has expelled most of its known local Marxists or hard-left former members who would not accept the discipline of Mr Harry Rimmer, Liverpool's moderate leader.

Most local leaders believe Merseyside touched rock bottom in 1991 with a seven-month town hall strike. But although relative economic decline has since continued - resulting in Objective 1 status - there are signs it may now be reversible.

Merseyside seems to have finally got its act together. All it needs to do over the next six years is to spend £628m of EU funds wisely.

The double-edged sword

Ian Hamilton Fazey looks at the region's plans to spur economic growth and create business opportunities with the aid of £628m from the European Union

was Prof Michael Parkinson, whose European Institute of Urban Affairs at Liverpool John Moores University has done definitive work for the EC on why some cities succeed while others fail.

The result is a strategy based on five economic "drivers" - big companies, small companies, technology transfer, leisure industries and human resources.

Brussels has accepted the

principles involved, perhaps noting some signs that the tide may already be turning. As Mr Jack Stopforth, former head of economic development at the abolished Merseyside County Council and now a marketing consultant, observes: "The image of Merseyside is now lagging behind the reality. Before, we used to say Merseyside was great, and try to make it so. Now it's getting great but it doesn't look like it yet."

The membership and subscription list of the Mersey Partnership - which will use Objective 1 funds to market the area worldwide - supports him. Councils and companies have contributed between £5,000 and £150,000 each to raise more than £1m. They clearly mean to make it work and seem to have learnt the lessons of what has produced successful regeneration elsewhere.

The lessons are that there have to be leaders; they have to sink their differences and work together; and they have to develop a wider vision of the community than their own role in it.

There has been a telling influx of young or vigorous people into key positions. Many are newcomers, unconstrained by the great burden of Merseyside's past. They have a commonsense approach which

Mr Lobley provides the best evidence of growth where it is needed most (because more jobs are created there) - in the small and medium-sized business sector. "Our local equity

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ARGENTINA IV

The new constitution

The main item on the constituent assembly's agenda is the removal of the 1853 constitution's ban on successive presidential terms to allow President Carlos Menem to stand for re-election next year.

If all goes according to plan, the new constitution will allow re-election of the president to a second, four-year term. At present, the president serves for a single six-year term. If Mr Menem wins the 1995 presidential elections, he will govern Argentina up to the end of 1999, when he will be 63. He would not be allowed to run for a third term.

As well as this, a number of other items are up for debate.

• The indirect electoral college election system will be abandoned and replaced with a two-round direct election. If the winner gets more than 45 per cent of votes there need be no second round election.

Equally, if the winning candidate gets 40 per cent of the vote but leads the second candidate by 10 percentage points, there need be no second round. These elaborate rules were drafted bearing in mind the Peronist party's traditional 40-45 per cent share of the vote.

• A cabinet chief, a sort of prime minister, will become responsible for "general administration of the country" exercising powers "delegated by the president". The cabinet chief can be removed by both houses of Congress with a simple majority vote. The opposition Radicals hope this will reduce the president's powers, but Mr Menem has already said he will not cede full presidential powers.

• The 48-member Senate will be increased by half. The extra 24 seats will be allocated to the opposition parties in each of the 23 provinces and the federal district of Buenos Aires.

• The executive's legislative powers, principally the right to issue emergency decrees, will be restricted. The presi-

dent will be forbidden from decreeing on tax, criminal law or electoral issues. However, the role of Congress in ratifying or rejecting presidential decrees is not clear.

• A council of jurists will select judges and oversee management of the judiciary. At present, judges are selected by the executive and approved by the Senate. The Supreme Court is responsible for the management of the judiciary.

This amendment is meant to strengthen the independence of the courts, since judges are often appointed for political reasons. However, the rules governing the council will be written by the Peronist-dominated Congress.

• The head of the National Audit Bureau will be nominated by the opposition and be subordinated to Congress. At present the toothless Audit Bureau is part of the executive.

• The mayor of Buenos Aires will be elected. At present the president appoints the mayor. The federal district of Buenos Aires is a traditional Radical stronghold, and this was intended to benefit the Radicals. However, they have lost the last two elections in the city and would do so again if the elections were held today.

• The share of financial resources between the federal and provincial governments is to be made more equitable. The tax shareout at present is subject to a number of complex rules that gives the provinces 56 per cent of certain federal taxes, such as value added tax, but not customs revenues. The provincial governors demand that they be given half of all taxes raised by the federal government.

In addition to these points, there are other clauses introducing referenda, granting independence to federal prosecutors (currently controlled by the government), protecting the environment and entrenching competition policy and consumer rights in the constitution.

constitution must accept or reject this reform package without any modification.

In addition to the reforms already agreed by the two parties, Congress has allowed the assembly to introduce additional changes such as introducing referenda or entrenching consumer rights in the constitution.

Pollsters say that although the public shows little interest in the constitutional reform process, it seems content to allow a successful government to continue in office for a second term.

However, a second term for Mr Menem creates as many doubts as it does certainties. There are those who believe he will do little to strengthen Argentina's weak democratic institutions: no other president in Argentina's history has resorted to emergency decrees - 308 of them in four years - as much as Mr Menem has. The draft constitution is vague on congressional ratification of presidential decrees. It does not say whether Congress may enact overturn decrees.

Successful economic reforms are the foundations of Mr Menem's political popularity. But Manuel Mora y Arango, a pollster, warns that Mr Menem may be making a serious mistake by believing that economic stability and growth are sufficient to satisfy voters. He says: "People want other things. People have other priorities. The dominating themes today are unemployment, corruption, education, health."

However, few politicians are responding to these demands. The Radicals have been discredited by Mr Alfonsin's disastrous 1983-89 government and his alliance with Mr Menem. Mr Mora y Arango also notes a deepening contempt for conventional politics and politicians.

These factors, plus a strong anti-corruption message, account for the rise of the Frente Grande, a loose coalition of left wing parties, dissident Peronists and environmental groups. The Frente is led by Carlos Alvarez, a charismatic Congressman. He says: "Our view is that most officials are part of a corrupt system and Menem allows and gener-

ates and approves of corruption".

The Frente carried the federal district of Buenos Aires during the April 10 elections for delegates to the constituent

Mr Menem's poor health has made the post of vice-president a desirable political prize

assembly and took 14 per cent of the national vote, finishing third behind the Radicals.

Still, few analysts believe Mr Alvarez threatens Mr Menem's re-election. A diplomat commented that the elections were

more akin to a by-election in which voters registered discontent. But in a presidential election they would probably cast their vote for Mr Menem.

There are those who wonder how Mr Menem would react to an economic downturn. Many fear his latest populist tendencies would come to the surface. A former minister says he worries about Mr Menem's "authoritarian tendencies".

Mr Menem is given to lashing out at critics with incendiary statements. He has compared the opposition press to terrorists and bomb throwers. He has said human rights campaigners are "attempting to undermine the foundation of

the institutions, including the armed forces. We will never again tolerate subversion in our country".

Neither is Mr Menem, in spite of his protestations, in the best of health. Last October he underwent emergency surgery to remove a blockage in the carotid artery which carries blood to the brain. Mr Menem came dangerously close to an incapacitating stroke. It also emerged that he suffers from diabetes.

His deteriorating health has made the once unattractive post of vice-president a desirable political prize, with several Peronists discreetly pressuring their claims. However, Mr

Menem has said his running mate will be Eduardo Duhalde, his vice-president until his election as governor of Buenos Aires.

If Mr Menem were to disappear from the scene, his successor could change course abruptly. Mr Duhalde is a consummate machine politician with little attachment to Mr Cavallo's economic policies. Mr Cavallo's tight control over spending and unpredictable outbursts of fury have made him deeply unpopular in the government. In May he stormed out of a cabinet meeting shrieking that fellow ministers were conspiring against him.

Argentina's weak political institutions, further unsettled by the constitutional reform process, and its history of violent, unpredictable upheaval mean that Mr Menem's re-election does not guarantee that stability will continue.

THE PROVINCES

Prosperity is dwindling

Few of Argentina's 23 provinces have benefited from the past three years of vigorous growth. The backward northern region, bordering Bolivia and Paraguay is suffering as its traditional economies, based on sugar cane and tobacco, decline.

To the south, vast but sparsely populated Patagonia is seeing its population dwindle further as the oil industry sheds jobs, as it restructures and central government subsidies are cut off.

Even on the Pampas, Argentina's agricultural heartland, times are hard. Agronomists reckon that only one in five farms in the province of Buenos Aires are economically viable. Santa Fe, once one of Argentina's most vigorous industrial provinces, has become a rust bowl of obsolete industry and rising unemployment where

labour unrest is rising.

Only a few parts of the country are allowing large regions to fall behind the few prosperous provinces.

Furthermore, distribution of government

jobs is a cornerstone of a clientelistic political system that has kept some ruling families in power for generations.

Neither can the governors afford to reform their highly inefficient and anti-business tax systems for fear of losing revenues. In the past, the federal government showered subsidies and investment incentives on the regions, even though corrupt businessmen and officials often stole these resources.

In one celebrated case, Kone SA, a now bankrupt conglomerate, is accused of misappropriating \$100m in government subsidies over a five-year period in the 1980s.

Mr Cavallo has a different approach. He has cut federal taxes for companies in the interior. He has given the provinces more money in exchange for promised tax reform and privatisations. He has offered to take over deficit-ridden provincial retirement funds. Mr Cavallo is also targeting \$300m of federal spending on infrastructure in the provinces this year as part of a planned \$2bn, five-year program.

Furthermore, privatised telephone, rail, port and highway operators are also investing heavily in the interior. More

in June, Mr Menem bluntly told the governors to "be quiet and try to contribute to reforming the constitution, and not introduce destabilising elements". He attacked them for "demagogic, absurd populism".

Meanwhile, Mr Cavallo and Juan Antonio Zapata, his secretary overseeing provincial reform are struggling on as they can. Even Mr Zapata admits he is facing an uphill struggle. He says: "We need a gradual policy. We are pushing through some policies to reform the provincial public sector, but until the private sector [shows] strong demand [for labour], it is difficult to carry out. It will have to be done simultaneously. Each province reforms as it can."

In many provinces, notably the north-west, local governments are the largest employers. No governor can afford to throw thousands of employees out of work when unemployment is already high.

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Furthermore, privatised telephone, rail, port and highway operators are also investing heavily in the interior. More

efficient and cheaper infrastructure is reducing companies' costs as well as pumping money into the regions. However, the provinces have stubbornly resisted privatising their utilities and banks.

Governors complain that Mr Cavallo's largesse hardly compensates for the transfer to the provinces of responsibility for education and health that used to be handled by the federal government. But most of the governors are taking the extra money without keeping their side of the bargain and beginning reform. Provincial governments' spending rose to \$25.7bn in 1993, up from \$16.24bn in 1991, when Mr Cavallo took office. Spending on wages hit a record \$13.75bn in 1993 - two-thirds more than

John Barham

in 1991. An exasperated Mr Menem said the governors were "not administering as they should. They are not lowering public spending. They have not carried out public sector reform". Yet his home province of La Rioja - which Mr Menem governed from 1983-89 in the time-honoured tradition of padding the public payroll - has done little in the way of reform. Even the local finance minister admitted La Rioja receives more than its fair share of federal transfers. Until the provinces' backward political structures are reformed, it is hard to see how Argentina can achieve balanced and sustainable growth.

John Barham

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February 1994

TECHNOLOGY

The idea of making things in space still belongs to science fiction rather than reality. In spite of the scientific advantages of manufacturing outside gravity's reach, sending up the equipment is just too expensive.

But with the launch last week of a unique space laboratory to study what happens to materials when handled in microgravity - the very low gravity environment in an orbiting spacecraft - progress towards the processing of metals, alloys, crystals and glass outside the earth's pull could receive a big impetus.

The International Microgravity Laboratory, or IMI-2, is dedicated to the study of life and materials sciences in microgravity. It was carried in the cargo bay of the US space shuttle Columbia that took off on Friday.

The 14-day mission, the second in a series of international Spacelab missions, will carry out 77 experiments to explore how life forms adapt to weightlessness and how materials behave when processed in space. The European Space Agency has provided half of these, the rest coming from the National Aeronautics and Space Administration in the US and space agencies in Japan, Canada, Germany and France.

The life science experiments will use biological specimens, from single cells to whole organisms, to study the effects of space radiation and space microgravity on genetic material, growth, reproduction and bone development. The well-being of the astronauts will also be studied.

The materials science experiments will cover areas such as metal alloy processing and the growth of crystals. These are of particular interest because the microgravity environment is free from such gravity-induced effects as convection and sedimentation. Normally, these limit the quality of processing and restrict the scope of studies into the materials.

It was back in the late 1960s that Nasa began materials processing in space (MPS). The first experiments were conducted during the return of Apollo spacecraft from the moon, followed by pioneering experiments on Skylab, the US space station, in the 1970s. The hope was that space would contain factories of the future, producing miraculous new crystals and drugs and processing materials of supreme quality.

However, although research has proved that many products processed in space are of higher

Miranda Eadie
on research into
processing
materials in
microgravity

Making it in space



Columbia 77 experiments

quality than those made on the ground, production in space is unrealistic economically.

Transportation costs, at approximately \$100,000 (£66,000) per kilogram, are too high and the lead times too long to be of commercial interest.

Yet industry is interested in microgravity research. Although commercial processing in space is unlikely for at least a decade, the lessons from research in space can be applied in manufacturing on the ground, leading to improved industrial techniques and better materials.

To be considered for processing in space, materials have to be pretty special in the first place. They must have superior or unique properties compared with any rival material or substitute processed on earth; they must be key elements in a system for advanced industrial, medical or other high technology application; and they must have a high cost.

to weight (or volume) ratio. "What is needed to approach such a high risk activity as MPS are long-term industrial commitments supported by a strong national policy," says Barnes Waller, chief scientist for fluids and materials in the ESA microgravity programme. In *Fluid Sciences and Materials Science in Space*, an ESA publication, he says: "Progress in materials science and engineering stimulates the growth of many sectors of the economy. The access to new materials and processes results not only in qualitative improvements, it frequently generates new technology."

For example, knowledge from research into microgravity has led to development of a casting process that produces even dispersions of lead or bismuth in aluminium alloys - which has applications in self-lubricating bearings. Germany's Metallgesellschaft is testing these for use in car engines with the hope that reduced friction and wear will cut fuel consumption and pollution.

A new technique for making glass fibres used in transatlantic communications cables was also first studied in space. In the original terrestrial method, the glass fibre constituents are melted in containers or crucibles. When heated above 1,000°C, the containers sometimes melt, leading to contamination and a reduction in the glass fibres' transmission efficiency. In the space-perfected technique, containers are not heated - the constituents are held in levitation in an electromagnetic coil - thus avoiding contamination.

Reductions in the loss of laser light (carrying voice and data traffic) in the glass fibres of up to 10,000 times can be achieved.

Industry is also interested in space-processed material samples for evidence of their technical limits. Some companies want to know more about crystal growth, in particular protein crystals. Humans are estimated to consist of 100 different proteins.

Understanding the three-dimensional molecular structure of proteins is necessary to understand many biochemical processes and for better design of therapeutic agents such as drugs and vaccines.

Since materials are a key to technological progress and thus competitiveness, the IMI-2 mission has an important role for industry. So even if the costs of manufacturing in space remain prohibitive for some years, research will go on.

The card is easy to operate. Creative

In about two years' time, if all goes according to plan, Hong Kong will have chalked up another first in the field of public transport. Not only will it have one of the only profitable public transport systems in the world but it will also be the most technologically advanced.

By mid-1996, Creative Star, a consortium of transport providers led by the colony's Mass Transit Railway Corporation, hopes to be issuing the first batch of 3m credit card-sized plastic "smart cards". The consortium - which brings together rail, buses, trams and ferries - represents one of the most comprehensive and biggest applications of smart card technology.

This system is being designed by ERG Australia, a Western Australia-based company which is a leader in the application of smart card technology to urban transport systems. The system to be introduced into Hong Kong will have initial capacity for 3m to 4m transactions a day producing annual revenues of around HK\$6bn (£660m) across all forms of transport.

ERG, which recently won the HK\$400m contract, is also advising transport authorities in Manchester, London and Melbourne about the application of smart cards to public transport.

Unlike most ticketing systems, which require the ticket to pass through a mechanical device, the secret to the smart card being introduced in Hong Kong is that it does not come into contact with anything. A microprocessor embedded in plastic - which possesses the computing power of IBM's first personal computer - is activated when passed over a "target" device.

This device powers the card and enables it to communicate with the target. Once a form of radio contact is established there is a two-way exchange of information between the card and the target. The card is identified and reports its remaining value; the target assesses if there is enough value in the card to enter the station. If so, it transmits date, time and station of entry. A similar process occurs at the end of a journey, with the cost of the fare being deducted on exit.

This process takes place within the twinkling of an eye - just a third of a second. The information passes down data lines (or by microwave communication for buses and ferries) to a "service provider central computer" owned by the railway or bus company, enabling it to know instantly the usage of routes and lines. This management information, which could be valuable to competitors, is stripped off before the raw billing data is passed on to a central clearing house. Creative Star totes up and distributes revenue according to usage.

The card is easy to operate. Creative



Hong Kong's transport system, including rail, buses, trams and ferries, will be one of the most technologically advanced

Smart cards take to the streets

Hong Kong's public transport system is about to be revolutionised, writes Simon Holberton

Creative Star makes much of the fact that a user need never take the plastic out of his or her wallet or purse. All a user has to do is pass it over the target to gain access to the station or bus. According to Brian Chambers, a technical manager at the MTRC in charge of the smart card project, the target's signal could be powerful enough so that it detects a smart card on a passenger without its doing anything.

"People could walk through the turnstile without touching the card," he says. "But Japanese research shows that people don't like the idea of a body scan. They prefer to take the card out and touch the unit. They feel a transaction has been executed."

The MTRC is also concerned about the potential possibilities for invasion of privacy inherent in the smart card. As the card is not disposable, users will have the opportunity of personalising their card with a photograph and personal data. This will allow identification of the card in case of theft. Anonymous cards will also be issued, although the ability of the

MTRC to cancel a stolen card and reimburse the lost money will be

the end of small change.

If the executives running Creative Star have their way, people will use their smart card for transactions ranging from buying a newspaper or soft drink from a vending machine, to making a public telephone call, paying for parking, buying fast food or sitting in a booth to have a passport photograph taken.

Rob Noble, director of marketing and planning at the MTRC, notes that the card is designed for large volume, small transactions. But in offering vendors of other non-transport products access to Creative Star's central clearing system, he says it will not be trying to compete with credit cards.

"We're at the bottom of the market competing with cash," he says. "We see it as a convenience for customers. But the more cards in use, the more able they will be to use it for convenient things. We don't want it to be an MTRC card or a transport card, but ultimately a cash card."

PEOPLE

Higher and higher at Hyatt

Yorkshireman Darryl Hartley-Leonard sounds like a character out of *Kane and Abel*, one of Jeffrey Archer's best-selling novels. Just 30 years after he found a job as a desk clerk in a Los Angeles Hyatt hotel, he has risen to be chairman of the privately-owned Hyatt Hotels Corporation, which oversees 103 establishments in North America and the Caribbean.

Hartley-Leonard, 49, who takes over from Thomas Pritzker whose family owns the company, has managed hotels in Chicago, Houston and Atlanta. Pritzker remains president of the parent Hyatt Corporation.

Since settling in the US,



Hartley-Leonard has thrown himself into good causes, including Unicef and the Big Shoulders Fund, which supports Catholic schools in Chicago where Hyatt has its head-

quarters. He helped form the Hyatt Force (Family of Caring and Responsible Employees), which gives staff four days off each year to work in their communities. His enthusiasm has been spotted by Ron Brown, US Commerce Secretary, who has appointed him as an adviser on travel and tourism.

Hartley-Leonard became president of Hyatt Hotels in 1986, with responsibility for their operations and development. His new post will leave him free to concentrate on longer-term strategic issues, including the company's decision to start franchising hotels, which is expected to begin in the next few months.

Bodies politic

Rupert Pennant-Rea, deputy governor of the Bank of England, has been appointed chairman of the steering committee of the London School of Economics' financial markets research centre.

Pennant-Rea (above), a former editor of *The Economist*, has taken over from Sir David Walker, the first chairman of the LSE's financial markets group. The group, which undertakes basic research into the nature of financial markets and their links with the flow of savings and investment in the domestic and international economy, has always had close ties to Britain's central bank. Sir David is a former executive director of the Bank of England and Mervyn King, the Bank's chief economist, helped set up the group in 1987.

The group, which was launched with funding from City sources, has recently been awarded a £1.3m funding package from the Economic and Social Research Council which will result in it being designated an ESRC research centre.

Lord McCall of Dulwich has been appointed president of The HOSPITAL SAVING ASSOCIATION in succession to the late Lord Cottesloe.

Gary Cohn of Goldman Sachs has been appointed a director of the LONDON METAL EXCHANGE.

Alan Jenkins, deputy chairman of Noble Lownhams Trust Corporation, Scottish Pension Trustees and English Pension Trustees, has been appointed president of the SOCIETY FOR PENSION CONSULTANTS.

Geoffrey Kirt, a partner at Touche Ross Management Consultants, has been appointed president of the INSTITUTE OF MANAGEMENT CONSULTANTS.

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■ Greg Melgaard, formerly md, has been appointed chief executive of GESTETTER HOLDINGS.

■ David Dunbar, formerly finance and administration director of Brown & Root, has been appointed a director of the WEIR GROUP.

■ Christopher Green has been appointed deputy md of PATERSON ZOCORHIS.

■ John Warwick, formerly head of civil and engineering division at Thyssen GB, has been appointed production director of COAL INVESTMENTS.

■ Richard Hanover, formerly md of Our Price, has been appointed md of W.H. SMITH CO. on the retirement of Bob Simpson.

■ John Crowther, formerly md, has been promoted to chief executive of VICKERS Defence Systems.

■ Patrick Dineen has been appointed chairman of IRISH STEEL.

BM picks Bespak's finance director

BM Group, the engineering company which fell heavily into the red last year, yesterday announced the appointment of Alan Hicks as group finance director.

Hicks, 44, leaves Bespak, the medical equipment manufacturer, having served as finance director for six years.

BM has been without a finance director since the resignation of Carl Young in September. The group almost collapsed last year when it breached covenants on interest cover and net assets; it had built up substantial debt following a series of acquisitions.

BM has subsequently sold most of the Blackwood Hodge businesses leaving the group with process engineering operations and a product manufacturing division.

In March, after reporting further write-downs and losses of £14.2m pre-tax for the first half, the company said it expected debt to represent less than 90 per cent of the £58m (£50.2m) in shareholders' funds by the end of the year. Shares, which closed at 34p yesterday, have fallen sharply from a high of 86p in 1993.

Cliff Walker, BM's chief executive, says Hicks was joining the company as its restructuring neared completion and would "participate in BM's continued recovery".

Hicks has overseen a difficult period at Bespak, which saw a 38 per cent fall in pre-tax profits from £11.5m to £7.1m last year. Shares, which closed at 265p yesterday, were trading at over 500p a year ago.

Open door for Hopwood at Atreus

Geoffrey Hopwood, 48, has been appointed chief executive and given the task of restoring the stock market credibility of Atreus, the shower screen and mirror company which was floated on the stock market in March 1993 but failed to live up to its early promise.

Rodney Harnett, the chairman who brought the company to the market, and his finance director, Gerry Ceilich, both resigned earlier this year following a surprise profits warning.

Hopwood, a Manchester Business School MBA, has spent much of his career in the building products sector. He was general manager of Marley Buildings' buildings division and managing director of Hen-

derson Group's industrial doors division.

Hopwood, who had been interested in arranging a management buy-in at one stage, said yesterday that the previous management had tried to go off in too many directions too quickly. The company had a good brand name and he hoped that it would benefit from a "steadier hand". Bruce Ledwith and David Howarth, the two founders of the company who retain substantial stakes in the business, continue as executive directors.

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ARTS

Cinema/Nigel Andrews

Warmed-up leftovers

One film with a special set of characteristics is an accident. Two with the same set is a coincidence. Three is a starting gun to the world's trend-spotting film critics.

Pausing only to grasp their essay pens, they hurtle into action, hypotheses flying. *Maverick*, *The Beverly Hillbillies* and *The Pintos* – three movies based on old American TV series, opening this week and next in Britain! This must mean that western popular culture is undergoing an important new spasm.

If only. But if the large screen is raiding the small, it is no more than a twitch on a now well-established graph line. Where were these "Eureka!" critics while the skies were raining *Baronets*, *Star Treks* and *Addams Families*? In Hollywood, as we in the 1990s surely know, the sons and daughters of yesterday's couch potatoes are today's popcorn fodder.

The new TV adaptations, like the earlier ones, each take a once popular series that rejoiced in skimpy production values and give them the big-dollar treatment. And each trusts that a freshly campy approach to material that was already tongue-in-cheek will be hailed as the New Sophistication.

What we have in *Maverick* is two hours of the new snugness. The 1960s tele-series, starring James Garner as the poker-playing dandy with the wry, vicious grin and the six-gun concealed in his corset, was a noted insomnia cure in its own right; although today's critics are already canonising its halcyon charm. *Maverick* the movie kicks Mr Garner upstairs – into the role of senior gunfighter – while passing Mel Gibson the smirk, the suit and the stack of cards.

Can our hero win the ultimate poker tournament to be held aboard the ultimate Mississippi steamboat? Can he get to the steamboat, past a

narrative obstacle course containing Red Indians, enemy gamblers, sudden guest stars (James Coburn) and thieving saloon beauties (Jodie Foster)? Not to mention all those slapstick fight scenes, in which every bullet or blow of his solicits an audience cheerie.

"It's not unlike the *Lethal Weapon* movies," Gibson has said in interviews in case we thought that the film was based on exhaustive historical research. This Bret Maverick quips, smirks and double-takes; he turns on and off the sudden violence; and he is directed by *Lethal's* very own Richard Donner

MAVERICK (PG)
Richard Donner

THE BEVERLY
HILLBILLIES (PG)
Penelope Spheeris

MA SAISON PREFEREE (15)
Andre Techine

GYPSY (U)
Emile Ardolino

RENAISSANCE MAN (12)
Penny Marshall

with *Lethal* buddy Danny Glover popping up in a two-second bandit.

Elsewhere we have a funny bit about politically correct Indians; a funny bit about a runaway stagecoach; and another funny bit about a sackful of rattlesnakes at a lynching. The problem with these funny bits is that for the most part, if Hurricane Bette as *Gypsy* Rose Lee's all-singing, all-screaming stage momma were replaced by cool Catherine.

She would delicately urge her daughter to enter the lower depths of show business, invoking the cultural precedent of Toulouse-Lautrec

role? Not quite. But unlike the rest of the rheumatic reflex artists around her, she does try.

The press show of *The Beverly Hillbillies* saw at least one early walk-out from a critic. But who am I to wag a finger? I kept falling asleep. I dreamed that a joyful of peasants with twanging accents journeyed to Beverly Hills, after striking oil in the Arkansas backwoods, and became enmeshed in a chaotic plot about evil businessmen (Debby Coleman), shape-changing secretaries (Lily Tomlin) and sudden guest stars (Buddy Ebsen).

– that was the film? And there was I thinking I was still in *Maverick*; or that my dreams urgently needed a new scriptwriter. This film employed no less than four, none of whom seems to have been able to come up with an original comic moment. Jim Varney, Cloris Leachman and Dierck Bader are among the Ozark-accented muggers. And the director is the once-promising Penelope (*Suburbia*, *Dudes*) Spheeris.

Elsewhere in this non-improving week, you have a choice of female monuments. After watching *Ma Saison Preferee* and *Gypsy* on the same day – let us call it Black Monday – a terrible urge came upon me to swap the female leads.

The French film's glacial, torpid study of a brother-sister relationship riven by love-hate – he (Daniel Auteuil) is a tormented, fiddling brain surgeon, she (Catherine Deneuve) is a repressed public notary – would surely be livened up if we replaced Deneuve with Bette Midler? And *Gypsy*, a loud, stagy rehash of the Styne-Sondheim musical, might have a surreal charm if Hurricane Bette as *Gypsy* Rose Lee's all-singing, all-screaming stage momma were replaced by cool Catherine.

She would delicately urge her daughter to enter the lower depths of show business, invoking the cultural precedent of Toulouse-Lautrec



James Garner's smirk, suit and stack of cards is passed on to Mel Gibson (above, with Jodie Foster) in 'Maverick' the movie

or the fruitful existential anguish of Juliette Greco. Meanwhile Midler would be found somewhere in France, raising vocal hell: a banane let loose in the *bonheur*.

Instead the two stars stand around firming up the clichés of their respective vehicles. André Techine's listless chamber drama embodies everything bad about modern French cinema: its tasteless lesson in family tension, full of pinched-nerve emotions and pseudo-profoundities, resembles a TV daytime soap rewritten by André Mal-

raud. And Deneuve is as elegantly dull as only she today can be. A once expressive actress – remember Polanski's *Reputation*? – is now cast forever as the First Lady of French cinema.

If Hollywood had a star as inanimate as this, they would consign her to stand-in work for the Columbia torch lady. What France, in turn, would do with La Midler we can only guess. Position her, perhaps, at the entrance to the Channel Tunnel as a warning to all French people going west: "Apres

delights of *Hamlet*. They rebel; they hollowness; screams, wheezes, cries, laughs and occasionally sings. The rest of the cast, including Cynthia Gibb's pretty Louise and Peter Riegert's perky Herbie, are wiped out. For Midler in this form is not so much an actress: more an exploding barrage balloon with teeth.

By default the week's best film is *Renaissance Man*, which in a good week might be the worst. Danny DeVito, failed advertising man turned supply teacher, instructs six backward army cadets in the

delights of *Hamlet*. They rebel; they hollowness; screams, wheezes, cries, laughs and occasionally sings. The rest of the cast, including Cynthia Gibb's pretty Louise and Peter Riegert's perky Herbie, are wiped out. For Midler in this form is not so much an actress: more an exploding barrage balloon with teeth.

You have to love a film like this. It is foolish, sentimental, and as directed by Penny Marshall (*Awakenings*) earnestly inspirational. But at least it is not based on a TV series, does not star Mel Gibson and does not lean for support on a once-great diva past her prime.

Musical/Alastair Macaulay

She Loves Me

It is true to say that the 1963 musical *She Loves Me*, now revived at the Savoy, is by far the best musical in town, but it is not enough to leave it there. It is the kind of musical nobody writes any more; and it is all too possible that people today will be too sophisticated to take it seriously. Who cares about staff squabbles in a Budapest perfume and two correspondents in a Lonely Hearts Club? Who cares about innocent charm? Well, thanks to *She Loves Me*, I do – and I am not alone. I would gladly swap the whole of Lloyd Webber and Sondheim for it. Its scale is miniature, but it is radiant with rhythm, vitality, and human variety. No, it is not a great musical, but it is exceptionally dear.

Though there are several highly effective hits here for the leading four characters, I believe that this musical's spell really lies in its ensembles. The action begins, so simply, with shop assistants arriving at work, singing "Good morning," "Good day," "Isn't this a beautiful day?" "How are you this beautiful day?" – which could be cloying, (the lyrics are by Sheldon Harnick), save that the words are timed by Jerry Bock's music that their good manners become intoxicating. Some, Bock catches the rhythm of shop life and the way that assistants have to suppress their sincerer emotions behind the brio of salesmanship. Wonderful.

The music draws on a wide panoply of rhythms, and it is this, above all, that make Amalia and Georg (the two perfume assistants who do not realise that their anonymous Lonely Hearts correspondence is with each other) large to us. Not only them, but also Miss Ritter (who keeps falling for the wrong man) and even Mr

Kodaly (who makes a career out of being the wrong man for whom women fall) and their whole milieu, down to the ingénue delivery-boy Arpad. How judicious the way the emotionally pernicious tango of the cafe where Amalia waits to meet her correspondent for the first time suddenly switches into a hysterical Viennese waltz as she sends Georg packing; how witty the way Miss Ritter's big number, "A Trip to the Library", begins as a bolero and then changes into a quickstep.

The West End staging almost exactly reproduces the 1993 Broadway revival, but the opening-night performance here was certainly fresher than the mid-week matinee I caught of the latter this February. One can find some faults with the two leads, though the audience certainly seems not to. As Georg, John Gordon-Sinclair not only carries no hint of the superficial pride of which Amalia initially accuses him, he also overdoes the character's gauche; and, as Amalia, Ruthie Henshall tends to a certain hard-boiled glassiness around the smile, eyes, and high notes. He is dynamically a bit slack, and her singing would be more engaging if she did not squeeze into her vibrato and if she concealed each number with a sure sense of its overall architecture. A few of their numbers – notably "Tonight at Eight" and "Where's My Shoe?" – are too obviously choreographed for cut effect (rather than for emotional sincerity).

But the bright gleam of her voice is a rare pleasure in musicals today, and the freshness with which she inflects the lyrics ("Will wonders never cease?") is winning. She and Sinclair perform with exemplary manners as part of a larger ensemble, and they catch both the pathos



An enchanting confection: John Gordon-Sinclair and Ruthie Henshall

and the comedy of their characters' situations.

The most successfully re-thought characterisation is Tracy Bennett's as Ilona Ritter. She not only carries just the right amount of caricature in this weary good-time girl, she also packs her full of big-time vigour. In her "Library" hit, she delivers "He read to me all night long" on an ecstatic climax and immediately adds "Now how about that?" in a glowing murmur: stuporously funny. Gerard Casey, David de Keyser, Simon Connolly, Barry James, and David Alder all contribute good performances. My only serious problem is

with the exaggerated facial expressions of

Jon Petersen as the Busboy (much better played deadpan), and Robert Scott's sometimes slack musical direction. Scott Ellis's direction, Tony Walton's set, and Rob Marshall's choreography sometimes combine to make the show more neat and cartoon-like, and less touching than it really is. But the whole production has just enough poignancy and bags of flair. This musical has the kind of charm that others have been trying to banish from the genre for decades now. At its heart lies real heartbreak, as well as good manners and comic vitality: an enchanting confection.

At the Savoy Theatre (071-836 8889).

Theatre/Martin Hoyle

The Country Wife

In the mid-1980s a run of Wycherley's *The Country Wife* at Manchester's Royal Exchange Theatre dazzlingly summed up that decade's attitudes through the prism of Restoration comedy. Nicholas Hytner's strutting, rapping production portrayed a predatory jungle where people are commodities, where the innocent survive only by learning duplicity, and where the clowns in authority are not only buffoons but can be brutes as well. It worked. Above all, though it disturbed the production's sheer swish, style and swagger were exhilarating. The Royal Shakespeare Company now brings what is, incredibly, its first *Country Wife* from Stratford (premiered last August) to The Pit. What does director Max Stafford-Clark see in the play for the sober and grim-faced 1990s?

Chiefly, sobriety and grimness. A visually conventional production (the only anachronisms are the modern-looking banknotes oiling the intrigue, and Horner's skin-light Lyra breeches) has been decked out with a needless new prologue (by Stephen Jeffries) and songs by Ian Dury and Mickey Gallagher that are unnecessary to the point of embarrassment. And nobody seems to have told some accomplished actors how to play comedy.

This is glaringly apparent in the pivotal relationship between the over-protective Pinchwife, suspicious of London's detached society, and his naive spouse, a droll boy in her masculine disguise, and works hard to play her scenes as comic though often with no support from a partner who has apparently been directed otherwise.

Pinchwife's new reasonableness, in a character usually depicted as a boor and a bully, naturally necessitates some adjustment in his rivals and competitors. The nearest thing to romantic interest, Harcourt is played by Jonathan Phillips with a cold, calculating urgency that suits a conniving machiavello more than a dashing lover. Horner, the compulsive lecher, is not, by definition, moderate; but he should at least give some inkling as to his irresistible appeal to women. The excellent Jeremy Northam has incisiveness, intelligence, voice and physical presence, but may a glimpse of charm apart from those Lyra breeches. And when the production comes up point blank against an inescapably comic figure, it falls flat. The usually sensible Simon Dormandy makes Sparkish a stereotype flop. Such characters can be made to come to life; one thinks of the RSC's own Simon Russell-Beale. No, the 1990s, whether cynically disillusioned or thoughtfully caring, still await a *zeitgeist* production of Wycherley's great comedy.

At The Pit (071-638 8891).

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FESTIVALS

■ BATIGNANO

This year's opera festival (July 23-Aug 12) includes performances of Don Giovanni. Details from Musica Nel Chiosco Santa Croce, 58041 Batignano, Comune di Grosseto, Italy (056-438036)

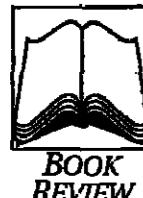
■ GLYNDEBOURNE

The new theatre has made a cracking start with *Le nozze di Figaro* starring René Fleming and Alison Hagley (final performances tomorrow), Graham Vick's new staging of *Yevgeny Onegin* with Yelena Prokina as Tatiana (final performances tonight, next Wed and Sun) and a revival of Glyndebourne's classic production of *The Rake's Progress* in David Hockney's sets (July 16, 21, 27, 30, August 2, 5, 8, 11, 14). These have now been joined by a new production of Don Giovanni, staged by Deborah Warner and conducted by Simon Rattle, with a cast led by Gillian Czacherniak (July 17, 22, 26, 29, August 1, 4, 7, 10, 13, 16).

■ LUCERNE

Under Matthias Bamert, Switzerland's premier music festival has taken on an adventurous slant. Focal points this year (Aug 17-Sept 10) are a 70th birthday tribute to Swiss composer Klaus Huber and a wide-ranging exploration of the way music is interpreted. Four different performances will be

Will the real Jacques Delors stand



Last week Jacques Delors admitted on French television that he was rather flattered by all the fuss surrounding the choice of his successor as president of the European Commission.

As well he might be. Last month the UK government paid him the tribute of declaring that so important had Delors made the presidency of the European Union's executive that it was ready to risk a serious row with its European Union partners over who should fill his shoes.

And it is a British journalist who has paid him the compliment of writing the first serious book about him. Some skimpy tomes about Delors have appeared in France, but none is the compleat Delors that Charles Grant has produced. It is, of course, Delors' decade in Brussels which has made him famous, and on which Grant, as former Brussels correspondent for *The Economist*, might have been expected to focus most. But Grant has also delved meticulously into Delors' French upbringing and political career, and served up a mixture of personal juice and intellectual fibre that makes for a most satisfying meal.

What most intrigues Grant, and Delors' friends and enemies, are the man's contradictions. "He is a socialist trade unionist who once worked for a Gaullist prime minister and who describes himself as a closet Christian Democrat. He is a practising Roman Catholic who takes moral stances and claims not to be ambitious; yet he is a crafty political tactician who enjoys power and has held the Commission in an iron grip. He is a patriotic Frenchman with a vision of a unified Europe."

Thus, one face of "Janus" Delors is genuine modesty - he was the only socialist minister in the early 1980s to live in a working-class part of Paris, and as Commission president he sometimes takes meals with his chauffeur and bodyguard. His other visage is that of the haughty Eurocrat, telling national governments in 1988 that "in 10 years' time 80 per

cent of their economic legislation will come from the EC", or telling French opponents of Maastricht in 1982 to "get out of politics". Such carelessness of detail is extraordinary, and Delors' approach to important European negotiations.

Most of Delors' main achievements are well known - keeping France, when he was its finance minister, within the European Monetary System; playing a leading role in pushing through the 1986 Single European Act and increased use of majority voting that paved the way for Lord Cockfield's single market programme; and the launching of the move towards economic and monetary union (emu).

Grant is very revealing about the way that Delors has always paid court to Germany in general and to Chancellor Kohl in particular, though one German, Karl-Otto Pöhl, the former president of the Bundesbank, now regrets he sat on the Delors' committee whose 1988 report paved the way for Emu. "If I had boycotted [the committee], I could not have stopped the process, but I might have slowed it down," Pöhl has since told

Grant. But this book also usefully recalls two other achievements. One is how Delors, by pushing through his EU budget packages of 1988 and 1992, has spared the Union, up until 1999, the mind-numbing arguments over money that prevailed before 1988. The second is the European Economic Area (EEA). Delors' aim in proposing this extension of the single market was to discourage a rush of members from the European Free Trade Association applying to join the EU as full members. In this, he did not succeed. But should the Nordic countries fail this year to get their peoples to approve EU membership, they will at least have the EEA to fall back on.

On the minus side, Grant records Delors' disappointment in not getting the EU to adopt four horses and a chariot.

Nigeria's embattled military regime today faces its most serious test since General Sani Abacha seized power last November.

In the high court in the capital of Abuja, Moshood Abiola, millionaire businessman and victor in last June's annulled presidential poll, will mount his latest and most public challenge to soldiers' authority.

Last month Mr Abiola, comfortable winner in elections intended to return Nigeria to civilian rule for the first time since the military took power in 1963, defied the government and claimed the presidency.

Arrested shortly after a spell in hiding on charge of treason, Mr Abiola, a southerner whose Moslem faith gave him some standing in the predominantly Moslem north, will today seek bail.

Few observers think he will be successful. But from the public platform of the court, Mr Abiola's lawyers may turn the occasion into what amounts to a rallying call for opposition. His legal plea could strain the stability of Africa's most populous nation, the world's sixth-largest oil exporter, and Europe's largest trading partner in sub-Saharan Africa apart from South Africa.

Already a sympathy strike by workers in the oil industry is gathering pace and may spread to other unions next week, but the strains go wider and deeper. The crisis is not just over a millionaire's ambition, or over soldiers clinging to power. After 34 years of independence, three new constitutions and half a dozen military coups, Nigeria has yet to develop a stable system of government which adequately shares the power and wealth derived from exports of 1.7m barrels of oil a day among more than 200 tribes and 50 million people.

The crisis is about Nigeria's capacity to govern itself, and manage its recovery from an economic decline as steep as any on the continent. External debt exceeds US\$34bn, and is rising at a rate of \$6bn a year. An economic reform programme launched with the backing of the International Monetary Fund in 1986 had begun to falter by 1990. When the January 1994 budget introduced a fixed exchange rate, the main pillar of reform - a market-driven exchange rate - was abandoned.

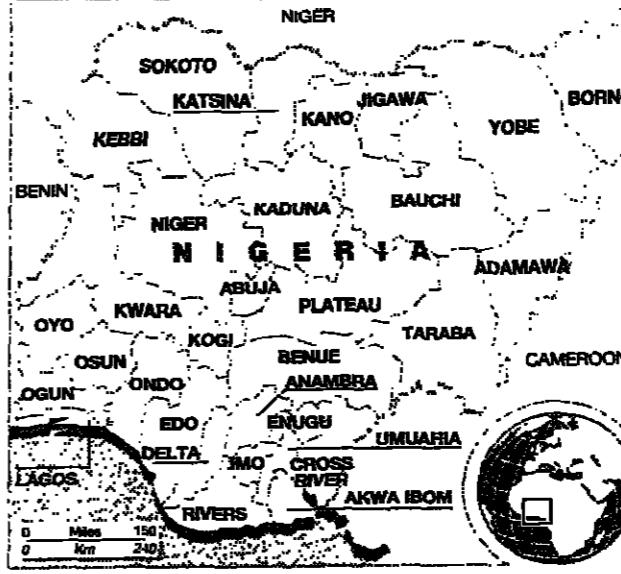
Meanwhile, the spectre has arisen of religious and ethnic rivalry between the largely Christian, Yoruba-dominated south, and the predominantly

Economic pressures are building as Nigeria ponders its constitutional future, says Paul Adams

Well-oiled, but still creaking



Moshood Abiola: challenge to military authority



Moslem, Hausa-Fulani north. Whether these economic and political strains can be resolved depends partly on the outcome of proceedings under way not far from the high court in Abuja.

Some 360 delegates have gathered nearby at a constitutional conference initiated by the government and with a qualified mandate from Gen Abacha to define a path to democracy by the end of October, subject to the military's approval. About 270 of the delegates were elected in ill-prepared polls in which few people voted, and the rest were nominated by the government to debate the country's constitutional options.

Mr Abiola and his supporters say the answer is simple: hand over power to the man who won the only presidential election since civilians were ousted in 1963. For the past decade there has been a constitution, but governments have ignored it, they argue.

They charge that the conference has no real power, is unrepresentative, needs only a third of the delegates to make a quorum and will be manipulated by the military to produce the result the regime wants. Much will depend on the skill of Mr Sylvanus Karib

Whyte, a judge who has been

state governors, banned presidential candidates and ex-senators from a national assembly dissolved twice in more than a decade of military rule. Political leaders in the south-west, in support of Mr Abiola, boycotted the conference, leaving the Yorubas represented only by political lightweights.

The north sent some powerful politicians, including Mr Shehu Yar'Adua, a previous presidential contender, who is expected to use the conference as a dry run for the formation of his own party next year.

One surprise delegate nominated by the government was Mr Umaru Dikko, who until last month had been in exile after a previous regime tried to kidnap him for trial on corruption charges. Mr Dikko is seen as a counter-balance in the north to Mr Yar'Adua.

Few delegates will stand up

for Mr Abiola. "The Abiola issue will come up indirectly," said one. "It is too late to uphold his right to the presidency. That should have been done a year ago. He is no longer acceptable outside his own

rule. The conference could also be a way for the government to neutralise support within the armed forces for the Lagos-based national democratic coalition which championed

the cause of Mr Abiola.

But no clear direction or leadership is likely to emerge from the wide range of interest groups represented at the conference. Among the delegates are sacked ministers, retired

state governors, banned presidential candidates and ex-senators from a national assembly dissolved twice in more than a decade of military rule. Political leaders in the south-west, in support of Mr Abiola, boycotted the conference, leaving the Yorubas represented only by political lightweights.

Government sources say the regime is ready to concede a greater share of revenue to the oil-producing states to pacify their angry citizens who object to seeing most of the oil wealth go north or west. "We do not see it as just a north-south issue," says a newspaper publisher from the east. "The benefits between east and west are topsy-turvy. Senior government posts are loaded in favour of the Yorubas and they do not want to change it."

As strikes threaten within days to curtail production of crude oil, the life blood of Nigeria's economy, the conference is starting to look irrelevant. Even if there is relief from the strikes, now spreading to water, electricity and other services, and the conference is a success, it can only make recommendations to the government which appointed it. Previous military regimes have shown no inclination to check the dominance of tribal over national interest and the growing centralisation of power.

"Nigerians' conception of the state is that of a national cake, in which all sections have to partake in the sharing, otherwise their area will be neglected," according to Mr Shehu Yar'Adua, a previous presidential contender, who is expected to use the conference to set up the constitutional conference. "Political office has therefore produced a set of emergency millionaires whose main preoccupation in office was to loot the treasury and divert all development projects to their kinsmen," he said in a speech earlier this year.

This observation goes to the heart of Nigeria's predicament.

Its civil service is inefficient and demoralised, its educational institutions neglected, its youth disillusioned and its civilian leadership weakened and divided by regional, ethnic and personal rivalry.

In short, Nigeria will have to overcome its chronic institutional weaknesses if it is to manage its recovery from a protracted decline. Nothing that will happen in Abuja is likely to change this.

LETTERS TO THE EDITOR

Number One Southwark Bridge, London SE1 9HL

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Wrong route to reduce unemployment

From Mr Bill Morris.

Sir, With reference to your reports ("The Group of Seven summit", July 11) on the G7 summit in Naples, I very much welcome the fact that measures to bring down unemployment have at last been placed high on the international agenda after being spurned repeatedly during the Reagan-Thatcher years. Some of the G7 proposals for job creation are also to be applauded. However, I am concerned that so much emphasis is being placed, at least by the British government, on deregulation of the labour market as a means of achieving reduced unemployment.

All the talk of "reduced

labour market rigidities, lower indirect employment costs and fewer regulations" can be translated as lower pay, more precarious employment contracts, worse health and safety and a weakening of social security.

If the UK government hopes to convince the world's most advanced economies to adopt the path of deregulation as a means of creating jobs, its track record must surely undermine its credibility. After 15 years of deregulation, privatisation, anti-union laws, reduced employment rights and the growth of low pay, we have 3m unemployed compared to 1m in 1979.

The low pay, low skill, low productivity option simply

does not produce results. Moreover, the evidence is that abolition of the wages councils last year has produced lower pay, if not produced more jobs.

Perhaps politicians should reflect on three things before pursuing this argument:

1. The aim of economic activity is to produce decent jobs and a good standard of living - it is not an end in itself. The most successful countries have combined economic success with steadily improving social and employment conditions.

2. How far would standards have to be lowered in Europe so that we can compete on labour costs with Taiwan, Korea and China?

3. Surely, one of the biggest

and most neglected issues facing the world is how to produce demand in the Third World which can be supplied both locally and from the G7. This can never happen while countries are hidebound by debt which they cannot afford to repay. The G7 countries will have to be far bolder and more imaginative than their proposals in Naples suggest if they are to break through this vicious spiral of debt and poverty.

Bill Morris,
general secretary,
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3i subscription rate implies good judgment

From Mr Jon Moynihan.

Sir, In a somewhat odd article ("Exco issues more than three times subscribed", July 12), Simon Davies appears to be implying that Exco's new issue on Monday was very successful, because it "was 3.2 times subscribed", whereas 3i's flotation last week was less successful, because it "was 1.1 times subscribed". This point of view, apparently quite widely endorsed in recent newspaper comment, misunderstands the purpose of a flotation or rights issue, which is to gain maximum value for new shares issued for pre-issue shareholders of the company.

Since a greater than three times subscription means that, almost inevitably, one third of those subscribing (all that was needed) would have been prepared to pay a higher price for the shares, we may deduce that the Exco offer was at least somewhat unsuccessful in get-

ting top price for its shareholders.

On the other hand, a 1.1 subscription rate implies that 3i and its advisers, far from being unsuccessful, judged nicely (even if possibly somewhat too finely) the highest price they could get.

The reason financial advisers are paid so much by their clients in these transactions is because they are expected to judge well the highest price possible, commensurate with full take-up. So it is clear that, on the only objective evidence available, 3i and its advisers are doing extremely well, and Exco and its advisers not so well, for those for whom this exercise was conducted - the pre-issue shareholders of those companies.

Jon Moynihan,
group chief executive,
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'Jobs for life' were never the norm for Japanese

From Dr Malcolm Trevor.

Sir, It is unfortunate that the myth of "lifetime employment" has been trumpled out again in the FT ("Fujitsu staff go it alone", July 12). Even in big Japanese companies it has never applied to the large number of temporary and part-time employees who can be fired at any time. Small and medium-sized companies may reverse it as an ideal, but cannot afford it - some 70 per cent of employees work in such companies.

Far from being the norm, "lifetime" employment, which even some Japanese companies are trying to rename "long-term" employment, probably applied to no more than 30 per cent of all Japanese employees at most - including those in government offices. In other words, only a minority has ever enjoyed the job security that it offers, at a price.

In the present recession, such large companies as Pio-

neer and TDK are making "permanent" staff redundant, while others are reducing the compensation of those who will not take early retirement. SME employees must, as usual, take their chances in an external labour market that is even harder than before.

While not denigrating the significance of "one career" employment in the large corporations as an instrument of control and as an ideology or idea with considerable emotional pull, the fact is that this practice, which has only ever applied to those at the top of the pile, now applies to even fewer. While it would be an exaggeration to predict its total disappearance, a growing number of companies is finding it increasingly unrealistic.

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Tokyo 162 Japan

Panel concept a useful first step to restoring shareholder purpose

From Mr J R Brewer.

Sir, The shareholder panel concept outlined in the article, "With strings attached" (July 12), will doubtless be feared by die-hard captains of industry as the thin end of the Teutonic wedge in the shape of the supervisory board. Yet Professor David Hatherley's suggestion would bring the sort of informed and responsible

involvement from a company's owners that would elide any centralised and bureaucratic audit commission.

Shareholders are the only people properly positioned as the source of ultimate authority and legitimacy of the corporate form, yet few understand that along with shareholder rights come the obligation to ensure that elected manage-

menters perform properly. The architects of the joint stock company could never have imagined that, 150 years after the Registration Act of 1844, shareholder influence would in so many cases be effectively debilitated by the imposition of investing institutions between the mind of the investor and the company into whose shares his money eventually flows. A

shareholder panel would provide a useful first step towards restoring the corporation's legitimacy of purpose.

J R Brewer,
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Thursday July 14 1994

Politicians and civil servants

The British civil service is justly famed for its impartiality and objectivity. Such qualities are essential both in the task of administering public services fairly and in providing high-quality advice on policy matters to ministers. Yesterday's white paper on continuity and change in Whitehall must therefore be largely judged by the degree to which it preserves a non-political civil service that can serve governments of any persuasion.

Much of the white paper contains good sense, extending to Whitehall the sort of management reforms already imposed on public services, such as health and education. Departments will be expected to improve the quality of the services they provide, with higher performance targets set each year as part of the Citizen's Charter. They will have to achieve these higher standards with frozen running cost budgets, putting strong pressure on managers to strive for efficiency.

To help them reconcile these conflicting demands, permanent secretaries are to be given much greater freedom to manage. Departments will take responsibility for the pay and grading of their staff, whose salaries account for more than half of civil service costs. The cash-based Whitehall accountancy system is to be replaced by resource-based accruals accounting, to improve the management of current and capital resources. Managers will be encouraged to draw on a range of management techniques, such as market-testing, benchmarking and process re-engineering, to raise their efficiency and effectiveness. Less day-to-day interference is promised by the central departments, the Treasury and the Cabinet Office.

Best practice

In principle, such reforms are welcome. They reflect best practice in the private sector. They have improved the quality of service in other parts of the public sector and may be expected to do the same in Whitehall.

Also to be welcomed are the proposals to open the upper echelons of the civil service to outsiders. The top managers in Whitehall who have come from business or other parts of the public sector have contributed much to improve

ing standards. A greater interchange between the public and private sectors is desirable, and will be assisted by the advertising of top jobs. At the same time, young civil servants with ambitions to reach the top will be encouraged to acquire experience outside Whitehall.

The most controversial proposals in the white paper are those for putting some 3,000 top mandarins on personal contracts. The government has sensibly decided against short-term contracts that would inevitably politicise the civil service. But it has opted for indefinite contracts which spell out the rights and responsibilities of top mandarins more clearly. The carrot is higher pay for those that perform well; the stick is a premature departure for the under-achievers.

Increasing pressure

The white paper says that such contracts will put them on a par with their counterparts in other walks of life. That may be so, but it is not difficult to see undesirable consequences flowing from increasing pressure on civil servants to satisfy the demands of their political masters. Mr William Waldegrave, the dourish public services minister whose white paper it is, may welcome robust challenges from his civil servants. But other ministers appear less tolerant of intellectual dissent, as the recent premature departure of two high-flying permanent secretaries indicates. And there is no doubt the unhappiness among many senior Home Office mandarins over the home secretary's unwillingness to listen to evidence that casts doubt on the wisdom of his criminal law reforms.

If this reform is to go ahead, an independent appeals body is needed to which civil servants can turn if they feel they have been badly treated by their ministers. The present system of internal appeal up the management chain, ultimately to Sir Robin Butler, the head of the civil service, is inadequate. The fact that only one case has ever reached Sir Robin indicates that civil servants have little confidence in the procedure. If the public is to be assured that the government's shake-up in Whitehall will not politicise the civil service, a genuinely independent appeals body is essential.

America's near abroad

The US is desperately building temporary housing for the new refugees at Guantanamo, its naval base in Cuba, and seeking "safe haven" for them in other Caribbean countries whose populations do not want them any more than Florida does. Mr Clinton cannot afford to let this crisis escalate indefinitely. Nor can he revert to a more conciliatory policy without making himself a complete laughing-stock. He has boxed himself into a situation from which invasion may be the only way out.

Popular enthusiasm

If it comes, it will probably be greeted with initial popular enthusiasm in Haiti. It will no doubt succeed in removing the three top military leaders and restoring President Aristide to office. But if it stops there, it will leave Mr Aristide with the problem that faced him before his expulsion in 1991: implacable opposition from the military and the ruling élite.

Only a much longer occupation, which would purge and disarm the police and army down to NCO level and encourage the educated Haitian diaspora to return to the country, with a coordinated package of economic and technical aid, would give Haiti any real hope.

The US tried something like that in 1915, stayed for 19 increasingly bitter years and left the country little better off at the end of it. This time, following a president set in Somalia and now followed by France in Rwanda, it is the US that is the real hope.

Everyone knows that

Luxembourg's Jacques Santer is the hot favourite to take over from Jacques Delors' job as president of the European Commission.

He's the dark horse candidate who has made late strides after better-known candidates such as Dutch Prime Minister Ruud Lubbers, Belgian premier Jean-Luc Dehaene, and Sir Leon himself were either blocked or dropped out of the race.

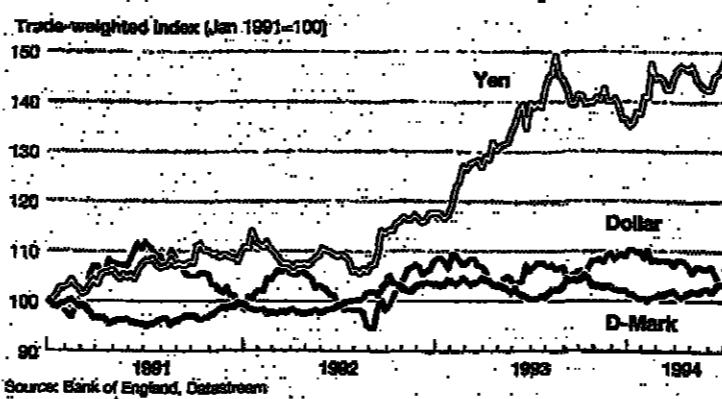
But while the prospect of Santer's arrival in Brussels has dismayed some senior Commission officials who remember the uninspired reign of fellow Luxembourgian Gaston Thorn in the early 1980s, it may not entirely dispel Sir Leon's competition commissioner.

As a student of German politics, he would no doubt recall the immortal words of the Bavarian heavyweight Franz-Josef Strauss - a great power in the land even though he never rose to be

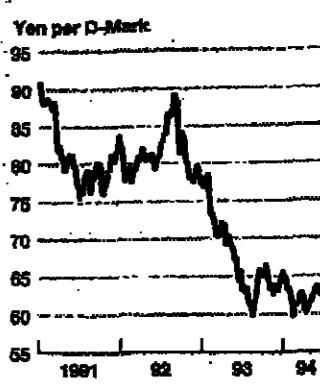
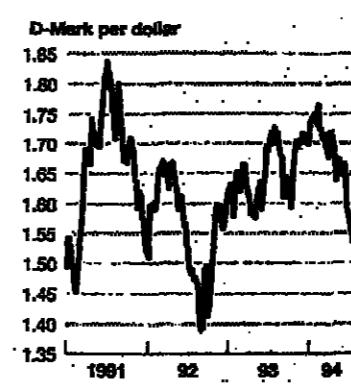
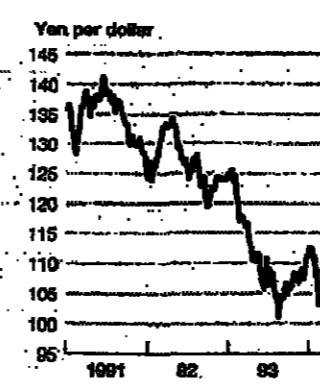
Sanctions argument

The argument, familiar from the build-up to the Gulf war, does not take account of the way that sanctions "work", if and when they do. Rarely if ever do they succeed on their own in persuading a government to change its policy, or even prompt its supporters to overthrow it. What they can do is to disorganise and demoralise a regime, gradually reducing its will to withstand a violent onslaught from within or without. In Haiti's case they have produced a renewed exodus of refugees. In the past the US sought to label these as economic migrants, in order to avoid offering them asylum. Now it attributes their flight to human rights violations. The latter are real and numerous, but there can be no doubt that destitution aggravated by sanctions is also a potent factor.

How the world's currencies compare



Source: Bank of England, Datstream



ECONOMIC VIEWPOINT

It's the yen more than the dollar

By Samuel Brittan

ways of demonstrating this fact. One of the most illuminating is to look at the trade record, there or best against the D-Mark.

In the early and middle 1980s, it was violently unstable. But since the much-maligned Louvre Agreement of early 1987, the exchange rate between the two currencies has rarely strayed more than 10 per cent on either side of DM1.6 to the dollar. Indeed, the dollar's rate against the D-Mark was more favourable the day after last weekend's Naples summit than it was at its 1990, 1991 and 1992 low points.

The relative stability of the dollar against the D-Mark thus suggests that the problems have come from the yen side. This is confirmed by looking at the yen's movement against the dollar, which is marked both by medium-term instability and a strong trend in favour of the yen and against the dollar.

An alternative way of showing the yen's strength, not involving the D-Mark at all, is to look at the yen/D-Mark exchange rate. This

important, but neglected, cross-rate shows the D-Mark falling from a high of more than Y90 at the beginning of 1991 to a low of less than Y70 this year. The move can be seen as a 50 per cent appreciation of the yen, or a 33 per cent depreciation of the D-Mark. It has undoubtedly helped Germany to compete in world markets despite a post-unification upsurge in domestic costs.

These conclusions are confirmed

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ages, which are seen as temporary.

It may be asked how Japan can loosen monetary policy further when the official discount rate since last September has been at 1% per cent - a post-1945 low - and three-month market rates have averaged about 2 per cent.

The discount rate can indeed be cut further and there are rumours that this is likely to happen. But if this is not enough, the short answer is to increase the supply of yen. If Japanese investors are not in a borrowing mood, the Bank of Japan can increase the supply of yen by issuing them to buy up dollars and other currencies in the foreign exchange markets (a process known as "unsterilised intervention").

The country with strong currency that is gaining reserves has an open-ended ability to intervene, which it is well advised to use so long as it is more afraid of deflation than inflation. The onus is on Japan to depreciate the yen more than on the US to support the dollar.

The benefits of so doing would clearly make themselves felt to Japanese business. If the Japanese authorities can reverse the movement of the yen, the prices of internationally traded products in Japan will start to rise. Thus, real interest rates may fall and could perhaps become negative, so helping economic recovery.

The needed US contribution is mainly political and psychological. If Washington does nothing, markets may fear that it will go back to its old policy of talking down the dollar against the yen for the sake of US exporters. Markets will also worry that American trade negotiators may make direct threats which will unsettle sentiment further. The statements from US commerce secretary Ron Brown are hardly reassuring here. So any gestures which show the US in support of Japanese actions will help.

Nor is there any reason to withhold this help. A monetary relaxation in Japan will give just the boost to the world economy and to American exports that Washington is supposed to be seeking.

Dear rural dweller, you must pay more



The UK government's favoured option for the future of the Post Office - to sell 51 per cent of the Royal Mail to the private sector - is to be welcomed. It will give the Post Office management the freedom it needs to compete in the international communications market. At present the business is shackled by political restrictions, particularly access to new capital.

However, the proposal does not go far enough. For ministers have declared that the uniform charge for letter delivery will stay, whatever the outcome of the government's current review.

Undoubtedly it would be highly controversial if the common charge went. But it is difficult to see how competition can develop fully unless competitive pricing is allowed. At present the Royal Mail cross-subsidises within the letters business, a practice that is not compatible with big geographical differences in delivery costs in an unregulated competitive market.

The argument for cost-based charging is straightforward. At present, when services are priced below the true cost of supply, the value which marginal customers place on the service - as represented by the price they are willing to pay - is lower than the cost of the service in terms of the resources used to provide it. The opposite applies where services are priced above marginal cost.

There is a case for reducing the supply and raising the price where prices are currently below marginal cost, and for raising supply and cutting charges where prices are higher. As costs of letter collection and delivery are much lower in urban areas than in remote, rural regions, this would cause prices to fall for town dwellers and rise in the countryside.

The argument for a uniform price is concerned with what sees as the "unfairness" of charging different consumers differently. Yet it is not obvious why it should be applied to postal services and not to other goods and services seemingly just as vital to rural existence. Rural areas suffer less frequent bus

services; they have far fewer supermarkets and hence higher food prices - arguably food is much more of a necessity than a letter. Yet no one seriously argues that there should be uniform bus fares and food prices.

The extent to which those in rural areas gain from uniform charging is, of course, unclear. The present pricing system conceals the

amount of cross-subsidisation. There is no evidence, though, that cross-subsidy goes from the "rich" to the "poor". In any case, postal charges exist to pay for a service, not provide a means to redistribute income. This is the function of the tax and benefits system.

A cost-based charging system would open up the possibility of a more varied service. At present, the

uniform charge allows little variety in postal services. Even those who would prefer a better service are given no opportunity to pay for it, unless they resort to expensive premium services such as Dailopost.

Local authorities could seek to subsidise services to retain or improve the quality of service (such as more daily deliveries) or reduce the postal charge. Those in rural areas facing a higher tariff might prefer less frequent deliveries and collections, say every other day, to keep the charge down. Alternatively, they might prefer to collect their mail from the village shop or garage, or have the mail delivered along with the daily milk or newspaper. Already the milkman or the newsagent provide doorstep delivery services. Is it necessary for the postman to visit, too?

The main benefit of previous privatisations came in reducing costs. This has taken two forms: doing more efficiently what is already done; and doing new things in new ways. The latter are what economists call "dynamic" efficiency gains. The government's privatisa-

tion proposal for the Royal Mail is a bold first step, but many of the potential dynamic efficiencies will come only if price signals are introduced into the market for letter deliveries. By retaining a uniform postal charge, the potential gains from privatisation are restricted.

When Rowland Hill introduced the "penny post" in 1840, his aim was to achieve political acceptability. Hill initially recommended a flat charge between "post towns" only, where the costs of provision were roughly uniform. It seems once again that the future of the Royal Mail is to be determined by political necessity rather than sober economics.

David Parker

The author lectures in managerial economics at the University of Birmingham Business School. This article draws from a study in the current issue of *Public Money and Management*, published by the Public Finance Foundation, 3 Robert Street, London WC2N 6BN

Brittan über alles

■ Sir Leon Brittan should think about changing the title of his lunchtime speech at the Policy Studies Institute in London tomorrow. Instead of "What next for Europe?", a much more appropriate theme would be "What next for Leon?", particularly since a few hours later, in Brussels, EU leaders are set to choose Brittan's next boss.

Everyone knows that

Luxembourg's Jacques Santer is the hot favourite to take over from Jacques Delors' job as president of the European Commission.

He's the dark horse candidate who has made late strides after better-known candidates such as Dutch Prime Minister Ruud Lubbers, Belgian premier Jean-Luc Dehaene, and Sir Leon himself were either blocked or dropped out of the race.

But while the prospect of Santer's arrival in Brussels has dismayed some senior Commission officials

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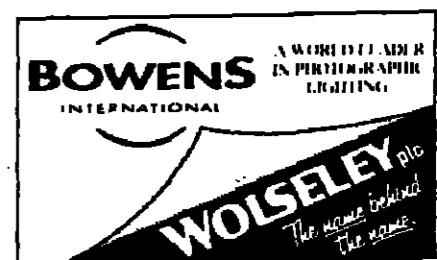


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Thursday July 14 1994



IN BRIEF

Hilton Hotels income up 26%

Hilton Hotels, the US-based hotel and casino group, bounced back from last year's profit decline and a weak first quarter by reporting a 26 per cent increase in net income to \$33.9m for the second quarter. The improvement was driven mainly by economic growth in the US. Page 21

US accounting cuts Fiat losses
The US accounts of Fiat, the Italian automotive and industrial group, show a 1988 net loss almost £1,000m (\$1.62m) lower than the loss shown by the group's European results. The disparity is the result of accounting differences. Page 21

Uralita plans chemicals spin-off
The Spanish industrial group is to place its chemical operations into a separate company to pave the way for a possible outright sale. The reorganisation would allow Uralita to concentrate more fully on its core building materials business. Page 20

TV network boosts CBS earnings
CBS, the US broadcast television group, yesterday announced second-quarter profits of \$109.8m, up from \$107.4m a year ago. The results translate into earnings of \$6.84 a share. Page 21

Profits halved at First Chicago
Trading profits at First Chicago, the first big US bank to report second-quarter earnings, were less than half their record level of a year before at \$36.7m (\$51.6m). Page 21

Latin American foreign bond issues down
Slightly more than \$2bn in foreign bond issues was raised by Latin American borrowers in the second quarter of this year, a sharp drop on the previous quarter's \$6.42bn. Page 22

Derivatives trading debate continues
The debate over the merits of open-outcry versus screen-based derivatives trading has been revived by a study challenging the widely-held notion that electronic exchanges are inherently less liquid than open-outcry markets. Page 23

Budmer profits decline to 23.9m
HP Buderus, the UK cimberite, reported a sharp decline in full-year pre-tax profits reflecting exceptional write-offs. Page 24

Gray down on lack of exceptional gains
The absence of exceptional gains resulted in a 10 per cent decline in pre-tax profits at Cray Electronics Holdings from £29m to £26.2m (\$38.82m) in the year to April 30. Page 24

Yates plans to double retail outlets
Yates Brothers Wine Lodges, the independent UK drinks group, unveiled plans to double the size of its retail operations following its forthcoming flotation. Funds raised by the £10m (£15.2m) placing will be used to reduce group borrowing and launch the expansion programme. Page 25

Coffee prices reach new high
New York traders helped push the London Commodity Exchange September delivery position to a 8½-year peak of \$4,065 a tonne. But at the market close the price dipped just below \$4,000. Page 25

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Chief price changes yesterday

FRANKFURT (cont)		PARIS (cont)	
Alcatel	554 + 14	AVI	254.5 + 8.8
Deutsche	705 + 25	Bentley Com	525.5 + 25
Edifac	502 + 9	Credit Pmc	548.5 + 21
Emerson	291 - 6.7	Euromarket	728 + 28
GENE	547 - 13	Farad	330 + 28
Porsche	800 + 20	Finch	143.1 - 4.7
		TOKYO (Yen)	
CDS	305 + 6	Arysta	161.0 + 90
Ciba Spe	204 + 11	Kodak	895 + 21
Hitachi	624 + 4	Midt Mat	548 + 24
Italtel	4194 + 14	Nip Lt Mat	705 + 18
IBC	42 + 6	Pelle	
Panasonic	154 - 11	Philips	801 - 19
		Wittex M	827 - 28
New York prices at 12.30pm			
LONDON (Pence)		Deutsche Abroad	88 + 8
Alcatel	948 + 20	Farad City	307.5 + 14%
BP	2654 + 11	Shield Diagnos	58 + 12
Braswick	285 + 10	Tristar	208 + 7
Cedex Comms	333 + 58	Pelle	
Edifac	602 + 23	Wittex M	827 - 28
Ericsson	340 + 25		
Emerson	424 + 11		
Emerson Motor	126 + 7		
Great Southern	597 + 13		
HSC (750 shs)	857 + 21		
IC	793 + 16	Wood (John D)	85 - 4

France takes step towards Renault sale

By John Riddiford in Paris

Volvo, the Swedish vehicles group, at the end of last year.

The French government yesterday took a step towards the privatisation of Renault, announcing that it was preparing to select banks to advise on the "eventual opening of the capital" of the state-owned vehicle maker.

Mr Edmond Alphandary, the economy minister, said the decision was not an announcement of Renault's privatisation. But his statement suggests that the government is pressing ahead with plans to implement at least a partial privatisation of the flagship public-sector company, which is valued at about FFr50bn (£7.2bn).

Industry observers believe the government, which holds 80 per cent of Renault's shares – Volvo holds the rest – is now leaning towards gradual privatisation which could start before next spring's presidential elections. "It seems possible that they might want to sell a stake of up to 25 per cent as the first step," said one industry analyst in Paris. But it seemed they had "not yet made up their minds and might still go for a full-blown sale".

The sale is complicated by political sensitivities. The Confédération Générale du Travail, the communist-led union, has expressed opposition – Renault has been a symbol of state-ownership since the end of the second world war.

Volvo's stake is also a factor, although a privatisation might provide it with an opportunity to reduce its holding. Renault in pole position, Page 20

David Waller reports on the lack of a share culture in Germany

Resisting the bait of equity ownership



institution – which will introduce three levels of supervision of German stock markets – is not ideal, adding that it will take until "the middle of next year" for the new body to be up and running.

More must be done if Germany is to develop an equity culture, Mr Breuer says. His agenda for action falls into two categories.

First, he would like to strengthen the legal infrastructure further with the introduction of rules for takeovers in Germany, preferably modelled on the UK's non-statutory Takeover Code.

The main purpose of such a code would be to give rights to minority shareholders, whose interests are often neglected. "If we are to have an equity culture in Germany the small investor has to participate."

Mr Breuer says a draft code will be presented to the Bonn Finance Ministry later this year.

Second, he wants to introduce further reforms to the German Stock Exchange "with the aim of ensuring that anyone who wants to do business in D-Mark denominated securities does it via the German market and not in London. "Ten per cent of turnover in blue-chip German shares is done in London, and that is 10 per cent too much!"

Part of the problem is that liquidity in share trading is still divided between seven separate stock exchanges in Germany, Mr Breuer says. But the creation of the Deutsche Börse – the German Stock Exchange – at the beginning of last year was a big step forward.

"Everything connected with securities dealing is now under one roof, from dealing and settlement to software development and clearing," he says. "To have it all together like this gives us a tremendous competitive advantage. We can streamline investments, pool our resources and develop technology much more effectively than our rivals."

Mr Breuer says the focus of development in the next few years will be investment in new technology to expand on the Ibis dealing system (which captured 30 per cent of the market in German blue-chip stocks last year) – and an attempt to forge closer co-operation between Frankfurt, the biggest exchange in Germany, and its six regional rivals.

These efforts alone will not lead to the sudden development of an "equity culture" in Germany, Mr Breuer concedes. The biggest obstacle lies in people's attitudes. "When it comes to shares we have a mental problem on the side of both investors and entrepreneurs," he says.

Those attitudes are changing and the Financial Markets Promotion Act is likely to accelerate that change.

This advertisement appears as a matter of record only.

June 1994

Large UK tour groups failing to gain share

By Michael Skapinker, Leisure Industries Correspondent

Large UK tour operators are failing to increase market share through their ownership of travel agency chains, according to Mr Francis Baron, chief executive of the holiday group Owners Abroad. Mr Baron, whose group has financial links with Thomas Cook travel agents, said yesterday that independent tour operators appeared to be gaining an increased share of the overseas package holiday market.

While large travel agents were concentrating on selling their parent companies' holidays, they were reluctant to sell those of rival large groups, but happier to sell the holidays of smaller tour operators which did not own travel agent chains.

The Office of Fair Trading has been investigating the links between large tour operators and travel agents after complaints from independent companies.

Mr Baron's remarks came after Owners Abroad surpassed City expectations by reporting a pre-tax loss of £23.3m (\$34.5m) for the six months to April 30, down 24 per cent. Holiday companies usually record first-half losses.

The acquisition in February of International Travel Holdings, the Canadian tour operator, helped to reduce Owners Abroad's winter losses.

Mr Baron said the group's share of the summer 1994 market had risen from 8.5 per cent to 11.6 per cent in May.

Turnover rose 46 per cent to £238m. Cash balances increased 39 per cent to £88.8m. The loss per share fell to 13.8p from 17.4p and the interim dividend is an unchanged 1.4p.

Lex, Page 26

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INTERNATIONAL COMPANIES AND FINANCE

US accounting difference reduces losses at Fiat

By Andrew Hill in Milan

The US accounts of Fiat, the Italian automotive and industrial group, show a 1993 net loss almost L1,000bn (\$62m) lower than the loss shown by the group's European results. The disparity is the result of accounting differences.

In May, Fiat announced a record consolidated loss of L1,785bn for 1993, after minority interests, extraordinary items and tax.

In the US accounts, deposited with the US authorities at the end of last month,

the net loss is L794bn.

The comparative profits in 1992 were L51bn in the European accounts and L375bn in the US equivalent.

At the same time, shareholders' equity is slightly higher in Fiat's US accounts for 1993: L18,724bn, compared with L17,427bn in the European accounts.

Mr Carlo Gatto, a senior vice-president in Fiat's administration and audit division, explained that the difference in net results was particularly marked in the 1993 accounts because the group imple-

mented changes to US rules on accounting for deferred tax liabilities and assets.

When the cumulative effect of the changed accounting principle was included, Fiat's US profit and loss account was adjusted upwards by L1,305bn, although this figure was offset by other negative items.

The adjustment to shareholders' equity was mainly due to differences in accounting for goodwill in acquisitions.

Fiat indicated at its shareholder meeting at the end of last month, that it would return to net profit for 1994.

Czech cabinet rejects shake-up plan for petrochemical industry

By Vincent Boland

In Prague

The Czech cabinet yesterday rejected fresh proposals for restructuring the country's oil refining and petrochemical industry, potentially clearing the way for further consideration of two earlier plans which would see private investors take a minority stake in the sector.

Mr Václav Klaus, prime minister, said a revised industry ministry proposal would be studied again in a month.

The government has already received two proposals for restructuring the industry, which is estimated to be in need of \$1bn investment programme.

One would see four international oil companies, Shell, Conoco, Total and Agip, take a 49 per cent stake in the refining business in return for an immediate payment of \$180m and a \$20m investment programme over five years. This plan would leave the petrochemical business in state hands.

The second proposal, which

the government favours, has been submitted by Chemapol, a powerful Czech monopoly oil importer which is itself being restructured.

The Czech Republic is currently almost entirely dependent on Russian oil supplies, which are piped via Ukraine and Slovakia. The government is committed to building the Ingolstadt pipeline from Germany to reduce this dependency.

To begin with, for example, Sky Sports 2 will only broadcast at weekends.

The new sports service will give schedules an extra 50 hours of airtime to broadcast more live sport and documentaries.

The new weekend service will be free to existing Sky Sports subscribers.

With only one sports channel, Sky has faced considerable scheduling difficulties. During coverage of England's cricket tour of the West Indies earlier this year, coverage of English Premier League football had to be moved to Sky One.

Sky Television is owned by British Sky Broadcasting, a consortium in which Pearson, owner of the Financial Times, has a significant stake.

IBC focused on the increase in risk from moving into general insurance, and expressed scepticism about the merits of a building society lending to businesses.

IBC's doubt about the wisdom of societies' lending to business reflects the general view among society chief executives. But the agency's reaction to the proposal on general insurance is gloomier than that of the sector.

IBC argued that general insurance in the UK "has been almost characterised by its unprofitability".

Agencies cool on UK societies plan

By Alison Smith in London

Credit rating agencies believe the UK government's plans to give building societies greater freedom could increase the risk profile of societies.

ICBA, the European rating agency, said the plans, announced last week by the Treasury, had potentially negative implications for societies.

While IBCA said it was not revising its positive view of societies "for the moment", it appeared more conscious of the mistakes societies might make as a result of the changes than of the benefits to them.

The government intends to allow societies to raise up to 50

per cent of their funds on the wholesale money markets; to wholly own a general insurance subsidiary dealing with house-related lines of insurance; and to carry out limited lending to businesses which is not secured against land.

Moody's Investors Services, the US ratings agency, was wary about the use societies might make of the new powers which, by definition, would raise their risk profile. "Our ratings are stable but our outlook is cautious," it said yesterday.

Moody's highlighted the prospect of greater risk if societies increased the amounts they raised on the wholesale

money markets in terms of short-term, confidence-sensitive funding.

A report from IBCA focused on the increase in risk from moving into general insurance, and expressed scepticism about the merits of a building society lending to businesses.

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The Remy Cointreau Group's net profit after tax for the year ended 31 March 1994 was FF 252 million, a rise of 24.5% over the previous year's figure of FF 202 million. Turnover rose to FF 6,505 million, up 9% on the previous year.

Despite continuing contrasts in the global economic environment through the 1993/94 financial year - marked in particular by a persistent recessionary climate in continental Europe and Japan - the Group pursued its dynamic growth strategy, which resulted in operating profits of FF 918 million, up 4.7%. The Group's brands enjoy a strong presence in all their markets and recorded gains in market share for all divisions.

The Rémy Martin brand consolidated its position as the world leader in superior quality cognac with over one-third of market share.

The Liqueurs and Spirits division saw turnover rise by 5.3%. This performance is particularly promising since this division's main markets were severely affected by the recession throughout 1993, particularly in Italy and Spain.

The Champagne division, which includes the Piper Heidsieck, Charles Heidsieck and Krug brands, experienced a 7% upturn in turnover volume, meeting the challenge of already extremely competitive markets.

Turnover from distribution of non-Group spirits rose 13%. This increase was led by the Group's Scotch whisky partner, Highland Distilleries, which jumped 57%, and by The Macallan single malt, which recorded a 39% rise in sales in the United States.

Rémy Associés, the Group's distribution network, continues to open subsidiaries in new markets which have promising development potential.

During the first quarter of the current financial year (April - June 1994), Group turnover continued to grow.

First quarter's turnover (1 April - 30 June 1994)

(FF millions)	3 months ended 30.6.94	3 months ended 30.6.93	% Change
Cognac	466.4	429.3	+ 9
Liqueurs, Wines, Spirits	357.1	307.6	+ 16
Champagne	103.6	113.4	- 9
Non-Group Brands	272.6	243.8	+ 12
TOTAL	1,199.7	1,094.1	+ 10

Sales of all Rémy Cointreau Group brands continued to expand during the first months of the 1994/95 financial year. The gradual recovery of European economies, coupled with sustained growth in the United States and the Asia-Pacific region, indicate that the recession is now over.

The Group is therefore confident that the current year will see ongoing development of business levels and a sustained rise in profits.

At the Annual General Meeting to be held on 22 September 1994, the Board of Directors will propose a dividend payment of FF 4.60 per share (FF 0.90 including tax credit), which represents an increase of 4% over the previous year. In addition, and in line with standard practice, the Board will propose that authorisation be given to increase the Company's share capital, at an appropriate time, over the next five years.

Rémy Cointreau consolidated turnover for the year ended 31 March 1994

The meeting of the Board of Directors of Rémy Cointreau on 29 June 1994, chaired by André Héridat Dubreuil, approved the Group's consolidated financial statements for the financial year ended 31 March 1994.

(FF millions)	Year ended 31.3.94	Year ended 31.3.93	% Change
Turnover	6,377	5,832	
Income from services	128	140	
Operating revenue	6,505	5,972	
Operating profit	918	876	
Financial charges	(595)	(577)	
Exceptional items*	12	(31)	
Consolidated net profit (Group share)	252	202	

* The change in exceptional items is mainly accounted for by the FF 55 million provision made in the year ending 1993 and in 1994 by the sale of minor non-core activities.

Consolidated turnover

(FF millions)	Year ended 31.3.94	Year ended 31.3.93	% Change
Cognac	2,821	2,506	+ 13
Liqueurs, Wines, Spirits	1,742	1,654	+ 5
Champagne	668	655	+ 2
Non-Group Brands	1,145	1,017	+ 13
TOTAL	6,377	5,832	+ 9.3

Sky to offer up to five new satellite TV services

By Raymond Smiddy in London

Sky Television is planning to launch a number of new television services, possibly as many as five, over the next few months.

The satellite television venture yesterday announced the first of the new services - a second Sky Sports package, which will be launched on August 19.

Also under consideration is a travel channel, an education channel and a science fiction channel.

The aim is to take a number of programme services from cable television to strengthen Sky's Multi-Channel package of subscription channels.

The new services could also lead to an increase in the prices of some Sky subscription packages. At the moment, all the services offered by Sky Television cost £19.99 a month.

Sky declined to comment on whether prices would change once the new services were introduced.

The new line-up of services is not likely to involve complete channels. The services will almost certainly be segments of programming added to the total Sky One package by splitting existing channels.

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Renault in pole sell-off position

John Ridding finds a mix of caution and commitment from Paris



Mr Edmond Alphandéry, the French economy minister, chose his words carefully yesterday. He was not announcing the privatisation of Renault, merely preparing to select adviser banks for the "evolution of the capital" of the French state-owned automotive group.

But despite Mr Alphandéry's reticence, the French government has clearly started the wheels rolling again in its plans to transfer the car maker, one of the flagships of the French public sector, into the private sector.

It raises the question of how and when Renault might be sold, and who might be the buyers of stakes in the company, which is valued at about FF 46bn (\$3bn).

Behind yesterday's announcement lies a mixture of caution and commitment. The government is keen to signal its commitment to the sale of Renault, which has proved one of the trickiest proposals on its list of 21 public sector companies slated for privatisation.

The French state should not be in the business of making cars," says Mr Gérard Longuet, the industry minister.

Mr Longuet has pushed hard for Renault's privatisation. So has Mr Louis Schweizer, the chairman of the automobile group.

Industry observers add that the company is in good shape for sale. It is one of the few

month that the government was considering a partial privatisation, but that no decision had yet been taken.

Industry observers in Paris suggest that a partial privatisation could involve the sale of between 15 and 25 per cent of the company's shares and the formation of a so-called "nouvel air" of long-term shareholders.

Such shareholders would mainly be drawn from the ranks of France's largest financial and industrial groups.

They might include Lagardère Group, the communications and defence company which is involved with Renault in the development of its Espace vehicles, and which has expressed an interest in its partner's privatisation.

Renault has also been seeking industrial partners following the collapse of its merger plans with Volvo. Negotiations with Fiat of Italy, however, concerning the sharing of foundry facilities have ended unsuccessfully.

Privatisation, however, partial, could help untangle the remnants of Renault's complex cross-shareholding with Volvo. The Swedish company has 20 per cent of Renault.

Pirelli confirms sale of US farm tyre subsidiary

Pirelli has confirmed press reports that it plans to sell the farm tyre business of its US subsidiary, Armstrong Tire, Reuter reports from Milan.

The disposal of the chemical units grouped in the re-launched Aragonese, either through a trade sale or through a placement with institutional investors, is expected to take place early next year.

Aragonese is believed to have placed a price tag of between Pta20bn and Pta23bn on its chemicals assets. Pirelli's chemicals assets.

INTERNATIONAL COMPANIES AND FINANCE

TV network lifts CBS to record per-share earnings

By Patrick Marverson
in New York

CBS, the US broadcast television group, yesterday announced second-quarter profits of \$109.3m, up slightly from \$107.4m a year ago.

The results translate into earnings of \$6.84 a share, a record for CBS. Last year, the company reported earnings of \$5.73 a share, but that figure was boosted by two extraordinary items.

Without those items, earnings in this year's second quarter were up 19 per cent from a comparable \$5.77 a share in 1993. Operating income was also higher in the quarter, up 14 per cent to \$174.5m, while

consolidated net sales rose 6 per cent to \$282.6m.

The CBS television network unit made the biggest contribution to group earnings, reporting substantially higher income than a year ago. It attributed this to a strong performance from its prime-time, daytime, late-night and news programming.

Although it has the weakest sports programming of the three main networks, CBS said its college basketball broadcasts in the quarter – which included the highly-popular Final Four championship tournament – posted an especially big sales increase, as did late-night programming, led by the top-rated Late Night

with David Letterman show. Higher earnings were also reported by the group's affiliate stations and radio divisions.

The results had little impact on CBS shares yesterday. However, they fell sharply in early trading on the news that the company was abandoning its planned merger with the QVC television shopping network, after telecommunications group Comcast launched a rival bid for QVC.

The shares recovered later, after CBS said it would buy back 3.5m shares and split its stock five-for-one. By late morning, they were trading at \$30.00, unchanged on the day's corresponding period.

Sales for the period rose to \$2.6m from \$2.4m last year.

The company said that although pulp and container-board packaging prices had begun to strengthen, the improvements were offset by weaker wood products prices.

Prices for logs, lumber, and plywood reached historically high levels last year. However, rising interest rates this year have dampened the new home building boom that had underpinned those price increases.

"Our second-quarter results were mixed," said Mr John Creighton, president. "We began to see the benefit from higher prices in our pulp, paper, and packaging businesses at the same time we experienced lower lumber, plywood, and oriented strand board prices, and reduced volumes of domestic log sales."

Weyerhaeuser's timberlands and wood products segment turned in second-quarter operating earnings of \$243.3m, up slightly from \$241.8m.

The company's pulp, paper and packaging businesses recorded earnings of \$30.1m in the quarter, down from \$44.4m in the second quarter of 1993.

Weyerhaeuser's overall first-half earnings slumped to \$255.4m, or \$1.24 a share, from \$359m or \$1.75 in the 1993 first half. Sales for the period were \$4.9bn, up slightly from last year's \$4.7bn.

The transition plan he has developed with the board preserves our working partnership, guarantees management continuity, and assures the ongoing consistent execution of Cummins' highly successful business strategy."

Cummins chief stands down

By Laurie Morse

Cummins Engine, the US diesel engine maker, has laid the groundwork for its executive succession following the announcement that Mr Henry Schacht, chief executive officer, will step down.

Mr Schacht has held the top management post at Cummins for 21 years, during which time he has successfully battled to keep the manufacturing company profitable in the face of global competition and domestic economic downturns.

He will be replaced by Mr James Henderson, currently Cummins' chief operating officer. Mr Schacht will retain his post as chairman and Mr Henderson will keep his title of president.

Mr Theodore Solso, now a Cummins executive vice-president, will assume Mr Henderson's old post of chief operating officer, putting him in line for the chairmanship.

Mr Schacht, 59, said he was standing down now, rather than at 65, so the company would avoid the double resig-

nation which would occur if he and Mr Henderson retired simultaneously in six years.

"This management transition reflects the Cummins tradition of orderly change," Mr Henderson said. "Henry Schacht and I have worked together for 30 years.

"The transition plan he has developed with the board preserves our working partnership, guarantees management continuity, and assures the ongoing consistent execution of Cummins' highly successful business strategy."

Advertising sales boost Gannett

By Richard Waters

Improved newspaper advertising revenues and steady operating costs helped Gannett, the US publishing and broadcasting group, report record after-tax profits of \$131.8m or 90 cents a share, in the second quarter.

A year before, net income was \$113.6m, or 78 cents.

Gannett, whose publications includes USA Today, earned advertising revenue of \$540m in the period, up from \$513m, while income from newspaper circulation edged up \$2m to \$213m. Other sources of revenue were broadly in line with the year before, while costs,

excluding interest payments, were flat at \$736m.

The company, which publishes 83 newspapers across the US, attributed the advance to gains in 'help-wanted' advertising. The 18 per cent increase in classified advertising sales contributed to a 5 per cent overall gain in newspaper advertising revenues, it said.

Broadcasting revenues fell slightly, to \$107m, reflecting the sale of three radio stations. However, profits climbed 29 per cent to \$35m.

Net income was \$46m, or 48 cents a share, for the period, and \$38m, or 38 cents, for the first half of 1994. These compare with \$40m, or 40 cents, and \$31m or 31 cents last time.

For the first half, net income

was \$210m, or \$1.43 a share, was up from \$180m, or \$1.23, a year before.

Higher revenues in its information services business were behind a 16 per cent rise in net income at Dow Jones in the second quarter.

The company, whose interests include the Wall Street Journal, said revenues from information services such as the Dow Jones/Telstar services, rose 12 per cent to \$289m.

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INTERNATIONAL COMPANIES AND CAPITAL MARKETS

Latin American foreign borrowings drop to \$2bn

By Stephen Fidler,
Latin America Editor

Latin American borrowers raised slightly more than \$2bn in foreign bond issues in the second quarter of this year, a sharp drop on the previous quarter's \$5.42bn and the lowest figure since the third quarter of 1992.

The \$8.4bn raised in the first half was 21.5 per cent down on the first half of 1993, according to figures compiled by West Merchant Bank.

The new issue market recovered in June, when \$950m in new bonds were issued, from a slump in May when only \$345m of bonds were launched.

The second quarter decline – following the rise in US interest rates which started in February – was most marked in Mexico, also hit by political uncertainties in an election year.

New Mexican issues in the

second quarter dropped to \$955m from \$3.45bn in the first; in Argentina the decline was to \$904m from \$1.16bn and in Brazil to only \$81m from \$1.15bn.

As a whole, the bank said it expected between \$15bn and \$17bn of new issues this year, against last year's record \$26.5bn.

Redemptions of Latin American bond issues will fall slightly this year – but then rise sharply. The bank estimated about \$3.2bn of Latin bond issues will be redeemed this year, down from \$3.2bn last year.

But redemptions will rise to \$8.0bn in 1995 and \$8.4bn in 1996, suggesting a continuing heavy demand for bond finance from issuers in Latin America countries.

Other developments, mostly reflecting the increased caution of investors and a flight to quality, were:

• The average maturity of

issues declined. The average for the second quarter for all Latin issuers was 3.2 years, compared with 4.5 years in 1993. Mexico continued to issue the longest dated bonds – an average 3.5 years – but suffered the greatest maturity reduction from an average 6.0 years in 1993.

• Public sector bond issuance has outstripped private sector issuance this year in contrast with 1992 and 1993. This year, 42.2 per cent of the bonds were issued by the private sector, against 60.1 per cent last year and 63.4 per cent in 1992. The fall was almost entirely caused by Mexican borrowers, with the private sector accounting for 29.4 per cent of issuance against 64 per cent last year.

• Floating rate notes have become more important. They accounted for 38 per cent of issues in the second quarter against 32 per cent in the first and 7 per cent last year.

Charge of \$305m at Prudential Securities

By Patrick Harverson
in New York

Prudential Securities, the Wall Street securities firm, announced the addition of \$305m to reserves, set aside to settle lawsuits brought by thousands of customers who claim they were defrauded when the firm sold them high-risk limited partnerships in the 1980s.

The addition means Prudential Securities will take a loss of \$215m in the second quarter. The firm's parent, Prudential Insurance, has agreed to add \$190m to Prudential Securities' capital.

Even without the cost of adding to its reserves, the firm said it would have reported a loss of \$35m in the quarter, because of the slump in US stock and bond markets and the slowdown in the domestic brokerage business. In the same quarter a year ago, it made a profit of \$50m.

Prudential Securities said it was almost doubling the size of its reserve fund, to \$635m, because its settlements with customers were proving larger than anticipated, due primarily to unexpectedly high interest payments.

The securities house has been making reparations to customers since last October. Then, it agreed to pay \$371m in fines and restitutions to settle state charges that it defrauded thousands of investors by persuading them to buy more than \$80m of limited partnerships in the 1980s.

Many of those high-risk limited partnerships subsequently soured, and investors claimed that they were never told the investments were highly speculative.

Its underestimation of the cost of the legal settlements, and the need for a capital injection from its parent, is a blow for Prudential Securities.

When the firm agreed to the multi-million dollar settlement last year, its chief executive, Mr Hardwick Simmons, said he hoped the deal represented "one last punch". But since then, the firm has lost numerous brokers to rival securities firms.

Merits of open-outcry challenged

The debate over the merits of open-outcry versus screen-based derivatives trading has been revived by a study challenging the widely-held notion that electronic exchanges are inherently less liquid than open-outcry markets.

Open-outcry involves dealers in trading pits competing to execute customers' buy and sell orders. They are joined by local traders, individuals who usually trade their own capital and supply liquidity by absorbing order flow imbalances. In an automated trading system, buyers and sellers feed quotes

DERIVATIVES

into centralised computer systems which automatically matches trades according to time and price priority rules.

Open-outcry trading is practised on many exchanges, including the world's largest futures exchange, the Chicago Board of Trade, and Europe's largest, the London International Financial Futures & Options Exchange (Liffe). However, more and more electronic exchanges have been set up in recent years, including Germany's DTB, Switzerland's SIX and Spain's Mef.

While electronic-trading enthusiasts predict that screen-based markets will eventually supplant pit trading, others counter that computer-based exchanges will never be able to replace open-outcry, largely because it offers unparalleled liquidity. This, many say, is

largely provided by locals.

"Locals are an extremely important source of liquidity as they provide depth to the market, especially when it gets choppy," says Mr Daniel Hodson, Liffe's chief executive.

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Open-outcry trading is practised

INTERNATIONAL CAPITAL MARKETS

European sector eases on dollar support rumours

By Graham Bowley and
Conner Middemann in London
and Patrick Harverson
in New York

European government bonds fall back yesterday on rumours that the US Federal Reserve may act soon to support the dollar by raising official short-term interest rates.

The shift out of US bonds into European bonds, triggered by the weakness in the dollar, which caused European markets to rally in recent days, also seemed to have slowed as the US currency regained some of its composure.

The interest rate rumours were triggered by US data showing a 0.3 per cent rise in consumer prices in June.

The more pessimistic tone in the German government bond market was compounded by disappointment over the Bundesbank's two basis point cut in

its securities repurchase rate, from 4.33 to 4.31 per cent.

"Cuts in the repo rate have become smaller and smaller in recent weeks, suggesting that the Bundesbank is reluctant to lower interest rates further in the near term," said Mr Adam Chester, international bond strategist at Yamaichi.

Analysts said that data showing a rise in West German wholesale prices in June of 0.8 per cent, which was above expectations, had provided an excuse for the market to sell-off.

French government bonds ended the day off their highs as investors squared their positions in thin trading ahead of the Bastille holiday today and tomorrow when French markets will be closed.

UK gilts rose sharply in early trading, boosted by weaker than expected retail

prices and employment data, but afternoon rumours of a another US interest rate hike triggered profit-taking at the long end of the yield curve, leaving prices to close only slightly higher on the day.

As traders began to focus on Friday's gilt auction announcement, the Bank of England's

GOVERNMENT BONDS

announcement that it would issue £800m in tranches of existing bonds from today put a further damper on the market's mood.

"The obvious interpretation is that Bank is keen to take advantage of the market's positive sentiment in recent days," said Mr Peter Fellner, gilts strategist at NatWest Markets.

However, many participants said that investor demand remained subdued in recent

sessions. "We haven't yet got to the point where investors are willing to chase the market aggressively," a dealer said.

Italian bonds ended the day slightly weaker on profit-taking after Tuesday's strong gains. However, prices held up moderately well as dealers anticipated good news from the government on its fiscal plans.

Still, with most of the package's details leaked in recent days, "it will be hard to surprise the market on the positive side," said Mr Jouni Kokko, international economist at S.G. Warburg Securities. There are widespread hopes that the government will announce dramatic cuts in health and pensions spending to cut the country's heavy fiscal deficit.

Spanish bonds rose half a point amid fresh hopes that Spanish short-term rates could

ease further after yesterday's encouraging June inflation data. The headline rate rose by 0.1 per cent on the month, bringing the year-on-year rate to 4.7 per cent. Analysts were particularly encouraged by the 0.8 per cent fall in service costs.

In Spain, bonds weakened again ahead of the special meeting of the parliament's finance committee, the auction of SKY12.5m of Treasury bills and the release of June inflation numbers, all slated for today. The yield on the benchmark bond due 2003 rose by seven basis points to 10.97 per cent.

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A similar-sized increase in "core" consumer prices (minus the volatile food and energy components) was also as expected, and consequently, there was little reaction from bond prices, which traded in a narrow range either side of opening values throughout the morning session.

Liberty Life cuts convertible issue

By Graham Bowley

It was hoped the offering would pave the way for a slate of financings by the country's under-borrowed corporate sector, and was seen as a test of market sentiment following the resignation of Mr Derek Keys, the South African finance minister, on July 5.

Poor demand from investors in the US was blamed for the unexciting, with the 0.3 per cent increase reported in the consumer prices index falling in line with economists' forecasts.

The figures, however, proved unexciting, with the 0.3 per cent increase reported in the consumer prices index falling in line with economists' forecasts.

The sale represents a considerable achievement in what have been extremely difficult and uncertain currency and bond markets globally and given a market that is highly unpredictable," said Mr James Knowles, equity syndicate manager at Kleinwort Benson.

"The size of the offering was appropriate for demand and will provide a useful benchmark. It will be a precursor to a substantial inflow of funds into South Africa," he said.

However, the shortfall will throw doubt on the country's return to the international capital markets after its first non-racial elections in May.

"Although it is believed the US was disappointed, there was very strong interest in Europe," said Mr Robbie Fleming, a director of Robert Fleming. "The US seems to have been far more affected by Mr Keys' resignation."

However, an analyst in London said: "This deal has not worked and it is not surprising. Very few people believed that it would be successful."

The bonds, due in 2004, with a semi-annual coupon of 6.5 per cent are non-callable for at least the first five years and have "soft protection" for the remaining five years. They are convertible into ordinary shares of Liberty Life at R106.68 per share, representing a premium of 10.4 per cent.

Robert Fleming has the option of subscribing for up to an additional \$60m of the bonds.

AMP offshoot alters Japan stock portfolio

By Tracy Corrigan

AMP Asset Management, the investment management arm of the Australian insurance company, said yesterday that it has completed \$550m-worth of trades in the last four days, in a restructuring of its Japanese stock portfolio. The trade, completed by Morgan Stanley, is believed to be one of the largest rebalancings of an actively managed Japanese portfolio.

The trade consisted of 21 stock positions across 21 accounts.

The changes were initiated by Mr Zain Bharucha, AMP's new Japanese portfolio manager, and comprised changes in specific stocks, rather than a shift in the weightings of specific sectors.

Crédit Foncier's Y75bn offering proves attractive

By Tracy Corrigan

Crédit Foncier de France's Y75bn offering of eight-year bonds yesterday commanded most of the attention in the Eurobond market, which is still absorbing two large dollar fixed-rate offerings launched on Tuesday.

Finland's and Freddie Mac's

INTERNATIONAL BONDS

global offerings, totalling \$1.5bn each, were both priced yesterday.

Dealers said demand for paper had been helped by the improvement in the dollar's performance yesterday.

Finland's 10-year issue, priced at 55 basis points over the 10-year Treasury, was bid at its launch spread of 55 basis

points at the end of the day's trading.

According to one of the underwriters, around 20 per cent was placed in Asia, with the remainder split between the US and Europe. Freddie Mac's five-year deal was priced at 17 basis points over the indicated range. At the end of the day, it was trading at 18 basis points over the five-year Treasury.

Dealers said the issue was very attractively priced. With a coupon of 4.75 per cent, the bonds proved attractive to asset-swappers, who were able to swap the bonds for floating

rate assets paying around 18 basis points over yen Libor.

According to dealers, asset swaps on the bonds were completed into dollars and French francs, as well as yen.

"Clearly, the deal was very cheaply priced," said one underwriter. "We have been taking calls from people trying to get hold of the bonds all day."

In the lira market, the Euro-

pean Investment Bank launched a £400m offering of 10.15 per cent bonds due 1998, fungible with an existing £1,000m deal, making it by far the largest offering in the Eurobonds sector.

The yield spread over relevant government bonds at launch is the following:

■ Eurobonds: 100-day note: a) Short 1st & 2nd coupons; b) Class A1.

■ US Treasuries: 100-day note: a) Short 1st & 2nd coupons; b) Long 1st coupon. Callable on coupon dates from July 01 at par; 225m cleanup call; Class A3 of 20m were privately placed; c) fungible with £100m. Plus 36 days accrued.

■ Canadian Dollars: 100-day note: a) Short 1st & 2nd coupons; b) Class A1.

■ UK Gilt: 100-day note: a) Short 1st & 2nd coupons; b) Class A1.

■ Swiss Francs: 100-day note: a) Short 1st & 2nd coupons; b) Class A1.

■ Sterling: 100-day note: a) Short 1st & 2nd coupons; b) Class A1.

■ Yen: 100-day note: a) Short 1st & 2nd coupons; b) Class A1.

■ Euro: 100-day note: a) Short 1st & 2nd coupons; b) Class A1.

■ Finland: 100-day note: a) Short 1st & 2nd coupons; b) Class A1.

■ Freddie Mac: 100-day note: a) Short 1st & 2nd coupons; b) Class A1.

■ Spain: 100-day note: a) Short 1st & 2nd coupons; b) Class A1.

■ France: 100-day note: a) Short 1st & 2nd coupons; b) Class A1.

■ Italy: 100-day note: a) Short 1st & 2nd coupons; b) Class A1.

■ Germany: 100-day note: a) Short 1st & 2nd coupons; b) Class A1.

■ Sweden: 100-day note: a) Short 1st & 2nd coupons; b) Class A1.

■ Switzerland: 100-day note: a) Short 1st & 2nd coupons; b) Class A1.

■ Belgium: 100-day note: a) Short 1st & 2nd coupons; b) Class A1.

■ Ireland: 100-day note: a) Short 1st & 2nd coupons; b) Class A1.

■ Portugal: 100-day note: a) Short 1st & 2nd coupons; b) Class A1.

■ Greece: 100-day note: a) Short 1st & 2nd coupons; b) Class A1.

■ Austria: 100-day note: a) Short 1st & 2nd coupons; b) Class A1.

■ Norway: 100-day note: a) Short 1st & 2nd coupons; b) Class A1.

■ Denmark: 100-day note: a) Short 1st & 2nd coupons; b) Class A1.

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Loss on disposal of pectin side and UK provisions total £17.6m

Bulmer declines to £3.9m

By Paul Taylor

HP Bulmer, the Hereford cider maker which recently announced further restructuring plans including a withdrawal from the soft drinks market, yesterday reported a sharp decline in full-year pre-tax profits reflecting exceptional write-offs.

Pre-tax profits fell from £18.6m to £3.8m in the year to April 29. The latest pre-tax figure was struck after the group recorded a £9.7m loss on the disposal of its pectin manufacturing interests announced in November, and took a £7.8m provision to cover the fundamental restructuring of its UK operations, announced in May.

However, profits before exceptional items increased by 9.8 per cent to £21.8m (£19.8m) reflecting the strength of the group's brands in the UK, Australia and Belgium, markets which have all faced increased competition and pressure on margins. In spite of these pressures operating margins from drinks activities continued to improve from 9.5 per cent to 10.4 per cent.

Turnover edged up 1 per cent to £254.6m (£251.8m) including £6.2m (£12.5m) from discontinued operations. The modest rise in turnover masked strong growth from



John Rudgard (left) with Mike Ward, finance director

the group's cider business which compensated for a decline in soft drinks following the termination of the Pervis/Buxton mineral water distribution agreement in March.

After a reduced tax charge there were losses per share of 8.8p compared with earnings of 22.8p. In spite of this, the directors are recommending an increased 6.8p (6.4p) final dividend making a total for the year of 10.8p (10.15p).

The shares closed up lower at 36p.

PSIT rises to £12m as property values improve

By Simon Davies

PSIT, the investment company formerly known as Property Security Investment Trust, yesterday announced that pre-tax profits for the year to March increased by 24 per cent to £12m, against £9.6m.

The company's net asset value per share rose 18 per cent to 185p (142p), reflecting improving property values in the UK.

Total investment rents rose by £1.2m to £20.8m, and the company benefited from lower interest rates and lower debt levels, a result of its reduced property development programme. Interest payable fell from £11.1m to £9m.

Income from investment securities amounted to £2.4m (£2.14m) and the company

raised £10.4m from the sale of investment securities, compared with £9.9m in 1993.

Mr Albert Perry, chairman, said: "We continue to look for properties or sites which can both produce income and offer the potential for future development, and we are currently in negotiations for further acquisitions."

PSIT's extension of its Australian shopping centre has been completed and is 98 per cent occupied. New highways are under construction on its Florida site. The company has also achieved further lettings on properties in Hampshire and Cheshire.

A final dividend of 2.875p is proposed, making a total for the year of 4.625p (4.125p). Earnings per share were 7.08p (5.86p).

Norton revival plans close to collapse as backers fall out

By Tim Burt

Moves to revive Norton, one of the most famous names in British motorcycling, appeared close to collapse yesterday amid a bitter row between the company's Canadian backers.

The dispute follows the group's failure to secure a full listing in North America and has split Wildrose Ventures, the Vancouver-based investment vehicle which bought Norton for C\$1m (240,000) last year.

Ms Roxanda Skalbania, who had been managing Norton Motors (1983), has left the company and lawyers acting for the Aquilini family, Canadian property developers who hold 10 per cent of Wildrose, are understood to have taken

over at the group's Midlands plant.

Their arrival comes after months of frantic and increasingly bizarre efforts to generate funds to restart motorcycle production and develop new uses for Norton's rotary engine technology.

They told her that with working capital in short supply "we are becoming increasingly more concerned about the future of the company and more so, our jobs".

The developments have prompted concern among industry analysts, who yesterday said they were pessimistic about Norton's survival.

"Norton's future depended on selling the brand name, but that's not happened," said one analyst. "I'd be surprised if there was anything left to revive."

Other money-making initiatives included a joint venture with MIG, the Russian aircraft manufacturer, to produce

cycles from recycled titanium and plams to produce Norton BSA skis.

With little sign of Norton receiving its much-needed cash injection, the workforce called a meeting with Ms Skalbania and demanded action.

Those efforts centred on Norton BSA, a former shell company listed on the US bulletin board in pink sheet securities. After that failed to raise the necessary working capital, Ms Skalbania tried to recall and auction 10 vintage Norton motorcycles on permanent loan to a number of museums. The museums refused to hand over the exhibits.

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Yates plans to double retail side after float

By Tim Burt

Yates Brothers Wine Lodges, the official drinks group which claims to have first introduced wine to the north of England, yesterday announced plans to double the size of its retail operations following its forthcoming flotation.

Funds raised by the £10m placing, giving the company a £45m market capitalisation, will be used to reduce group borrowing and launch an expansion programme which envisages a portfolio of 100 outlets by the year 2000.

Institutions have been offered shares at 140p as part of the float, which involves 5.7m new ordinary shares and 1.3m existing shares.

Although the placing will dilute the Yates family's 75 per cent shareholding, some 40 relatives will be left with a 55 per cent stake when the company obtains a listing.

Mr Peter Dickson, managing director and great-grandson of Mr Peter Yates, the group's founder, said he was confident of winning widespread institu-

tional support for the expansion.

"We believe there is potential to open a Yates in every town with a population of more than 75,000," Mr Dickson said.

The group - which first came to the market in 1988 under the matched bargain Rule 585 - has set its sights on new outlets in three target areas: Yorkshire and the north-east, the Midlands and the M1 corridor to London.

Initially, however, most of the funds raised by the placing will be used to wipe out 28.5m of secured loans and unsecured bank overdrafts.

Mr Dickson said the company would rely on progressive borrowing to fund new outlets, but added that gearing was unlikely to exceed 33 per cent.

Gearing in the year to March 27, when the group made pre-tax profits of 23.36m (£2.77m) on turnover of 243.9m (£25.3m), was 26 per cent.

Deals are expected to begin on July 19. The placing was sponsored by Panmure Gordon.

BWD Securities shows 25% advance to £2.25m

By Ian Hamilton Fazey, Northern Correspondent

BWD Securities, the USM-quoted stockbroking and financial services group, reported pre-tax profits 25 per cent ahead to £2.25m for the six months to May 31, on turnover 18 per cent ahead at 21.73m against 17.43m.

Earnings per share rose to 7.7p (6.5p) and the interim dividend is lifted by 18 per cent to 1.7p (1.5p).

BWD began as a stockbroker and unit trust manager in Huddersfield but expanded by acquiring the Liverpool-based Rensburg Capital for Companies, an independent Leeds BES and venture capital fund manager followed. The group then set up Northern Registrars, a subsidiary using Huddersfield's lower overheads to compete nationally for share registry business.

Northern Registrars won 15 new clients to bring its total to 85.

BOARD MEETINGS

The following companies have notified dates of their next board meetings. These meetings are usually held for the purpose of considering dividends. Official indications are not given to whether the dividends are interim or final and the actual date of payment may be based mainly on last year's timetable.	
TODAY	
Industries Planning American Inv. Trust, Keelewood	
PAI Rent Ctr., Thompson Trust, London	
Realty Inv. Trust, D.C., SFTA Japan Trust, Fleming General Inv. Trust, Great Universal Stores, Hampson, Jones, Stroud, Peat, PricewaterhouseCoopers, London	
YTL	July 21

Shares in Colorvision fell 7p to 31p yesterday, as the Liverpool-based television and video retailer reported pre-tax profits down from £1.75m to £203,000 for the year to March 27.

The downturn, which was foreshadowed in April's trading statement, was struck on turnover marginally up from 27.5m to 28.7m - of which £251,000 was contributed by discontinued operations.

The directors said that, in line with current retailing practice, the reported turnover figure now contained commissions received, and interest-free credit subsidies were included within the cost of sales.

Action had been taken to improve the profitability of the group, the directors added, and

Suffering pain to recapture past strengths

John Gapper looks at the strategies adopted by the high street lenders in their efforts to attract funds

For the past five years TSB, the retail bank, has been deliberately making less and less money from its depositors. It has been telling them to transfer funds to high interest accounts, and in the first half of this year a further £300m drained out of its low interest market share. He estimates that this seepage costs them £2.5bn in profits each year.

The gloomiest observers say that banks still pay a huge price for past errors. Mr John Aitken, an analyst at UBS, says banks would have £50bn more in retail deposits if they had maintained their 1975 market share. He estimates that this seepage costs them £2.5bn in profits each year.

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COMMODITIES AND AGRICULTURE

New York buyers lead coffee prices to fresh peaks

By Deborah Hargreaves

New York traders took the lead in the coffee market yesterday, pushing the London Commodity Exchange September delivery position to a new 3% year peak of \$4,088 a tonne. But the more subdued London tone dominated towards the market close and in last minute trading the price dipped just below the \$4,000 a tonne mark.

By the end of trading the September contract was quoted at \$3,990 a tonne - a rise of \$92 - while all other positions up to next May remained above \$4,000. New York prices were continuing firm in midday trading with the September arabica futures contract showing a rise of 18 cents to \$2.65 a pound.

Reports of large cash purchases by coffee roasting companies eager for stocks of

beans drove the market yesterday. "This market has reached the point of panic for most roasters and they have to be extremely aggressive about buying," said Mr Bill O'Neill, soft commodities analyst at Merrill Lynch in New York.

At the same time, traders were concerned about the timing of Brazil's coffee sales, which it has signalled to alleviate supply tightness. Brasilia suspended exports while it assesses the damage to next year's crop of frosts earlier this week and traders are uncertain when the release of stocks will be resumed.

Mr O'Neill said the market might try to test the next resistance level at \$2.76 a pound, which was last breached in 1986. "After that it's into uncharted water with the 1976 high of \$3.75 a pound to go for," he said.

Shephard 'anxious' about disease in single market

By Deborah Hargreaves

Importers of live animals to the UK must be aware of their responsibilities in keeping out infectious diseases as the free movement of farm animals across borders increases in the European Union's single market, Mrs Gillian Shephard, agriculture minister, stressed yesterday.

The government will be holding a seminar in November to offer advice to importers on animal health problems. Mrs Shephard told the House of Commons Agriculture select committee of MPs that it was up to individual operators to "blow the whistle" on those that were acting irresponsibly.

Mrs Shephard said she was not entirely happy with the way the single market worked in all member countries and that there were "waves of anxiety", in the Ministry of Agriculture over the outbreak of disease.

But the increase in UK veterinary checks on imported animals since November had revealed few major problems.

All cattle from France had been checked following an outbreak of warble fly infestation and 12 consignments this year had been returned to France.

In addition, the government had launched a series of 24-hour periods of blanket surveillance of imports and exports that have so far covered 500 consignments. Some form of irregularity had been found in one in seven of the shipments, but these mostly involved faulty paperwork, she said.

Only about 1 per cent of cases concerned more serious health certification irregularities. In 2 to 3 per cent of shipments there were welfare problems.

COMMODITIES PRICES

BASE METALS

London Metal Exchange

(Prices from Amalgamated Metal Trading)

■ ALUMINUM 60.7 TONNE (\$ per tonne)

	Set	Day's	Open	High	Low	Vol.
Cash	3 mths					
Close	1514.5	1532.3				
Previous	1520.5	1536.7				
High/low	1540/1523	1536/1523				
AM Official	1518.0	1536.5				
Kerb close		1533.4				
Open Int.						
Total daily turnover	84,770					
■ LEAD (\$ per tonne)						
Close	555.4	554.6				
Previous	561.5	556.7				
High/low	601/558	556/556				
AM Official	585.5	567.5				
Kerb close	554.5					
Open Int.	41,981					
Total daily turnover	9,835					
■ NICKEL (\$ per tonne)						
Close	6260.70	6260.5				
Previous	6275.85	6260.70				
High/low	6380/6210	6260/6210				
AM Official	6252.7	6360.5				
Kerb close	6355.40					
Open Int.	57,988					
Total daily turnover	11,987					
■ ZINC, special high grade (\$ per tonne)						
Close	5310-20	5300-40				
Previous	5340-50	5410-55				
High/low	5335	5400-55				
AM Official	5330-5	5405-10				
Kerb close	5300-40					
Open Int.	19,164					
Total daily turnover	3,379					
■ CRUDE OIL IPE (\$/barrel)						
London Day's	price change	High	Low	Open		
Aug 19.53	+0.07	19.55	19.50	19.47	19.22	
Sept 19.51	+0.12	19.50	19.48	19.45	19.00	
Oct 19.38	+0.12	19.40	19.19	19.13	19.00	
Nov 19.08	+0.02	19.13	18.94	18.92	18.70	
Dec 18.88	+0.05	18.90	18.85	18.80	18.60	
Jan 18.76	+0.02	18.78	18.75	18.72	18.50	
■ CRUDE OIL NYMEX (\$42,000 US gall./barrel)						
London Day's	price change	High	Low	Open		
Aug 19.21	+0.02	19.25	19.20	19.18	19.00	
Sept 19.18	+0.12	19.20	19.15	19.12	18.90	
Oct 19.13	+0.12	19.15	19.10	19.08	18.90	
Nov 19.08	+0.02	19.13	18.94	18.92	18.70	
Dec 18.88	+0.05	18.90	18.85	18.80	18.60	
Jan 18.76	+0.02	18.78	18.75	18.72	18.50	
■ HEATING OIL NYMEX (\$42,000 US gall./barrel)						
London Day's	price change	High	Low	Open		
Aug 19.02	+0.02	19.05	19.00	18.97	18.75	
Sept 18.98	+0.12	19.00	18.95	18.92	18.70	
Oct 18.93	+0.12	19.00	18.95	18.92	18.70	
Nov 18.88	+0.02	18.90	18.85	18.82	18.60	
Dec 18.76	+0.02	18.78	18.75	18.72	18.50	
■ NATURAL GAS NYMEX (\$10,000 mbar./barrel)						
London Day's	price change	High	Low	Open		
Aug 19.02	+0.02	19.05	19.00	18.97	18.75	
Sept 18.98	+0.12	19.00	18.95	18.92	18.70	
Oct 18.93	+0.12	19.00	18.95	18.92	18.70	
Nov 18.88	+0.02	18.90	18.85	18.82	18.60	
Dec 18.76	+0.02	18.78	18.75	18.72	18.50	
■ UNLEADED GASOLINE NYMEX (\$42,000 US gall./barrel)						
London Day's	price change	High	Low	Open		
Aug 19.02	+0.02	19.05	19.00	18.97	18.75	
Sept 18.98	+0.12	19.00	18.95	18.92	18.70	
Oct 18.93	+0.12	19.00	18.95	18.92	18.70	
Nov 18.88	+0.02	18.90	18.85	18.82	18.60	
Dec 18.76	+0.02	18.78	18.75	18.72	18.50	
■ GOLD COMEX (100 Troy oz./\$/troy oz.)						
Cash	3 mths					
Close	1514.5	1532.3				
Previous	1520.5	1536.7				
High/low	1540/1520	1536/1520				
AM Official	1518.0	1536.5				
Kerb close		1533.4				
Open Int.	103,029					
Total daily turnover	51,053					
■ HIGH GRADE COPPER (COMEX)						
Cash	3 mths					
Close	983.5-4	982.3				
Previous	983.5-4.5	982.3				
High/low	986/980	982/980				
AM Official	982.5-7	982.5-4				
Kerb close		982.5-4				
Open Int.	103,029					
Total daily turnover	51,053					
■ LME ALUMINUM 60.7 TONNE (\$ per tonne)						
Close	1514.5	1532.3				
Previous	1520.5	1536.7				
High/low	1540/1520	1536/1520				
AM Official	1518.0	1536.5				
Kerb close		1533.4				
Open Int.	103,029					
Total daily turnover	51,053					
■ LME COTTON (100 lb/tonne)						
Cash	3 mths					
Close	1514.5	1532.3				
Previous	1520.5	1536.7				
High/low	1540/1520	1536/1520				
AM Official	1518.0	1536.5				
Kerb close		1533.4				
Open Int.	103,029					
Total daily turnover	51,053					
■ LME GRAIN COFFEE (100 lb/tonne)						
Cash	3 mths					
Close	1514.5	1532.3				
Previous	1520.5	1536.7				
High/low	1540/1520	1536/1520				
AM Official	1518.0	1536.5				
Kerb close		1533.4				
Open Int.	103,029					
Total daily turnover	51,053					
■ LME GRAIN COFFEE (100 lb/tonne)						
Cash	3 mths					
Close	1514.5	1532				

LONDON STOCK EXCHANGE

MARKET REPORT

Footsie recaptures 3,000 mark in good volume

By Terry Syland,
UK Stock Market Editor

The latest official statistics on domestic inflation and employment found a very positive response in the UK stock market yesterday. The FT-SE Index rose by more than 40 points to close convincingly above the 3,000 mark which has proved a barrier since the middle of last month. Reports that continental European funds had been buyers of shares in London were borne out by an increase of around one fifth in trading volume.

After breaking though the Footsie 3,000 mark in early trading, the market remained firm behind a positive British government bonds sector. The final reading showed the FT-SE Index at 3,005.5 for a net gain on the day of 41.4.

The lead came from a powerful recovery in the stock index futures sector, depressed on the previous day by a heavy sell-off by a US fund. After struggling for several sessions, the September contract on the Footsie moved up to a significant premium against the cash market yesterday morning and held solidly above 3,000 until the close.

A steady trend in the US dollar set the stage for market recoveries across Europe. London shopped off a bout of nervousness in mid-afternoon when rumours circulated in Europe that the Federal Reserve might, after all, be about to raise rates in the US.

But the very slight increase in US June consumer prices was in line with expectations, and the bout of nerves appeared to reflect nothing more than the Fed's failure to surprise in the US.

But

share prices opened higher, in line with firmness in the US dollar and other European bond and stock markets. But the chief boost to UK equities came from the release of the day's batch of domestic eco-

nomic data at mid-morning. Steady headline inflation of 2.6 per cent for June, with the underlying rate 0.1 per cent easier, steady underlying wage inflation of 3.75 per cent and a fall in unemployment in May, underpinned the market's most optimistic scenario of economic growth and subdued inflation.

The influence of the futures market could be seen in the pattern of trading. Of total Seag volume of 720,000 shares, around 50 per cent was in the Footsie-listed shares, a higher proportion than usual and an indication of substantial activity in the blue chip stocks which make up the Footsie contract.

However, the second line stocks were sufficiently active to lift the FT-SE Mid 250 Index by 27.8 to 3,493.7. On Tuesday, retail or consumer business was worth £1.9bn,

confirming the return to levels of turnover associated with the long-running bull market in London.

Increasing reports that international funds may be moving out of dollar-based securities and towards European bonds, with UK gilts in particular favour, gained some credence yesterday from the strong performance of the London market. Late trading saw bond markets ease back from the day's highs, however.

Some nervousness was again expressed regarding the powerful influence exerted by the futures markets, but it is now widely recognised that the stock index futures are the conventional route by which international funds seek to change their asset status in global markets and that the London futures market has established itself as an important stage for these operations.

Portfolio worries hit Glaxo

Shares in Glaxo, the leading UK pharmaceuticals group, were dragged lower in afternoon trading in London when US investors sold heavily on worries over suspected losses on the company's £2.0bn investment portfolio. The company is believed to have lost at least £100m.

Later, it emerged that Glaxo

had disbanded its in-house investment arm, which is based in Bermuda, and had already started to liquidate an unspecified portion of its investments prior to appointing a new fund manager. The company refused to say how much of its £1.7bn internal portfolio it was selling. But a spokesman commented: "We are selling some of the investment as a pre-requisite to handing over because new fund managers tend to prefer cash."

The company added that, following an internal investigation, it had decided to hive off its investment arm, because "Glaxo's business is pharmaceuticals and not financial investment." It refused to name the choice of fund manager. Early indications were that the portfolio might be spread among several institutions.

The shares were 11 higher at their peak but US selling outweighed continued institutional buying in the UK and took the price back to 14% up at 55p on turnover of 6.5m.

Steel doubts

Turnover in British Steel rose to 22m, making it the day's most heavily traded stock, after NatWest Securities, a long-time bear of the shares,

announced a substantial upgrade in its profits forecast. The shares put on 3% to 158p.

The securities house, which met British Steel executives on Monday, raised current year profits estimate by £130m to £400m. It said the move took account of changing currency forecasts, and expected rises in product prices in the second half of the year.

However, there was little change in NatWest's general caution on the British Steel and it continued to advise investors to "reduce holdings." Analysts at the broker said: "Even on this new forecast, it remains an overvalued cyclical."

Oil shares continued to make good progress as prices responded to the recent upturn in crude oil prices as a result of the Nigerian oil workers strike.

BP was the favourite stock of many institutional fund managers to participate in the oil price rise, with dealers pointing to the stock's high gearing to rising prices. At the close BP shares were 11 better at 385p after relatively heavy turnover of 12m. And there was evidence that some US fund managers had moved to buy back some stock after the recent surge of selling from across the Atlantic.

Shell, on the other hand, underperformed BP as some institutions remained concerned about the group's sizeable interests in "Nigeria." Shell shares settled 6 firmer at 701p. Exploration and production stocks, which have tended to lag the majors, made rapid progress led by Enterprise which put on 11 to 42p and Lasmo 4 better at 140p.

Better than anticipated figures from tour operator Owners Abroad and an upbeat results statement helped the shares gain 6 to 29p. The group reported a loss of £13.8m,

against a loss of £17.4m a year

EQUITY FUTURES AND OPTIONS TRADING

Stock index futures closed above the 3,000 level for the first time in nearly a month as favourable figures on inflation triggered buying by

European and US institutions, writes Joel Kibboz.

At the close, the September contract on the FT-SE 100 stood at 3,015, up 45 on its

previous close, at a strong premium to cash and some 7 points above its fair value premium to cash of about 5 points. Volume was an Average 15,610 lots.

Earlier, the contract had opened firmly at 2,985 which was the first sign that a positive session lay ahead. The UK figures on inflation and unemployment encouraged buying by the large institutions. Dealers suggested that one of Tuesday's main US sellers had turned a big buyer.

September reached its peak of 3,030 over lunch before a bout of nervous selling, ahead of Wall Street's opening brought a brief retreat. This proved short lived and buyers for September were seen once again. The contract maintained a strong premium to cash throughout the session which at the day's best stretched to 20 points.

In traded options, most of the sector's activity was centred on the index options. Total volume was 31,343 of which the FT-SE 100 option traded 12,012 and the Euro FT-SE option 10,096. Argyll Group was the busiest stock option at 1,097 lots.

Call options were 100 per full index point

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MANAGED FUNDS NOTES

Prices are in person unless otherwise indicated and were designated 5 1/2 weeks prior to date of U.S. dollar. Yields are shown for all liquidity expenses. Prices of certain older issues reflect prices related to capital gains tax on sales. A Disclosure Statement of U.S. Fund, a Puerto Rico pension trust plan, a Single Premium Investment Fund, and a U.S. Life Insurance Fund for Collective Investments in Financial Institutions, a U.S. Income plan includes all expenses except operating expenses, a Puerto Rico plan's price, 50% Quarterly Income, 50% Semi-annual Income, and 50% Annual Income. See Semi-annual, \dagger Yield before January 1, \ddagger Re-investment, \ddagger Yield may be on Capitalization, \ddagger Yield without short-term capital gains, \ddagger Yield for NY Income, \ddagger not disclosed. (*) Puerto Rico and U.S. Life Insurance Fund are authorized for State Axcess and Retirement Plan. Puerto Rico is authorized by Central Bank of Puerto Rico, Dept. of Treasury, Puerto Rico Supervision Commission, Jersey Financial Services Commission, Luxembourg, Swiss Monetary, Luxembourg, and the Luxembourgian Government.

MARKETS REPORT

Rumours boost dollar

Rumours of a rise in US interest rates and ongoing fears of central bank intervention yesterday helped the dollar bounce off recent lows, writes Philip Gossick.

These factors overshadowed the release of US consumer inflation figures which were in line with market forecasts - a 2.5 per cent year on year rise to June. As with Monday's producer inflation figures, the market's initial response was to sell the dollar as the figures did not seem to provide cause for the Fed to tighten policy.

The dollar finished 1/4 pence higher against the D-Mark in London at DM1.5833 from DM1.5825. Against the yen it rose to 98.155 from 98.050.

The dollar's bounce came amid evidence of increasing nervousness in the market that the currency might be close to the bottom. Sentiment remains negative, but investors are wary of being caught short.

The D-Mark turned in a mixed performance in Europe, amid evidence that investors have used the currency's recent strength as an opportunity to take profits. The Belgian franc finished unchanged at BEF20.61 against the D-Mark after the central bank cut its central rate to 4.90 per cent from 4.95 per cent.

This brought Belgian rates in line with German rates following a two basis point cut in the German repo rate to 4.91 per cent.

The good inflation data in the US released yesterday and on Tuesday did not deter markets from working themselves into a frenzied lather of expectation about the Fed raising rates. Initial rumours involved a 50 basis point rise in the discount and fed funds rates. The size of the likely increase later grew to 100 basis point.

Mr David Cocker, economist at Chemical Bank, said the relatively modest bounce in the currency suggested the market was not altogether convinced by the rumours.

But Mr Ian Gunn, international economist at Chase Manhattan, said the bounce "shows the market is slightly nervous about these levels. The lower we get, the more nervous the

Sterling

Dec '94 Future contract, bid price

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NEW YORK STOCK EXCHANGE COMPOSITE PRICES

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**Jog & Shuttle
Auto Tracking**

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CONTROLS ON MINE PLANNING

AMERICA

Collection of factors combine to lift Dow

Wall Street

Reassuring news on inflation, a modest rebound in the dollar and news of another bid for the QVC television shopping group lifted US share prices across the board yesterday morning, writes *Patrick Harverson* in New York.

At 1pm, the Dow Jones Industrial Average was up 8.42 at 3,711.08. The more broadly based Standard & Poor's 500 was also firmer at the halfway mark, up 1.32 at 442.27, while the American Stock Exchange composite was up 2.54 at 428.04 and the Nasdaq composite up 6.88 at 716.27. Trading volume stood at 183m shares by 1pm.

Share prices firmed from the opening, helped by news that the consumer price index had risen by only 0.3 per cent last month. Although the CPI number was not as positive as the report on the producer prices index, which was flat last month, it was in line with expectations, and reassured investors who had been worried that strong second quarter economic growth might have faded through into higher prices. Also, taken together, the June inflation data was unlikely to prompt the Federal Reserve into raising interest rates again.

Consequently, stocks posted solid gains in early trading, rising by more than 20 points at one stage. Equities received no help from bonds, which ignored the good inflation news. By early afternoon the benchmark 30-year bond was unchanged, still yielding 7.68 per cent.

Nasdaq stocks outperformed other sectors of the market thanks to strong technology stocks, and news of a rival bid for QVC. Last week the home shopping television group announced that it was merging with CBS, the broadcast television network. Late on Tuesday night, however, Comcast, the big telecommunications group which owns 15.4 per cent of QVC, launched a counter bid worth \$2.2bn.

The rally offered immediately persuaded CBS to abandon its merger plans, which did not deter investors from buying QVC in the hope that the stock's price would be driven higher by new bids for the company. In early afternoon trading QVC was up 5¢ at \$42 in volume of 4.7m shares.

Comcast, which is also traded on the Nasdaq market, was down 1.7¢ at \$15.65 in volume of 4.4m shares.

On the New York SE, CBS shares were also higher, up 6¢ at \$30.66, although the rise in the stock had less to do with the news of its failed merger with QVC and more to do with the company's plans, announced yesterday, to buy in 3.6m of its own shares and split the stock five-for-one.

Hotels rose 5¢ to \$1.50 to \$62.91 after reporting second quarter profits of \$3.5m, up 26 per cent from a year ago.

Among higher Nasdaq technology stocks, Intel was up 5¢ at \$81, Cisco Systems 5¢ at \$34.25, Lotus Development 5¢ at \$41.95 and Oracle 5¢ higher at \$39.5.

Canada

Toronto stocks were firmer at

midday on improved sentiment as inflation data abated fears of higher interest rates.

The S&P 300 composite index was up 4.12 at 4,135.36 in volume of 17.8m shares valued at \$271.95m. Advances led by 276 to 245, with 276 unchanged.

The improved performance was credited partly to computer stocks, which recovered from earlier losses. Delrina Corp. gained 63¢ to \$20.50 and Newbridge Networks was up 63¢ to \$35.84.

Five of Toronto's 14 sub-industries were higher, led by conglomerates, which rose 1.6 per cent as Canadian Pacific gained 63¢ to \$30.50. Other strong sectors included forest products and utilities. Precious metals and communications suffered the worst losses.

The gold index was up 1.06 per cent on reduced inflation fears - Echo Bay lost 6¢ to \$2.15 and American Barrick dropped 63¢ to \$33.1.

Active issues included Chieftain International, which dropped 63¢ to \$20.74 after Alberta Energy said that it was selling its 22 per cent stake. Alberta Energy gained 63¢ to \$22.4.

Mexico

Mexican shares opened weaker as investors noted a rise in domestic interest rates at the weekly Treasury bill auction.

The IPC index of the 37 leading shares was off 9.48 at 2,278.80, in volume of 4.1m shares.

The primary interest rate on the 28-day Treasury bill, or Cetes, rose by 60 basis points to 17.10 per cent.

S Africa ends mixed in slow trade

South African shares ended mixed after struggling for direction in a slow trading session.

The failure of the bullion price to move forward also contributed to the general lack of movement, brokers commented, although firmer London and US markets lent support.

The overall index added 17 to 5,471, the industrial index 12 to 6,366 and the gold index

lost 6 to 2,105.

Among the day's main movers Anglo improved R1.40 to R225, De Beers made R1.50 to R107 and Gencor added 15 cents to R12.

Pick n Pay lost further ground as strike action hit its stores, shedding 50 cents to R12.75. Iscor added 10 cents to R3.70, Sasol continued to move ahead adding 75 cents to R25.75 and Absa 15 cents to R9.

EMERGING MARKETS IFC WEEKLY INVESTABLE PRICE INDICES

Market	No. of stocks	Dollar terms		Local currency terms		July 8 1994	% Change over week	July 8 1994	% Change over week	July 8 1994	% Change over week
		7/8/94	% Change over week	7/8/94	% Change over week						
Latin America	(209)	612.18	+4.4	-5.9	-12.5	533.56	+4.0	140.51	+10.50	130.45	+14.68
Argentina	(25)	869.53	+4.0	-5.5	-12.5	1,041.61	+12.0	161.79	+15.88	155.41	+14.90
Brazil	(57)	278.37	+11.2	+19.6	+11.2	189.59	+17.3	116.69	+16.69	135.30	+15.80
Chile	(25)	645.78	-1.5	+17.0	-1.0	1,088.80	-1.0	142.41	+14.2	142.41	+14.2
Colombia ¹	(11)	956.21	+1.4	+48.3	+1.4	1,389.42	+1.6	149.9	+49.9	149.9	+49.9
Mexico	(68)	821.96	+2.2	-17.3	-2.2	1,220.11	+2.3	122.05	+9.6	122.05	+9.6
Peru ²	(11)	133.70	-3.2	+10.6	-3.2	179.04	-3.2	12.25	+12.6	12.25	+12.6
Venezuela ³	(12)	508.50	+16.3	-14.1	-14.1	1,967.23	+0.3	33.8	+33.8	33.8	+33.8
Asia	(557)	238.65	-0.1	-18.0	-0.1	91.08	-2.7	44.45	-44.45	44.45	-44.45
China ⁴	(18)	83.34	-2.7	+44.2	+44.2	91.08	-2.7	44.45	-44.45	44.45	-44.45
South Korea ⁵	(158)	128.59	+0.7	+8.8	+0.7	186.20	+0.8	44.45	-44.45	44.45	-44.45
Philippines	(18)	261.84	-4.9	-23.1	-23.1	335.46	-4.9	44.45	-44.45	44.45	-44.45
Taiwan, China ⁶	(60)	139.79	+5.5	-3.4	-3.4	189.49	+4.2	44.45	-44.45	44.45	-44.45
India ⁷	(76)	131.58	-1.1	+13.0	+13.0	145.50	-1.1	44.45	-44.45	44.45	-44.45
Indonesia ⁸	(67)	96.48	-2.0	-22.6	-22.6	113.69	-1.8	44.45	-44.45	44.45	-44.45
Malaysia ⁹	(102)	259.73	-0.1	+23.4	+23.4	262.63	-0.4	44.45	-44.45	44.45	-44.45
Pakistan ¹⁰	(15)	360.03	+0.1	+2.3	+2.3	550.27	-0.1	44.45	-44.45	44.45	-44.45
Sri Lanka ¹¹	(5)	180.66	-0.5	-18.3	-18.3	183.43	-0.4	44.45	-44.45	44.45	-44.45
Thailand	(65)	362.86	+0.8	-24.0	-24.0	360.48	+0.8	44.45	-44.45	44.45	-44.45
Euro/Middle East	(125)	109.57	+4.6	-35.3	-35.3	352.22	+1.7	44.45	-44.45	44.45	-44.45
Grace	(25)	220.00	+3.8	-3.4	-3.4	224.40	+0.8	44.45	-44.45	44.45	-44.45
Hungary ¹²	(5)	184.55	+2.1	+10.7	+10.7	228.57	-1.8	44.45	-44.45	44.45	-44.45
Jordan	(13)	160.80	-2.1	-2.9	-2.9	186.00	-2.1	44.45	-44.45	44.45	-44.45
Poland ¹³	(12)	588.66	+16.2	-28.0	-28.0	838.02	+16.3	44.45	-44.45	44.45	-44.45
Portugal	(25)	112.01	+3.9	-1.6	-1.6	124.05	+1.9	44.45	-44.45	44.45	-44.45
Turkey ¹⁴	(40)	103.37	+4.9	-5.1	-5.1	1,507.40	+4.8	44.45	-44.45	44.45	-44.45
Zimbabwe ¹⁵	(5)	238.66	-3.9	+18.0	+18.0	284.11	-5.0	44.45	-44.45	44.45	-44.45
Composite	(881)	306.59	+2.4	-13.9	-13.9	-	-	-	-	-	-

Indices are calculated at end-of-week, and weekly changes are percentage movement from the previous Friday. Base date: Dec 1988=100 except those noted which are: (1) Feb 1 1991; (2) Dec 31 1992; (3) Jan 1 1993; (4) Dec 31 1992; (5) Jan 1 1993; (6) Jan 1 1993; (7) May 5 1992; (8) May 26 1992; (9) May 1 1992; (10) Dec 1 1992; (11) Jan 1 1993; (12) Dec 31 1992; (13) Dec 31 1992; (14) Aug 4 1992; (15) Aug 4 1992.

Companies from emerging markets have been turning increasingly this year to issuing ADRs in the US, according to Citibank.

India has led the way, with 18 companies having launched ADR programmes so far in 1994, followed by Hong Kong with 10, and Brazil and Mexico with nine. Citibank comments that the total dollar trading volume for the instruments - a certificate issued to facilitate trading in overseas stocks - reached \$135bn in the first half, up 60 per cent from first half 1993.

Other emerging market countries which have issued ADRs this year include China, Korea, Ghana, Hungary, Turkey, Chile and Peru. Mr David Boyle, managing director, says that the strong growth seen in ADR trading is "being fuelled not only by investors attracted to the higher potential returns for overseas equities over the long term, but also because there is now greater emphasis on diversifying portfolios internationally."

FT-ACTUARIES WORLD INDICES

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EUROPE

Bourses reflect dollar, higher oil prices

The dollar stabilised, but bourses were mixed, writes *Oliver Mark*. Oils were strong as the commodity price reflected a strike by Nigerian oil unions.

FRANKFURT sold the "Big Three" chemical stocks as the Dax index rose 5.85 to 2,054.00 in turnover down from 1,978.00. Advances led by James Capel earlier in the week which rated the stock a buy opportunity. Capel said that fourth quarter 1994 and 1995 profits growth should be in the region of 20 per cent, placing the company's shares at a 1995 multiple of 15 times.

Royal Dutch rose Fl 15 to Fl 16.80. Ocié van der Griften, up Fl 2.00 at Fl 76.00, attracted an upgrade by James Capel earlier in the week which rated the stock a buy opportunity.

The improved performance was credited partly to computer stocks, which recovered from earlier losses. Delrina Corp. gained 63¢ to \$20.50 and Newbridge Networks was up 63¢ to \$35.84.

Five of Toronto's 14 sub-industries were higher, led by conglomerates, which rose 1.6 per cent as Canadian Pacific gained 63¢ to \$30.50. Other strong sectors included forest products and utilities. Precious metals and communications suffered the worst losses.

The gold index was up 1.06 per cent on reduced inflation fears - Echo Bay lost 6